

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

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**UNSTARRED QUESTION NO. 2454.
TO BE ANSWERED ON FRIDAY, THE 13TH MARCH, 2026.**

IMPACT OF AI ON INDUSTRIES

2454. SHRI SANDOSH KUMAR P:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) whether Government has conducted any study to assess the impact of Artificial Intelligence (AI) on the sustainability of Indian industries;
- (b) if so, the positive and negative impact of AI application on the future of Indian industries;
- (c) whether Government has initiated any remedial measures to reduce the negative impact of AI in indigenous industries; and
- (d) if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a) to (d):** The Government is facilitating development and adoption of Artificial Intelligence (AI) through policy initiatives and programmes, including the IndiaAI Mission, which aim to strengthen the AI ecosystem in the country.

The application of AI is expected to contribute positively to Indian industry through improvements in productivity, operational efficiency, quality enhancement, innovation, and optimization of resource use. At the same time, certain concerns such as workforce transition requirements, need for enhanced digital capabilities, data-related issues, and evolving regulatory and ethical considerations are also recognized. The Government has taken steps to enable responsible and inclusive adoption of AI technologies, including for indigenous industries.

The Union Cabinet approved the IndiaAI Mission on 7th March 2024 as a strategic initiative to establish a robust and inclusive AI ecosystem aligned with the country's development goals. The Mission is driven by a vision to position India as a global leader in artificial intelligence through a set of foundational pillars aimed at strengthening compute infrastructure, data ecosystems, research and innovation, skilling, startup support, and responsible AI practices.

By democratizing access to computing resources, improving availability and quality of datasets, nurturing domestic AI capabilities, fostering partnerships, supporting innovation and entrepreneurship, and promoting ethical and trustworthy AI, the Mission seeks to enable broad-based and inclusive growth of India's AI landscape.

The IndiaAI Mission comprises of the following 7 key pillars

- i. **IndiaAI Compute Capacity:** It aims to provide high-end compute power Graphics Processing Units (GPUs) to all, including Micro Small Medium Enterprises (MSMEs) and startups, at an affordable cost;
- ii. **IndiaAI Foundation Models:** It aims to develop India's own Large Multimodal Models (LMMs) trained on Indian datasets and languages. This is to ensure sovereign capability and global competitiveness in generative AI;
- iii. **AIKosh:** The objective is to develop large datasets for training AI models. AIKosh is a unified data platform integrating datasets from government and non-government sources;
- iv. **IndiaAI Application Development Initiative:** This pillar aims to develop AI applications for India specific challenges in sectors such as climate change and disaster management, healthcare, agriculture, governance, and assistive technologies for learning disabilities;
- v. **IndiaAI Future Skills:** It aims to develop AI skilled professionals in India by increasing the number of graduates, post-graduate and PhDs in AI domain. It also envisions setting up Data and AI Labs in Tier 2 and Tier 3 cities across India;
- vi. **IndiaAI Startup Financing:** The objective is to provide financial assistance to AI start-ups;
- vii. **Safe & Trusted AI:** It aims to balance innovation with strong governance frameworks to ensure responsible AI adoption.
