

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
DEPARTMENT OF YOUTH AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO.-2396
ANSWERED ON 12.03.2026

IMPLEMENTATION OF NATIONAL YOUTH POLICY

2396 # SHRI PRADIP KUMAR VARMA:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the number of youth benefitted from skill development, employment and entrepreneurship programmes under the National Youth Policy 2014;
- (b) the level of youth participation in community service and social awareness through the Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme;
- (c) the outcomes of efforts made for youth leadership development and to promote political participation; and
- (d) the progress of programmes being operated for youth mental health, cyber safety and digital literacy in the digital era?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS
(DR. MANSUKH MANDAVIYA)

(a) The 'National Youth Policy 2014' is a guiding document for a number of Central Ministries/ Departments, including the Ministry of Youth Affairs and Sports, which have implemented/ are implementing schemes/programmes having bearing on development and empowerment of the youth in the 11 specified priority areas. The Department of Youth Affairs is playing the coordinating/facilitating role, for implementation of the policy, for development and empowerment of the youth. As the schemes and programmes relating to skill development, employment and entrepreneurship are implemented by different Ministries/Departments, the number of youth benefitted under such programmes is not centrally maintained by this Ministry.

As far as the Ministry of Youth Affairs & Sports is concerned, the Education in Basic Vacation/Skill based Entrepreneurship Programme was conducted by MY Bharat (erstwhile NYKS) across the country, with the aim to educate youth in basic vocations and enhancing their self-esteem in the society; guide them to take up Skill Development Training from other Agencies and empower young women and men to address issues and concerns confronting them in their day-to-day life. MY Bharat conducted this programme as part of Annual Action Plan for the FY 2021-22 and 2022-23. Details of youth participation is given as under:

Period	No. of programmes	No. of Youth Participants
2021-22	2566	81131
2022-23	603	17719

Various programmes including Capacity Building, Training of Trainers, Workshops, and Skill Development Programmes were organized by Rajiv Gandhi National Institute of Youth Development (RGNIYD) under diverse themes such as Employability Skills, Entrepreneurship Development, Youth Development, Personality Development, and Sustainable Development. The number of participants under the programmes conducted by Rajiv Gandhi National Institute of Youth Development (RGNIYD) during the last three years is as under:

S. No	Year	No of Participants
1.	2022-23	17,303
2.	2023-24	11,294
3.	2024-25	6,735

(b) Details of youth participation in community service and social awareness programmes through MY Bharat (erstwhile NYKS) during the last five years is at **Annexure**.

The main aim of National Service Scheme (NSS) is to inculcate a sense of social responsibility and community service amongst students of colleges and universities. NSS has developed over decades into one of the major platforms for youth engagement in nation building. National Service Scheme focuses on developing civic responsibility, leadership, and a sense of empathy among youth by encouraging them to work on real-world community problems. Volunteers engage in activities such as literacy campaigns, cleanliness drives (Swachh Bharat), blood donation camps, environmental conservation, and disaster management. Through special camping programs, NSS units adopt villages or slums to improve living conditions and foster a direct connection between students and rural realities. The program helps bridge societal divides by encouraging interaction with marginalized communities, including women, Scheduled Castes, and Scheduled Tribes, thereby promoting equality and understanding. Beyond social work, the program builds confidence, teamwork, and communication skills, moulding students into socially conscious citizens.

(c) MY Bharat conducts leadership development programmes such as training on Youth Leadership & Community Development, Declamation Contest and Viksit Bharat Ambassador - Yuva Connect which are aimed at nurturing leadership qualities and strengthening social responsibility among youth. Through these initiatives, youth get empowered and contribute effectively to nation-building activities. These programmes also encourage youth to actively participate in community development, thereby fostering a spirit of volunteerism and civic engagement. As a result, youth become more responsible, proactive, and committed to contributing positively to society and national development.

The Viksit Bharat Young Leaders Dialogue (VBYLD) programme of the Ministry of Youth Affairs & Sports provides a national platform for youth to articulate ideas on governance, public policy, and nation-building. Through structured engagements such as thematic discussions, idea presentations, and interaction with policymakers, young participants develop leadership, critical thinking, and policy articulation skills.

The initiative also promotes democratic values and constructive political participation by encouraging youth to deliberate on national development priorities and contribute innovative solutions for public issues. Participants gain exposure to governance processes and policy frameworks, which strengthens their civic awareness and motivation to participate in democratic and community leadership roles. Collectively, the programme fosters a cadre of informed, responsible, and engaged young leaders capable of contributing to India's democratic and developmental processes.

National Service Scheme (NSS) fosters youth leadership through 240 hours of mandatory community service in a duration of 2 years, special 7-day camps, and specialized training programs. Key initiatives include National Integration Camps, Republic Day Parade Camps, and the MY Bharat platform, which collectively build skills in social entrepreneurship, disaster management, and community development. The National Service Scheme (NSS) in India actively promotes political participation, particularly among youth and first-time voters, through structured electoral literacy, awareness campaigns, and civic education. These efforts are designed to strengthen democracy by addressing low voter turnout among the 18-25 age group and fostering a sense of civic responsibility. NSS units organize Nukkad Nataks (street plays), rallies and slogan-writing competitions to educate citizens on the importance of voting. Volunteers conduct door-to-door, campaigns in villages and urban slums to educate residents on voting rights and procedures. Workshops, quizzes, and seminars are organized in colleges and, in adopted villages, to enhance understanding of the electoral process, especially for new voters. NSS units celebrate National Voters' Day with special campaigns to motivate young voters to register for vote.

(d) Since the inception of Mera Yuva Bharat (MY Bharat) in Oct 2023, several programmes have been conducted through the MY Bharat digital platform to enhance awareness among youth on cyber safety and digital literacy. These initiatives have been organised in collaboration with various partner organisations and institutions through the platform.

MY Bharat hosts a Learning Management System (LMS) in coordination with the Indian Cyber Crime Coordination Centre (I4C) for cyber safety and security related awareness.

Further, 1,625 youth have been trained through digital literacy programmes conducted by various knowledge institutions in coordination with MY Bharat.

MY Bharat also conducts various programmes for mental health and overall wellbeing of youth. The details of programmes conducted by MY Bharat during the last five years and the total number of participation are given below:

- **International Yoga Day:** - MY Bharat organizes observance of **International Yoga Day** with a view to generate awareness on Yoga and motivate youth and others to practice Yoga

as part of their daily routine activities emphasising its benefits for physical and mental health.

Progress Details: -

2020-21		2021-22		2022-23		2023-24		2024-25	
No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation
163727	19793800	233363	38106715	30390	988777	17923	529682	15137	2293154

- **Block Level Sports Meet and District Level Sports Meet: -**

The objective of the programme is to spread awareness about physical fitness and mental health through sports activities, to provide opportunity to rural youth to take part in sports meets to exhibit their talent, to promote sports culture, sportsmanship, fitness and competitive spirit among youth.

Progress Details: -

Program Name	2020-21		2021-22		2022-23		2023-24		2024-25	
	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation	No. of Progs. Organised	Total Participation
Block Level Sports Meets / Village Cluster Level Sports Meet	454	65107	3473	534859	3360	474081	5512	749544	2900	491563
District Level Sports Meets	*		596	181541	583	114071	**		702	118356

* The Programme could not be organised due to covid pandemic

** The Programme was not part of Annual Action Plan during the period

- **Future Youth leaders Bootcamp**

As part of Annual Action Plan FY 2025-26, MY Bharat is conducting the Future Youth leaders Bootcamp. One of the key focus area of the programme is digital literacy.

Bootcamp seeks to provide youth with practical exposure to democratic functioning, leadership development, and career planning, thereby preparing them to meaningfully contribute to the five resolves (Panch Pran) of Amrit Kaal.

Annexure referred to in reply to part (b) of Rajya Sabha Unstarred Ques. No. 2396 to be answered on 12.3.2026

Programme and activities organized by MY Bharat (erstwhile NYKS) during last 5 years (2020-21 to 2024-25)

S. No.	Name of Programme	2020-21	2021-22	2022-23	2023-24	2024-25
		Participation	Participation	Participation	Participation	Participation
1	Training on Youth Leadership & Community Development	***		24985	***	
2	Theme Based Awareness and Education Programme / Local Theme Based Workshops			48686		
3	Observance of Days of National and International Importance, National Youth Day & Week	1610484	1970683	1416968	1961768	5345396
4	Mission LiFE	*			788393	***
5	National Road Safety Week				246895	213514
6	Ek Ped Maa Ke Naam Campaign					679524
7	Awareness and Education Programme on Drug-Addiction and Substance Abuse					98476
8	Coastal Cleanliness Drive					232545
9	Diwali with MY Bharat					182234
10	Swachhata Awareness Evam Shramdaan / Swachhta Hi	892905	1470181	446229	***	2580789

	Seva Campaign					
11	Swachhata Pakhwada	**	1411281	453464		***
12	Shramdaan Shivir	***		42595		
13	COVID 19 Interventions	1236008	1617009	***		
14	Training of Youth in Wellness, Positive Life Style and Fit India	*	165232			
15	Training of Youth on Jal Jagran Abhiyan		109937			
16	Training of Youth on Clean Village - Green Village	70709	118883			
17	Intensive Volunteer Enrolment Program	*				
18	Service & Empowerment through Voluntary Action			252256		
19	Know Your Constitution - Civic Awareness Program			112969		
Note	* The Programme was introduced in later years. ** The Programme could not be organised due to covid pandemic *** The Programme was not a part of Annual Action Plan during the period					
