

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
RAJYA SABHA
UNSTARRED QUESTION NO. 3872
ANSWERED ON 27/03/2026

**IDENTIFICATION OF PRODUCTS FROM ANDHRA PRADESH UNDER
DISTRICTS AS EXPORT HUBS**

3872. SHRI GOLLA BABURAO:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) details of districts and export-potential products and services identified from the State of Andhra Pradesh under Districts as Export Hubs (DEH) initiative;
- (b) whether it is a fact that a total of 734 districts have been identified;
- (c) whether State Export Promotion Committees and District Export Promotion Committees have been constituted in Andhra Pradesh; and
- (d) the manner in which above initiative helps in fixing gaps in infrastructure and other facilities?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRI JITIN PRASADA)

(a) to (d): The District as Exports Hub initiative is supporting local exporters/ manufacturers to scale and find potential buyers outside India with the aim of promoting exports, manufacturing and services industry in the District.

Under the District as Exports Hub initiative, products/services with export potential have been identified from all the districts across the country. The details of the focus products identified for Andhra Pradesh can be accessed at

<https://content.dgft.gov.in/Website/dgftprod/a667478a-d204-4d95-a71c-a58452e1c6d9/Note%20-%20Districts%20as%20Export%20Hubs%20Initiative.pdf>

Institutional mechanisms in the form of State Export Promotion Committees (SEPCs) at the State/UT level and District Export Promotion Committees (DEPCs) at the district level have been constituted in all states, including Andhra Pradesh, to facilitate export promotion and address bottlenecks affecting export growth. Other steps include organizing Outreach Events across various regions to build awareness and address exporters' concerns.

This initiative is intended to raise awareness and commitment to exports at the district level, build capacity to create new exporters, identify new markets and provide information on quality & certification requirements for the targeted products and services. This support empowers MSMEs, farmers and small-scale industries to benefit from export opportunities in the overseas markets. The decentralised and focused approach of the initiative is meant to focus on district-led export growth for self-sufficiency and self-reliance.

The District Export Action Plans (DEAPs) prepared by District Export Promotion Committees (DEPCs), identify the specific support required by local industries to enhance manufacturing and boost exports of goods and services, with a focus on facilitating the entire value chain—from production to export. These plans map infrastructural gaps and propose targeted interventions to promote the export of identified products and services from each district. Each DEAP is deliberated in detail by the District Export Promotion Committee (DEPC) in consultation with relevant stakeholders before being formally adopted at the district level.
