

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 1866
TO BE ANSWERED ON: 09.03.2026

PERFORMANCE OUTCOMES AND IMPACT OF MSME CHAMPIONS SCHEME

1866. SHRI NARHARI AMIN:
SHRI BABUBHAI JESANGBHAI DESAI:
SHRI SHAMBHU SHARAN PATEL:
SHRI SUBHASH BARALA:
SHRI LAHAR SINGH SIROYA:
SHRI UJJWAL DEORAO NIKAM:
SHRI SADANAND MHALU SHET TANAVADE:
SHRI RYAGA KRISHNAIAH:
SHRI AMAR PAL MAURYA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has undertaken any impact evaluation of the MSME Champions Scheme in terms of measurable productivity gains, cost optimisation, export readiness and technology adoption;
- (b) if so, the details of sector-wise or cluster-wise outcomes, particularly in manufacturing-intensive and export-oriented MSME clusters;
- (c) the extent to which Zero Defect Zero Effect (ZED) certified MSMEs have shown improved market access, supply chain integration with large industries or participation in global value chains; and
- (d) the steps taken to integrate MSME beneficiaries with credit, equity and market linkage platforms to ensure long-term scale-up and sustainability of enterprises

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) & (b): The MSME Champion Scheme has substantially progressed towards achieving its intended objectives, with key deliverables having achieved and exceeded the stipulated targets. A third-party impact evaluation of the Scheme is currently under process, to assess its impact on the objectives of its sub-components. Under the MSME Sustainable (ZED) Certification Scheme, MSME Competitive (LEAN) Scheme, and MSME Innovative (IPR) Scheme, MSMEs are supported through quality improvement, process optimisation, and facilitation of IPR filing, including reimbursement of expenses incurred for filing foreign and domestic patents, trademarks, and design registration. These initiatives have helped MSMEs to improve their competitiveness in domestic and export markets. The outcomes achieved and sector covered under the schemes are attached at **Annexure-I**.

(c)& (d): The MSME Sustainable (ZED) Certification Scheme encourages MSMEs to adopt quality and environmentally sustainable manufacturing practices, thereby enhancing their overall competitiveness. This facilitates improved market credibility and provides greater opportunities for integration with supply chains of large industries and participation in wider markets. Under the Scheme, graded incentives are provided to certified MSMEs by Financial Institutions and Banks, such as concessions in processing fees and interest rates. These measures facilitate improved access to credit and support the long-term growth and sustainability of enterprises. The list of Financial Institutions/Banks extending concessions to ZED certified MSMEs is placed at **Annexure-II**.

Outcome and Sectors covered under the ZED, LEAN and IPR Scheme under MSME Champions Scheme

1) Outcome under MSME Sustainable (ZED) Certification Scheme since launch (28.04.2022):

Bronze Certification	Silver Certification	Gold Certification	Total Certification
5,57,284	4,129	3,832	5,65,245

2) Outcome under MSME Competitive (LEAN) Scheme since launch (10.03.2023):

Basic Certification	Intermediate Certification	GoEs Formed
18018	723	325

Sectors Covered under ZED & LEAN Scheme: The schemes are applicable to the manufacturing sector MSMEs which includes manufactures of food products, beverages, tobacco products, textiles, wearing apparel, leather and related products, wood and products of wood and cork (except furniture); manufacture of articles of straw and plaiting materials, paper and paper products, printing and reproduction of recorded media, coke and refined petroleum products, chemicals and chemical products, pharmaceuticals, medicinal chemical and botanical products, rubber and plastics products, other non-metallic mineral products, basic metals, fabricated metal products(except machinery and equipment), computer, electronic and optical products, electrical equipment, machinery and equipment(not elsewhere classified), motor vehicles, trailers and semi-trailers, Manufacture of other transport equipment, furniture & other manufacturing, repair and installation of machinery and equipment.

3) Outcome under MSME Innovative (IPR) Scheme since launch (10.03.2022):

Foreign Patents Reimbursement	Domestic Patents Reimbursement	Trademarks Reimbursement	Design Registrations	GI Registrations
158	258	2469	251	8

Sectors Covered under IPR Scheme: Sector agnostic approach

**List of Banks/Financial Institutions extending concessions in interest rates & processing fees
to ZED certified MSMEs**

S. No.	Bank/Financial Institution
1	North East Small Finance Bank
2	ICICI Bank
3	YES Bank
4	ESAF Small Finance Bank
5	Fusion Micro Finance
6	Punjab National Bank
7	State Bank of India
8	Central Bank of India
9	Bank of Maharashtra
10	Bank of Baroda
11	The Federal Bank
12	AU Small Finance Bank
13	Canara Bank
14	Small Industries Development Bank of India (SIDBI)
15	UCO Bank
16	HDB Financial Services Limited
17	Bank of India
18	Union Bank of India
19	Karur Vysya Bank Limited