

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 277
TO BE ANSWERED ON 02.02.2026

IMPACT OF THE ZED 2.0 SCHEME ON MSMEs IN THE KONKAN REGION

277. SHRI DHAIRYASHIL MOHAN PATIL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the total number of Micro, Small and Medium Enterprises (MSMEs) registered in Raigad and Ratnagiri districts since the implementation of the new amendments to the ZED 2.0 Scheme;
- (b) the number of MSMEs in these districts that have successfully obtained Bronze, Silver and Gold certification levels under the policy of a 20% reduction in certification costs ?
- (c) whether Government has conducted any special awareness programmes in the Konkan belt regarding the multiple testing systems and financial assistance available for product certification; and
- (d) the manner in which "Zero Defect Zero Effect" model has improved the export competitiveness of local industries?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): The ZED 2.0 came into effect from 18.09.2024 and the total number of Micro, Small and Medium Enterprises (MSMEs) registered and that have successfully obtained Bronze, Silver and Gold certification levels in Raigad and Ratnagiri districts since the implementation of the new amendments including 20% reduction in certification costs are as follows:

District	Registered	Bronze	Silver	Gold
Raigad	147	47	2	1
Ratnagiri	73	35	2	-

(c): The Government conducts awareness programmes across the country including regions in the Konkan belt, under different schemes of the Ministry. Further, the information on multiple testing systems and the financial assistance available for product certification is disseminated through ZED portal i.e. www.zed.msme.gov.in.

(d): The ZED Certification envisages to encourage and enable MSMEs for manufacturing of quality products using latest technology, tools & to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment and develop an ecosystem for ZED Manufacturing in MSMEs, for enhancing competitiveness and enabling exports. This is reflected in the positive response towards adoption of ZED practices. The Zero Defect in processes and Zero Effect on environment as part of ZED Programme helps in building credibility and trust among international customers, making Indian products more competitive in export markets.
