

GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS AND SPORTS  
DEPARTMENT OF YOUTH AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-2391**  
ANSWERED ON- 12/03/2026

**NEHRU YUVA KENDRAS IN TAMIL NADU**

2391 SHRI R. DHARMAR:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the number of Nehru Yuva Kendras (NYKs) currently operational in Tamil Nadu;
- (b) the specific programme and initiatives being implemented by NYKs to promote youth empowerment and skill development;
- (c) how Government ensures that the NYKs' activities reach underserved and remote areas, particularly in Tamil Nadu and the steps being taken to improve the participation of youth from rural and marginalized communities;
- (d) the budget allocated for NYKs during the current financial year especially in Tamil Nadu; and
- (e) how Government monitors and evaluate the effectiveness of NYK programmes?

**ANSWER**

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

- (a) At present, there are 30 District MY Bharat Kendras (erstwhile Nehru Yuva Kendras) functioning in the State of Tamil Nadu.
- (b) Mera Yuva Bharat, through 623 (currently functional) district Kendras across the country, including 30 district Kendras in Tamil Nadu, organizes various activities and programmes to promote youth empowerment, leadership, and skill development. These include Core Programmes, schemes of the Department of Youth Affairs, projects supported by other Ministries/Departments, and voluntary programmes. The major programmes being implemented during the current financial year (2025–26) include:

**a. Core Programmes:**

- i. Observance of Days of National and International Importance
- ii. Cluster of Block Sports Meet
- iii. District Level Sports Meet
- iv. Distribution of Sports Kits
- v. Future Youth Leaders Bootcamp

- vi. Inter District Youth Exchange Programme
- vii. Inter State Youth Exchange Programme
- viii. Ek Ped Maa Ke Naam Campaign
- ix. Workshops on Flagship Schemes
- x. MY Bharat Yuva Mandal Vikas Abhiyan
- xi. Sardar@150- District Level Padyatra

**b. Schemes of Department of Youth Affairs, MoYAS**

- i. Viksit Bharat Youth Parliament

**c. Programmes/Projects with Financial support from other Ministries/Departments:**

- i. Tribal Youth Exchange Programme

**d. Voluntary Programs:**

- i. Swachhata Hi Seva Campaign
- ii. Celebration of 7th Poshan Pakhwada
- iii. Har Ghar Tiranga Campaign
- iv. Pariksha Pe Charcha (PPC) 2026
- v. Swasth Naari Sashakt Parivar Abhiyaan
- vi. Swachhata Pakhwada
- vii. Rashtriya Poshan Maah 2025
- viii. Nasha Mukta Yuva for Viksit Bharat

(c) MY Bharat undertakes various programmes and activities through its network of District Kendras, Youth Clubs and Youth Volunteers to ensure that its initiatives reach underserved and remote areas, including in Tamil Nadu. The programmes/activities are organized by MY Bharat at the village, block and district levels, enabling wider outreach and grassroots participation. These programmes are designed to encourage the participation of youth from rural and marginalized communities by engaging them in community development, awareness campaigns, leadership development and nation-building initiatives. Through these mechanisms, MY Bharat ensures inclusive outreach and effective engagement of youth across diverse regions of the country. Further, MY Bharat is an open digital platform, providing inclusive and equal opportunities for youth participation across the country.

(d) The budget allocated for MY Bharat (erstwhile NYKS) for the FY 2025-26 is Rs. 423.00 Crore which includes Rs 21.05 Crore allocated for the offices of MY Bharat in the state of Tamil Nadu.

(e) MY Bharat implements programmes through 623 (currently functional) district offices, each headed by a District Youth Officer (DYO). The Headquarters of MY Bharat monitors programme implementation through periodic review meetings, progress reports, digital data collection systems, and field visits, and regularly appraises the Ministry. In addition, third-party evaluations are conducted periodically to assess the effectiveness and impact of MY Bharat programmes. Currently one such third party evaluation programme has been done through NIPFP.

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