

GOVERNMENT OF INDIA  
MINISTRY OF EXTERNAL AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2317**  
ANSWERED ON 12/03/2026

**PROMOTION OF ODISHA'S HANDLOOM AND HANDICRAFT**

2317. SHRI NIRANJAN BISHI

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

- (a) whether the Ministry proposes to promote Odisha's handloom and handicraft exports through Indian Missions' commercial wings; and
- (b) if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS  
(SHRI PABITRA MARGHERITA)

(a & b) The Ministry of External Affairs, through its Missions and Posts abroad, has been promoting exports of goods, including handloom and handicrafts, of states and Union Territories including Odisha, working in close coordination with the Department of Commerce. The Indian Missions and Posts abroad are also organizing state focussed business promotion engagements and supporting exports of products of artisans, including under the One District One Product (ODOP) initiative.

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