NASHA MUKT BHARAT ABHIYAN

3022. SHRI RAGHAV CHADHA

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:-

(a) district-wise details of the number of awareness and sensitisation campaigns conducted under the Nasha Mukt Bharat Abhiyaan during the last five years;

(b) details of educational institutions, hospitals, rehabilitation centres, non-governmental organisations and social service organisations on boarded under the scheme during the said period;

(c) what measures are being taken to strengthen the institutional capacity of de-addiction centres and community-based rehabilitation services; and

(d) whether any outcome evaluation has been undertaken to assess reduction in drug-wise prevalence of substance abuse across districts and if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT

(SHRI B.L.VERMA)

(a) The district-wise details of the number of awareness and sensitisation campaigns conducted under the Nasha Mukt Bharat Abhiyaan during the last five years is at **Annexure-I.**

(b) The Department of Social Justice & Empowerment has formulated the Scheme "National Action Plan for Drug Demand Reduction (NAPDDR)" under which financial assistance is provided to:

(i) State Governments/ Union Territory (UT) Administrations for Preventive Education and Awareness Generation, Capacity Building, Programmes for Drug Demand Reduction by States/UTs etc.

(ii) 'NGOs/VOs for running and maintenance of Integrated Rehabilitation Centres for Addicts (IRCAs), Community based Peer Led Intervention (CPLI) for early Drug Use Prevention among Adolescents, Outreach and Drop In Centres (ODIC) and District De-Addiction Centres (DDACs)'; and

(iii) Government Hospitals for Addiction Treatment Facilities (ATFs).

Currently, 349 Integrated Rehabilitation Centres for Addicts (IRCAs), 145 District De-Addiction Centres (DDACs), 76 Outreach and Drop In Centres (ODICs), 45 Community based Peer led Intervention (CPLI) and 154 Addiction Treatment Facilities (ATFs) in Government hospitals are being financially supported by the Department under the Scheme.

Nasha Mukt Bharat Abhiyaan (NMBA) under the NAPDDR Scheme was launched on 15th August 2020 by the Department in 272 identified most vulnerable districts and now it has been extended to all districts of the country. NMBA intends to reach out to the masses and spread awareness about substance use with focus on higher educational Institutions, university campuses & schools. Participation of more than 16.21 lakhs Educational Institutions has ensured that the message of the Abhiyaan reaches children and youth of the country.

MoUs have been signed with 8 Spiritual organizations - The Art of Living, Brahma Kumaris, Sant Nirankari Mission, ISKCON, Shri Ram Chandra Mission, All World Gayatri Pariwar, Sivananda Yoga Vedanta Dhanwantari Ashram and University of Patanjali to support NMBA and conduct mass awareness activities.

(c) Following steps have been taken to monitor the quality and effectiveness of de-addiction centres -

(i) All the Non-governmental Organizations (NGOs) seeking grants-in-aid from the Department of Social Justice & Empowerment are required to be registered with DARPAN Portal of NITI Aayog.

(ii) In order to ensure transparency, only online proposals by NGOs through e-Anudaan portal are considered for release of grants-in-aid. Subsequent grants are released to the implementing agencies, only on receipt of audited statement of account duly verified by Chartered Accountants and utilization certificates of the grants released in the previous year.

(iii) For monitoring the implementation of the scheme, the Department has set up a Project Monitoring Unit (PMU), which inspects the centres from time to time through random surprise visits. On the basis of the inspection report, GIA is released and necessary corrective action is taken.

(iv) De-addiction centres are required to install CCTV.

(vi) NGOs are required to be registered on Public Financial Management System (PFMS) and implement Expenditure Advance Transfer (EAT) Module for the purpose of proactive disclosure of their activities to the public.

(d) To assess and to know the magnitude of the problem of substance use in the country, a Comprehensive National Level Survey on the Magnitude of Substance Abuse in India was conducted by the Department of Social Justice and Empowerment through National Drug Dependence Treatment Centre (NDDTC), AIIMS which was published in 2019. It provided results at the level of States and at the national level in terms of estimates of the number / percentage of people using psychoactive substances and people affected by substance use disorders. The methodology was not geared to provide data at the level of districts.

This Department has entrusted National Drug Dependence Treatment Centre (NDDTC), AIIMS, to carry out the 2nd National Survey on the Extent and Pattern of substance use in India to provide National, State-level and District-level estimates of proportion and absolute number of people who use various substances and people who are suffering from substance use disorders (harmful users and dependence on various substances) in India and also provide information on substance use and its consequences in the specific population groups.

Annexure - I referred to part (a) in reply to Rajya Sabha Unstarred Question No. 3022 to be answered on 18.03.2026

District-wise Details of the Number of Awareness and Sensitisation Campaigns Conducted under the Nasha Mukt Bharat Abhiyaan during the last five years (FY 2020-21 to FY 2024-25)

S.No.	State/UT	District	Total No. of Awareness and Sensitisation Campaigns
1	Andhra Pradesh (State)	Anakapalli	3
2		Ananthapuramu	302
3		Annamayya	45
4		Bapatla	9
5		Chittoor	32
6		East Godavari	56
7		Eluru	42
8		Guntur	28
9		Kakinada	3
10		Krishna	26
11		Kurnool	200
12		Nandyal	45
13		Palnadu	5
14		Prakasam	17
15		Srikakulam	19
16		Tirupati	10
17		Visakhapatnam	32
18		Vizianagaram	5
19		West Godavari	3
20	Arunachal Pradesh(State)	Anjaw	1
21		Bichom	1
22		Changlang	42
23		Dibang Valley	4
24		East Kameng	3
25		East Siang	20
26		Kamle	1
27		Kurung Kumey	10
28		Lohit	4
29		Longding	3
30		Lower Dibang Valley	2
31		Lower Siang	2
32		Lower Subansiri	2
33		Namsai	33
34		Pakke Kessang	1
35		Papum Pare	48
36		Siang	1
37		Tawang	1
38		Tirap	5
39		Upper Siang	12
40		Upper Subansiri	11
41		West Siang	3
42	Assam(State)	Bajali	27
43		Baksa	6
44		Barpeta	6
45		Biswanath	338
46		Bongaigaon	2
47		Cachar	59
48		Charaideo	21
49		Chirang	6
50		Darrang	10
51		Dhemaji	16
52		Dhubri	256
53		Dibrugarh	14
54		Dima Hasao	2

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55		Goalpara	56
56		Golaghat	11
57		Hailakandi	79
58		Hojai	7
59		Jorhat	4
60		Kamrup	11
61		Karbi Anglong	5
62		Kokrajhar	4
63		Lakhimpur	90
64		Majuli	30
65		Marigaon	53
66		Nagaon	24
67		Nalbari	37
68		Sivasagar	44
69		Sonitpur	18
70		Tamulpur	15
71		Tinsukia	14
72		Udalguri	44
73		West Karbi Anglong	20
74	Bihar(State)	Araria	13
75		Aurangabad	15
76		Bhojpur	4
77		Buxar	5
78		Darbhanga	4
79		Gaya	189
80		Gopalganj	6
81		Jamui	1
82		Jehanabad	5
83		Khagaria	8
84		Lakhisarai	3
85		Madhubani	36
86		Munger	5
87		Muzaffarpur	1
88		Nalanda	1
89		Patna	4
90		Saharsa	4
91		Samastipur	14
92		Sheikhpura	2
93		Vaishali	2
94	Chandigarh	Chandigarh	817
95	Chhattisgarh(State)	Balod	136
96		Bastar	42
97		Bemetara	61
98		Bijapur	153
99		Bilaspur	131
100		Dhamtari	108
101		Durg	34
102		Gariyaband	301
103		Gaurela-Pendra-Marwahi	59
104		Jashpur	57
105		Kabeerdham	140
106		Kondagaon	36
107		Korba	21
108		Mahasamund	52
109		Mungeli	38
110		Narayanpur	40
111		Raigarh	41
112		Raipur	63
113		Rajnandgaon	53
114		Sakti	28
115		Sarangarh-Bilaigarh	186
116		Sukma	20
117		Surajpur	56
118		Surguja	7
119	Goa (State)	North Goa	2
120		South Goa	10
121	Gujarat(State)	Ahmedabad	359

122		Amreli	95
123		Anand	210
124		Arvalli	93
125		Banas Kantha	137
126		Bharuch	207
127		Bhavnagar	79
128		Botad	538
129		Chhotaudepur	39
130		Dahod	339
131		Dangs	483
132		Gandhinagar	48
133		Gir Somnath	42
134		Jamnagar	308
135		Junagadh	166
136		Kachchh	26
137		Kheda	76
138		Mahesana	246
139		Mahisagar	172
140		Morbi	840
141		Narmada	50
142		Navsari	15
143		Patan	94
144		Porbandar	690
145		Rajkot	251
146		Sabar Kantha	52
147		Surat	737
148		Surendranagar	126
149		Tapi	69
150		Vadodara	45
151		Valsad	350
152	Haryana(State)	Ambala	38
153		Bhiwani	16
154		Charkhi Dadri	24
155		Faridabad	13
156		Fatehabad	65
157		Gurugram	36
158		Hisar	347
159		Jind	27
160		Kaithal	9
161		Karnal	98
162		Kurukshetra	17
163		Mahendragarh	50
164		Palwal	13
165		Panchkula	23
166		Rewari	6
167		Rohtak	29
168		Sirsa	225
169		Yamunanagar	15
170	Himachal Pradesh (State)	Chamba	86
171		Hamirpur	24
172		Kangra	19
173		Kinnaur	96
174		Kullu	29
175		Mandi	79
176		Shimla	32
177		Sirmaur	21
178		Solan	33
179		Una	4
180	Jammu And Kashmir	Anantnag	1009
181		Baramulla	2071
182		Budgam	388
183		Doda	297
184		Ganderbal	89
185		Jammu	391
186		Kathua	461
187		Kishtwar	701
188		Kulgam	200

189		Kupwara	386
190		Poonch	900
191		Pulwama	699
192		Rajouri	858
193		Ramban	978
194		Reasi	654
195		Samba	180
196		Shopian	117
197		Srinagar	171
198		Udhampur	1428
199	Jharkhand(State)	Bokaro	234
200		Dumka	28
201		Giridih	65
202		Hazaribagh	7
203		Jamtara	279
204		Khunti	27
205		Koderma	5
206		Lohardaga	25
207		Palamu	2
208		Ranchi	71
209		Simdega	101
210		West Singhbhum	42
211	Karnataka (State)	Ballari	410
212		Belagavi	959
213		Bengaluru Rural	105
214		Bengaluru South / Ramanagaram	1078
215		Bidar	73
216		Chamarajanagar	138
217		Chikkaballapura	108
218		Chikkamagaluru	422
219		Chitradurga	289
220		Dakshina Kannada	598
221		Davanagere	260
222		Dharwad	64
223		Gadag	40
224		Hassan	676
225		Haveri	100
226		Kalaburagi	61
227		Kodagu	98
228		Kolar	16
229		Mandya	278
230		Mysuru	211
231		Raichur	9
232		Shivamogga	1078
233		Tumakuru	204
234		Udupi	223
235		Uttara Kannada	85
236		Vijayanagara	1108
237		Vijayapura	104
238		Yadgir	32
239	Kerala(State)	Alappuzha	89
240		Ernakulam	303
241		Idukki	47
242		Kannur	1
243		Kasaragod	10
244		Kollam	66
245		Kottayam	9
246		Kozhikode	140
247		Malappuram	18
248		Palakkad	1
249		Thrissur	19
250		Wayanad	27
251	Ladakh	Kargil	4
252	Madhya Pradesh (State)	Alirajpur	1573
253		Anuppur	3915
254		Ashoknagar	3085

255		Balaghat	3246
256		Betul	2411
257		Bhind	1569
258		Bhopal	9648
259		Burhanpur	1580
260		Chhatarpur	3181
261		Chhindwara	33170
262		Damoh	1412
263		Datia	152247
264		Dewas	7566
265		Dhar	3135
266		Dindori	1862
267		Guna	1252
268		Gwalior	8759
269		Harda	1213
270		Indore	4872
271		Jabalpur	157970
272		Jhabua	3614
273		Katni	1967
274		Maihar	732
275		Mandla	1737
276		Mandsaur	1913
277		Morena	6073
278		Neemuch	7302
279		Niwari	4233
280		Pandhurna	2106
281		Panna	2825
282		Raisen	4136
283		Rajgarh	2639
284		Ratlam	20434
285		Rewa	12536
286		Sagar	7095
287		Satna	12198
288		Sehore	5672
289		Seoni	3631
290		Shahdol	2339
291		Shajapur	3128
292		Sheopur	10129
293		Shivpuri	2475
294		Sidhi	2027
295		Singrauli	2671
296		Tikamgarh	2398
297		Ujjain	11453
298		Umaria	2308
299		Vidisha	5338
300	Maharashtra(State)	Ahilyanagar	1
301		Akola	6
302		Amravati	117
303		Beed	1
304		Buldhana	14
305		Chandrapur	99
306		Chhatrapati Sambhajinagar	6
307		Dhule	10
308		Gadchiroli	56
309		Gondia	6
310		Hingoli	2
311		Jalgaon	7
312		Jalna	1
313		Kolhapur	1
314		Latur	3
315		Mumbai	34
316		Mumbai Suburban	4
317		Nagpur	22
318		Nanded	7
319		Nashik	19
320		Palghar	41
321		Parbhani	1

322		Pune	5
323		Raigad	41
324		Ratnagiri	1
325		Sangli	1
326		Satara	1
327		Sindhudurg	1
328		Solapur	1
329		Thane	3
330		Wardha	37
331		Washim	8
332		Yavatmal	8
333	Manipur(State)	Bishnupur	116
334		Chandel	2
335		Churachandpur	72
336		Imphal East	79
337		Imphal West	101
338		Jiribam	13
339		Kakching	38
340		Kamjong	29
341		Kangpokpi	6
342		Noney	24
343		Pherzawl	27
344		Senapati	17
345		Tamenglong	80
346		Tengnoupal	3
347		Thoubal	323
348		Ukhrul	17
349	Meghalaya(State)	Eastern West Khasi Hills	1
350		East Garo Hills	18
351		East Jaintia Hills	90
352		East Khasi Hills	57
353		North Garo Hills	2
354		Ri Bhoi	38
355		South Garo Hills	91
356		South West Garo Hills	1
357		South West Khasi Hills	19
358		West Garo Hills	91
359		West Jaintia Hills	101
360		West Khasi Hills	13
361	Mizoram(State)	Aizawl	211
362		Champhai	26
363		Hnahthial	5
364		Khawzawl	1
365		Lawngtlai	7
366		Lunglei	36
367		Mamit	3
368		Saitual	22
369		Serchhip	22
370		Siaha	36
371	Nagaland (State)	Dimapur	3
372		Kiphire	7
373		Kohima	78
374		Longleng	6
375		Mon	32
376		Niuland	6
377		Noklak	4
378		Peren	15
379		Shamator	14
380		Tuensang	11
381		Wokha	43
382		Zunheboto	9
383	Odisha (State)	Balangir	14
384		Bargarh	47
385		Boudh	2
386		Deogarh	4
387		Dhenkanal	3
388		Gajapati	1

389		Ganjam	1
390		Kalahandi	7
391		Kandhamal	6
392		Khordha	37
393		Nabarangpur	2
394		Nuapada	1
395		Rayagada	7
396		Sambalpur	6
397	Puducherry	Karaikal	1
398	Punjab(State)	Amritsar	17
399		Barnala	4
400		Bathinda	25
401		Faridkot	5
402		Fatehgarh Sahib	3
403		Fazilka	211
404		Gurdaspur	154
405		Hoshiarpur	14
406		Jalandhar	1
407		Kapurthala	13
408		Ludhiana	1
409		Mansa	6
410		Moga	1
411		Patiala	49
412		Rupnagar	55
413		Sri Muktsar Sahib	2
414	Rajasthan(State)	Ajmer	6
415		Alwar	35
416		Balotra	7
417		Baran	1
418		Barmer	6
419		Bharatpur	1
420		Bhilwara	2
421		Bikaner	31
422		Bundi	13
423		Chittorgarh	33
424		Churu	1
425		Dausa	5
426		Deeg	24
427		Dungarpur	25
428		Ganganagar	46
429		Hanumangarh	92
430		Jaisalmer	5
431		Jalore	1
432		Jhalawar	39
433		Jhunjhunu	13
434		Jodhpur	9
435		Karauli	1068
436		Kota	16
437		Nagaur	3
438		Pali	29
439		Phalodi	26
440		Pratapgarh	24
441		Rajsamand	268
442		Sawai Madhopur	95
443		Sikar	51
444		Sirohi	19
445		Tonk	5
446		Udaipur	92
447	Sikkim(State)	Gangtok	32
448		Gyalshing	49
449		Mangan	45
450		Namchi	51
451		Pakyong	86
452		Soreng	8
453	Tamil Nadu(State)	Ariyalur	11
454		Chengalpattu	2
455		Coimbatore	3

456		Cuddalore	55
457		Dharmapuri	267
458		Dindigul	3
459		Erode	31
460		Kallakurichi	2
461		Kancheepuram	8
462		Karur	21
463		Madurai	4
464		Mayiladuthurai	7
465		Nagapattinam	13
466		Namakkal	124
467		Perambalur	19
468		Pudukkottai	4
469		Ranipet	1
470		Salem	7
471		Tenkasi	32
472		Thanjavur	26
473		Theni	83
474		Thiruvallur	3
475		Tiruchirappalli	9
476		Tirunelveli	890
477		Tiruppur	2
478		Tiruvannamalai	25
479		Vellore	30
480		Viluppuram	2
481	Telangana(State)	Adilabad	205
482		Bhadradri Kothagudem	122
483		Hyderabad	356
484		Jagitial	150
485		Jogulamba Gadwal	202
486		Kamareddy	112
487		Karimnagar	187
488		Khammam	196
489		Mahabubabad	125
490		Mancherial	153
491		Medak	274
492		Medchal Malkajgiri	190
493		Mulugu	127
494		Nagarkurnool	149
495		Nalgonda	259
496		Narayanpet	127
497		Nirmal	71
498		Nizamabad	165
499		Peddapalli	318
500		Rajanna Sircilla	38
501		Ranga Reddy	71
502		Sangareddy	149
503		Siddipet	105
504		Suryapet	241
505		Vikarabad	227
506		Wanaparthy	149
507		Warangal	36
508		Yadadri Bhuvanagiri	132
509	Tripura(State)	Dhalai	11
510		Gomati	52
511		Khowai	64
512		North Tripura	25
513		Sepahijala	32
514		South Tripura	144
515		Unakoti	46
516		West Tripura	29
517	Uttarakhand(State)	Almora	38
518		Bageshwar	36
519		Chamoli	25
520		Champawat	3
521		Dehradun	32
522		Haridwar	18

523		Nainital	10
524		Pauri Garhwal	609
525		Pithoragarh	13
526		Rudraprayag	4
527		Udham Singh Nagar	14
528	Uttar Pradesh(State)	Agra	78
529		Bhadohi / Sant Ravidas Nagar	6
530		Bulandshahr	1
531		Chandauli	2
532		Deoria	10
533		Ghazipur	3
534		Hapur	5
535		Lucknow	34
536		Mahoba	8
537		Mathura	1
538		Meerut	8
539		Moradabad	36
540		Rae Bareli	4
541		Sitapur	3
542		Unnao	3
543		Varanasi	31
544	West Bengal (State)	Cooch Behar	2
Total			**598544**

* Other districts did not have any reported activity.

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