

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 3469
TO BE ANSWERED ON: 23.03.2026

EXPORT COMPETITIVENESS AND THE TEAM INITIATIVE

3469. SMT. KIRAN CHOUDHARY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether recent removal of the ₹10 lakh value cap on courier exports in the 2026 Budget has successfully boosted the volume of cross-border e-commerce for small artisans and startups;
- (b) the manner in which MSME TEAM (Trade Enablement and Marketing) initiative successfully onboarded its target of 5 lakh MSEs onto the Open Network for Digital Commerce (ONDC) as of early 2026; and
- (c) measurable increase in sales recorded by MSMEs in Tier-II and Tier-III cities following the provision of ONDC-compliant digital catalogues and transportation subsidies?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): The removal of the ₹10 lakh value cap on courier exports in the Union Budget 2026–27 is a progressive and forward-looking reform aimed at boosting cross-border e-commerce, particularly benefiting artisans, startups and MSMEs. The measure would eliminate a key constraint that previously limited the scale of individual export consignments. It would enable MSMEs to undertake larger, more efficient shipments, reducing compliance burden and logistics costs. However, since it is a recently announced initiative, measurable impacts would be forthcoming in due course.

(b): The MSME Trade Enablement and Marketing (TEAM) initiative aims to onboard 5 lakh MSEs over a period of three years (2024–2027). The following initiative are being taken to reach the target: -

- (i) Workshops and Awareness Programmes across the country by National Small Industries Corporation (NSIC) and State Governments under their jurisdiction.
- (ii) Onboarding of MSEs by Seller Network Participants (SNPs) on the TEAM Portal.
- (iii) Industry Associations supporting by sharing MSME details and facilitating their registration on the TEAM Portal.

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- (iv) Self-registration by visiting the TEAM Portal and registering themselves to avail the benefits under the initiative.
- (v) In case of any issues faced by MSMEs TEAM Scheme, a dedicated TEAM Helpdesk Support Team is in place to provide necessary support and resolve queries in a timely manner.

(c): The Government has taken several targeted steps under the TEAM initiative and ONDC framework to enhance market access and sales opportunities for MSMEs, especially in smaller cities. Approximately 206,000 merchants have conducted at least 1 transaction on the network as of December 31, 2025. Approximately 6 Lakh service providers have made their services available on the network as of December 31 2025. Approximately 3127 MSMEs have generated more than 1 Lakh transactions leveraging MSME TEAM Scheme within this Financial Year.
