

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
RAJYA SABHA
UNSTARRED QUESTION No. 1653
ANSWERED ON 13/02/2026

EXPORT PROMOTION MISSION

1653. **SHRI HARSH VARDHAN SHRINGLA:**

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the manner in which the Export Promotion Mission aims to enhance India's export competitiveness and support exporters in global markets;
- (b) the total amount of funds sanctioned for implementing the Mission, and ;
- (c) funds sanctioned for the promotion of commodity export, especially tea; and
- (d) the manner in which the sub-scheme Niryat Protsahan facilitates access to trade finance and other support measures for Micro, Small and Medium Enterprises (MSMEs), the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRI JITIN PRASADA)

(a) The Government has approved the Scheme for Export Promotion Mission (EPM) with the objective of strengthening India's export competitiveness and providing targeted support to exporters, with particular focus on Micro, Small and Medium Enterprises (MSMEs). The Mission operates through two integrated sub-schemes:

- NIRYAT PROTSAHAN, focused on improving access to trade finance through instruments such as interest subvention, export factoring, collateral guarantees for export credit, credit for e-commerce exporters, and credit enhancement support; and
- NIRYAT DISHA, focused on other trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, and trade intelligence.

(b) The Export Promotion Mission has been approved with a total budgetary outlay of ₹ 25,060 crore for the period FY 2025-26 to FY 2030-31.

(c) The financial outlay under the Mission provides support across commodity sectors including Tea, and assistance under EPM is extended based on eligibility under the notified interventions.

(d) The NIRYAT PROTSAHAN sub-scheme is designed to facilitate access to trade finance for MSME exporters through structured financial interventions, including

interest subvention, export factoring support, collateral guarantees for export credit, credit assistance for e-commerce exporters, and credit enhancement support for export diversification. As on date, the Interest Subvention for Pre- and Post-Shipment Export Credit and Collateral Support for Export Credit interventions have been operationalised for MSMEs, and other interventions are rolled out in a phased manner.
