

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 1873**  
**TO BE ANSWERED ON: 09.03.2026**

**DIGITAL ADAPTION AMONG MSMEs**

1873. SHRI CHUNNILAL GARASIYA:  
SHRI KESRIDEVSINH JHALA:  
SHRI ASHOKRAO SHANKARRAO CHAVAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether there has been any assessment of the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs), including the use of e-commerce platforms, digital accounting, digitization of the supply chain, and participation in Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC);
- (b) if so, the details thereof;
- (c) whether any measurable impact has been observed among MSMEs adopting digital and platform-based business models in terms of revenue growth, market expansion, formalization and export participation; and
- (d) if so, the details thereof?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a) to (d): Government periodically assesses the extent of digital adoption among Micro, Small, and Medium Enterprises (MSMEs), covering aspects such as e-commerce platforms, digital accounting, supply chain digitization, and participation in platforms like the Government e-Marketplace (GeM) and Open Network for Digital Commerce (ONDC) through Trade Enablement and Marketing (TEAM) scheme by evaluation studies in collaboration with industry and research institutions. The Output-Outcome Monitoring Framework of NITI Aayog's is another institutional mechanism to evaluate the outcome of such schemes. As of 31<sup>st</sup> Dec 2025, approx. 206,000 merchants have conducted at least 1 transaction on the ONDC Network, approx. 6 lakh service providers make their services available on the network and 3127 MSMEs have generated more than 01 lakh transactions leveraging MSME TEAM Scheme within this Financial year.

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