

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION NO. 4168
ANSWERED ON 01.04.2026

Distribution of seeds to farmers by BBSSL

4168 # Shri Aditya Prasad:

Will the Minister of COOPERATION be pleased to state:

- (a) the number of different crop seed varieties that the Bharatiya Beej Sahakari Samiti Limited (BBSSL) has introduced into the market for distribution so far;
- (b) the manner in which BBSSL will distribute its seeds;
- (c) whether BBSSL has established zonal or regional offices across the country for the effective implementation of its seed distribution programmes;
- (d) whether BBSSL also provides services to farmers such as seed selection, fertilizer advice and technical training; and
- (e) the channels through which BBSSL is distributing its seeds?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a): Bharatiya Beej Sahakari Samiti Limited (BBSSL) has so far introduced 78 crop varieties across 8 crops, including wheat, paddy, pulses and fodder crops, for distribution in the market.

(b) & (e): BBSSL is distributing seeds through a multi-channel network comprising its institutional business network, cooperative network of about 37,000-member societies, and direct outreach through around 480 registered dealers across the country. During FY 2025–26, approximately 3,24,090 quintals of seeds have been supplied through these channels.

(c): BBSSL has its Head Office in New Delhi and has established a zonal operational structure in its Head Office to oversee multiple States. This is supported by officials at the State level to facilitate effective implementation of its seed distribution programmes.

(d): BBSSL provides basic advisory support to farmers through digital outreach mechanisms, including a dedicated WhatsApp helpline for addressing farmer queries.
