

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 2654
TO BE ANSWERED ON: 16.03.2026

**PERFORMANCE OUTCOMES AND IMPACT OF MSME CHAMPIONS
SCHEME IN UTTAR PRADESH**

2654. SMT. DARSHANA SINGH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has conducted an impact evaluation of productivity, cost optimization, export readiness and technology upgradation under MSME Champions Scheme in the State of Uttar Pradesh;
- (b) if so, the sector-wise outcomes achieved in the State's manufacturing and export-oriented MSME clusters;
- (c) the progress made in market access and supply chain integration for Zero Defect Zero Effect Certification certified units; and
- (d) the specific steps taken to connect MSMEs with credit, equity and market linkage forums?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): The MSME Champion Scheme has substantially progressed towards achieving its intended objectives, with key deliverables having achieved and exceeded the stipulated targets. A third-party impact evaluation of the Scheme is currently under process, to assess its impact on the objectives of its sub-components. Under the MSME Sustainable (ZED) Certification Scheme, MSME Competitive (LEAN) Scheme, and MSME Innovative (IPR) Scheme, MSMEs are supported through quality improvement, process optimisation, and facilitation of IPR filing, including reimbursement of expenses incurred for filing foreign and domestic patents, trademarks, and design registration. These initiatives have helped MSMEs to improve their competitiveness in domestic and export markets. The outcomes achieved in the State of Uttar Pradesh and sector covered under the schemes are attached at **Annexure-I**.

(c) & (d): The MSME Sustainable (ZED) Certification Scheme encourages MSMEs to adopt quality and environmentally sustainable manufacturing practices, thereby enhancing their overall competitiveness. This helps in improved market credibility and hence greater opportunities for integration with supply chains of large industries and participation in wider markets. Under the Scheme, graded incentives are provided to certify MSMEs by Financial Institutions and Banks, such as concessions in processing fees and interest rates. These measures facilitate improved access to credit and support the long-term growth and sustainability of enterprises. The list of Financial Institutions/Banks extending concessions to ZED certified MSMEs is placed at **Annexure-II**.

Outcome achieved in the State of Uttar Pradesh and Sectors covered under the ZED, LEAN and IPR Scheme under MSME Champions Scheme

1) Outcome under MSME Sustainable (ZED) Certification Scheme since launch (28.04.2022) in the State of Uttar Pradesh:

Bronze Certification	Silver Certification	Gold Certification	Total Certification
1,14,635	320	264	1,15,219

2) Outcome under MSME Competitive (LEAN) Scheme since launch (10.03.2023) in the State of Uttar Pradesh:

Basic Certification	Intermediate Certification	GoEs Formed
1,952	27	36

Sectors Covered under ZED & LEAN Scheme: The schemes are applicable to the manufacturing sector MSMEs which includes manufactures of food products, beverages, tobacco products, textiles, wearing apparel, leather and related products, wood and products of wood and cork (except furniture); manufacture of articles of straw and plaiting materials, paper and paper products, printing and reproduction of recorded media, coke and refined petroleum products, chemicals and chemical products, pharmaceuticals, medicinal chemical and botanical products, rubber and plastics products, other non-metallic mineral products, basic metals, fabricated metal products(except machinery and equipment), computer, electronic and optical products, electrical equipment, machinery and equipment(not elsewhere classified), motor vehicles, trailers and semi-trailers, Manufacture of other transport equipment, furniture & other manufacturing, repair and installation of machinery and equipment.

3) Outcome under MSME Innovative (IPR) Scheme since launch (10.03.2022) in the State of Uttar Pradesh:

Foreign Patents Reimbursement	Domestic Patents Reimbursement	Trademarks Reimbursement	Design Registrations
9	13	92	12

Sectors Covered under IPR Scheme: Sector agnostic approach

**List of Banks/Financial Institutions extending concessions in interest rates & processing fees to
ZED certified MSMEs**

S. No.	Bank/Financial Institution
1	North East Small Finance Bank
2	ICICI Bank
3	YES Bank
4	ESAF Small Finance Bank
5	Fusion Micro Finance
6	Punjab National Bank
7	State Bank of India
8	Central Bank of India
9	Bank of Maharashtra
10	Bank of Baroda
11	The Federal Bank
12	AU Small Finance Bank
13	Canara Bank
14	Small Industries Development Bank of India (SIDBI)
15	UCO Bank
16	HDB Financial Services Limited
17	Bank of India
18	Union Bank of India
19	Karur Vysya Bank Limited