

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 3975
TO BE ANSWERED ON 27/03/2026

RURAL LIVELIHOOD MISSION (DAY-NRLM) IN ODISHA

3975 Shri Manas Ranjan Mangaraj:

Will the Minister of Rural Development be pleased to state:

- (a) the number of Self Help Groups (SHGs) formed and supported under DAY-NRLM in Odisha during the last three years;
- (b) the amount of financial assistance and revolving fund provided to SHGs in Odisha, district-wise; and
- (c) the steps taken to strengthen rural livelihoods and women empowerment in Odisha?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(DR. CHANDRA SEKHAR PEMMASANI)

(a): The number of Self Help Groups (SHGs) formed and supported under Deendayal Antodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) during last three years is 51,331.

(b): The amount of financial assistance and revolving fund provided to SHGs in Odisha, district-wise, is given in the **Annexure**.

(c): Several steps are undertaken for strengthening rural livelihoods and women empowerment in Odisha, which are as under:-

(i) The Ministry supports the formation and nurturing of Self Help Groups (SHGs), Village Organizations (VOs), and Cluster Level Federations (CLFs), which act as grassroots institutions for financial inclusion, livelihood promotion, and social development. Regular training programmes are conducted to build the capacities of SHG members in technical skills, enterprise management, and financial literacy.

(ii) Capacity building of SHGs is a key activity under DAY-NRLM. Apart from training programmes organised by State Rural Livelihoods Mission (SRLMs), capacity building is imparted by developing a cadre of Community Resource Persons (CRPs) from among community members, activists, bookkeepers, para-professionals, etc., to provide training and other community-based support to SHGs.

(iii) Under the financial inclusion initiatives of DAY-NRLM in Odisha, efforts have been made to ensure easy access to affordable credit for women SHG members. SHGs are actively linked with banks to enable regular savings and access to institutional loans. Financial support is provided through mechanisms such as capitalisation support and interest subvention, which help in reducing the cost of borrowing. Continuous efforts are also made to promote financial literacy, timely repayment, and strengthening of credit discipline among SHGs, thereby improving their creditworthiness and long-term financial stability.

(iv) Under Farm livelihood interventions of DAY-NRLM, SHG members are empowered as Mahila Kisans to adopt agro-ecological practices, enhanced livestock practices and scientific cultivation/collection of Non-Timber Forest Products (NTFPs) and medicinal plants and support them for the establishment of agri-nutri gardens so as to ensure availability of nutrition at the household level.

These SHG federations are supported through Gram Panchayat Level Federation (GPLF) in the creation of a network of trained livelihoods Community Resource Persons (CRPs), i.e., Krishi Sakhi, Pashu Sakhi, Van Sakhi and Matshya Sakhi to provide hand-holding and support to Mahila Kisans (SHG members) in getting better market and price for their produce and also supporting organic certification.

Further, Mahila Kisans are mobilised to establish women-owned producer groups and producer companies to support activities such as input services, aggregation, value addition, and marketing of their produce. Odisha under DAY-NRLM has been included for promotion of women-owned Farmer Producer Organisations (FPOs) under the Central Sector Scheme “Formation and Promotion of 10,000 FPOs” of the Ministry of Agriculture & Farmer Welfare. Special projects have been approved for Odisha to strengthen livelihoods through the adoption of sustainable agriculture practices, the scientific collection/cultivation of NTFPs (tasar) and Medical Plants, and the promotion of large women-owned producer companies to support aggregation, value addition, and marketing.

(v) Under the non-farm livelihood intervention of DAY-NRLM, across all 314 blocks of Odisha, non-farm livelihood enterprises have been supported through financial assistance via Community Investment Fund (CIF), SHG bank linkage, and loans from commercial banks. Market linkages have been facilitated through exhibitions, and both online and offline platforms such as SARAS, e-SARAS and other established online platforms. Skill development support has also been extended through institutions, Rural Self Employment Training Institutes (RSETIs), to strengthen enterprise capabilities.

Further, 39 dedicated enterprise platforms—namely One Stop Facility–Management Committees and Block Resource Centre–Enterprise Promotion—have been established across 39 blocks to promote women-led entrepreneurship. In addition, a food service cluster has been developed to support around 120 women-run canteens and catering units across the State of Odisha. Two major clusters, namely the Sambalpur handloom cluster and the Pipili appliqué cluster, have also been established, each supporting around 323 artisans, thereby strengthening rural livelihoods and women's empowerment in Odisha.

Annexure

Annexure referred to in reply to Part (b) of Rajya Sabha Unstarred Question No. 3975 for answer on 27.03.2026 regarding “Rural Livelihood Mission (DAY-NRLM) in Odisha”:

Rs. in lakhs

Sl No.	District	Amount of Revolving Fund provided to SHG	Amount of Community Investment Fund provided to SHG
1	Angul	3,387	31,747
2	Baleshwar	3,878	41,289
3	Bargarh	1,466	14,039
4	Bhadrak	3,200	41,913
5	Bolangir	2,168	20,612
6	Boudh	576	8,869
7	Cuttack	4,748	33,385
8	Deogarh	1,074	10,339
9	Dhenkanal	2,154	14,306
10	Gajapati	809	9,925
11	Ganjam	4,048	37,754
12	Jagatsinghapur	2,367	33,045
13	Jajpur	3,626	28,861
14	Jharsuguda	938	9,250
15	Kalahandi	3,386	14,143
16	Kandhamal	1,437	15,901
17	Kendrapara	3,480	29,239
18	Kendujhar	2,504	15,975
19	Khordha	2,956	27,376
20	Koraput	1,498	13,728
21	Malkangiri	1,114	7,732
22	Mayurbhanj	3,459	23,270
23	Nabarangapur	1,247	4,821
24	Nayagarh	2,303	26,538
25	Nuapada	890	9,688
26	Puri	3,942	33,732
27	Rayagada	1,086	9,455
28	Sambalpur	1,913	20,505
29	Sonepur	1,213	12,484
30	Sundargarh	3,305	19,468
	Total	70,172	6,19,389
