

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION NO. 2093
ANSWERED ON 11.03.2026

Cooperative export promotion initiative

2093. #Shri Pradip Kumar Varma:

Will the Minister of Cooperation be pleased to state:

- (a) the number of products exported through the National Cooperative Export Limited (NCEL);
- (b) the total value of cooperative exports over the last three years;
- (c) the number of new platforms established for the marketing of cooperative products; and
- (d) the proposed new targets for increasing cooperative exports?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a) to (b): Since its inception, National Cooperative Exports Limited (NCEL) has exported 54 different products to 29 countries, with total exports valued at ₹5,731 crore.

(c): NCEL has undertaken several initiatives for the marketing of cooperative products. These include:

- Development of market linkage in 29 countries so far.
- Signing of MoUs with foreign agencies/countries for export of cooperative products.
- Signing of MoUs with Export Promotion Councils/Boards and cooperatives for facilitating exports.
- Establishment of dedicated Fruits & Vegetables and Grains & Spices Divisions.
- Acting as a Merchant Exporter for Aquaculture and Shrimp.
- Organisation of and participation in exhibitions and Buyer–Seller Meets to promote cooperative products in international markets.
- Development of a multilingual AI-enabled digital learning platform for farmers.

(d): The proposed new targets for increasing cooperative exports include product diversification and market expansion in East and West African countries, Europe, the UAE and select Asian countries.
