

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

**RAJYA SABHA**

**UNSTARRED QUESTION NO. 1640.  
TO BE ANSWERED ON FRIDAY, THE 13<sup>TH</sup> FEBRUARY, 2026.**

**IMPLEMENTATION OF ONE DISTRICT ONE PRODUCT SCHEME IN  
GUJARAT**

**1640. SHRI GOVINDBHAI LALJIBHAI DHOLAKIA:**

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) whether Government is operating the One District One Product (ODOP) Scheme with the objective of promoting balanced regional development across all districts in the country;
- (b) whether the ODOP scheme aims to select, brand and promote at least one product from each district in the country in order to enable holistic socio-economic development across sectors; and
- (c) the details of the products selected under the ODOP scheme in various districts of Gujarat, including Surat, along with the details of beneficiaries covered under the Scheme?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI JITIN PRASADA)**

**(a) to (c):** The One District One Product (ODOP) an initiative by the Department for Promotion of Industry and Internal Trade (DPIIT) with the aim to select, brand, and promote at least one product from each district of the country for enabling holistic socio economic growth across all regions. As of date, more than 1,200 products have been identified across 773 districts in the country under the ODOP framework. The selection of ODOP products is undertaken by the respective State/Union Territory (UT) Governments. The Government of Gujarat have identified 90 products from 33 districts of which 31 products fall under Cottage & Rural Industries (Handloom & Handicraft), Gujarat. Details of district wise products are available in **Annexure I**.

As per the information received from the Government of Gujarat, Surat has 3 products under ODOP, primary product is Gems & Jewelry covered under Industry, secondary

and tertiary products are Zari Zardoshi and Sadeli respectively which are covered under Cottage & Rural Industries (Handloom & Handicraft). 1310 artisans pertaining to handloom & handicraft (Cottage and Rural Industries) across the districts of Gujarat have been benefited from exhibition organized under ODOP Scheme of Gujarat State Handloom and Handicrafts Development Corporation Limited (Garvi Gurjari) in the current financial year (2025-26) till 31st January 2026.

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**ANNEXURE I**

**ANNEXURE REFERRED TO IN REPLY TO PARTS (a) to (c) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 1640 FOR ANSWER ON 13.02.2026.**

**ODOP Products from Gujarat**

<b>S. No.</b>	<b>District</b>	<b>Product</b>	<b>Category</b>	<b>Sector</b>
1	Ahmedabad	Garments & Apparel	Primary	Textile
2	Ahmedabad	Terracotta	Secondary	Handicraft
3	Ahmedabad	Mata ni Pachedi/ Saudagiri Block Print	Tertiary	Handloom
4	Ahmedabad	Gamthi Block print	Others	Handloom
5	Amreli	Peanuts Based Products	Primary	Food Processing
6	Amreli	Beadwork	Secondary	Handicraft
7	Anand	Milk based Products	Primary	Dairy
8	Anand	Agate Stone	Secondary	Handicraft
9	Aravalli	Agro Processing	Primary	Food Processing
10	Banaskantha	Granite and Marble Blocks	Primary	Manufacturing
11	Banaskantha	Food Processing/Milk Preparation	Secondary	Food Processing
12	Banaskantha	Soof Embroidery/ Applique	Tertiary	Handloom
13	Bharuch	Chemicals (Chemicals, Agro Chemicals, Pesticide, Pharmaceutical, API)	Primary	Others
14	Bharuch	Sujani	Secondary	Handloom
15	Bhavnagar	Dehydrated Vegetables (Onion)	Primary	Food Processing
16	Bhavnagar	Beadwork	Secondary	Handicraft
17	Bhavnagar	Peanut butter	Tertiary	Food Processing
18	Botad	Groundnuts/ Peanuts	Primary	Agriculture
19	Botad	Jining	Secondary	Manufacturing
20	Chhota Udaipur	Furniture Products	Primary	Handicraft
21	Chhota Udaipur	Pithora Painting	Secondary	Handicraft
22	Chhota Udaipur	Sankheda furniture	Tertiary	Handicraft
23	Dahod	Corn Products	Primary	Food Processing
24	Dahod	Soyabean/ Soya Based Products	Secondary	Agriculture
25	Dahod	Kharif Maiz (Agro)	Tertiary	Agriculture
26	Dahod	Ravi Maiz (Agro)	Others	Agriculture
27	Dang	Nagali Products	Primary	Food Processing
28	Dang	Strawberry & Strawberry Products	Secondary	Food Processing
29	Devbhoomi Dwarka	Marine & Fisheries/ Dholdara Fish	Primary	Marine
30	Devbhoomi Dwarka	Khambhaliya Shawl	Secondary	Handloom
31	Devbhoomi Dwarka	Salt	Tertiary	Food Processing
32	Gandhinagar	Software and Financial Services	Primary	Others
33	Gandhinagar	Wood work/ Block Making	Secondary	Handicraft
34	Gir Somnath	Kesar Mango	Primary	Agriculture

35	Gir Somnath	Marine & Fisheries Industry	Secondary	Marine
36	Himmatnagar/Sabarkantha	Ceramic Tiles	Primary	Manufacturing
37	Himmatnagar/Sabarkantha	Potato (Cold storage)	Secondary	Agriculture
38	Himmatnagar/Sabarkantha	Terracotta	Tertiary	Handicraft
39	Jamnagar	Bandhni	Primary	Handloom
40	Jamnagar	Petrochemicals	Secondary	Others
41	Jamnagar	Brass Parts	Tertiary	Manufacturing
42	Junagadh	Groundnuts/ Peanuts (Peanut Based Products)	Primary	Food Processing
43	Junagadh	Beadwork	Secondary	Handicraft
44	Junagadh	Mango	Tertiary	Agriculture
45	Kachchh	Handicraft Items	Primary	Handicraft
46	Kachchh	Green Dates	Secondary	Agriculture
47	Kachchh	Salt	Tertiary	Food Processing
48	Kachchh	Bhujodi Shawl weaving	Others	Handloom
49	Kachchh	Hand Embroidery	Others	Handloom
50	Kachchh	Ajrakh	Others	Handicraft
51	Kachchh	Leather Work	Others	Handicraft
52	Kheda (Nadiad)	Agro Products	Primary	Food Processing
53	Kheda (Nadiad)	Mathia	Secondary	Food Processing
54	Mahisagar	Food Processing Papaya	Primary	Food Processing
55	Mehsana	Dairy/ Milk product	Primary	Dairy
56	Mehsana	Agri Products	Secondary	Food Processing
57	Mehsana	Cumin	Tertiary	Agriculture
58	Mehsana	Castor	Others	Food Processing
59	Morbi	Ceramic Tiles & Sanitary Ware	Primary	Manufacturing
60	Morbi	Pottery	Secondary	Handicraft
61	Narmada	Banana	Primary	Agriculture
62	Narmada	Bamboo Products	Secondary	Handicraft
63	Narmada	Sugarcane value added products	Tertiary	Food Processing
64	Navsari	Mango (Hafus)	Primary	Agriculture
65	Navsari	Warli	Secondary	Handicraft
66	Panchmahal	Plastic Products	Primary	Manufacturing
67	Panchmahal	Agro (Turmeric)	Secondary	Agriculture
68	Patan	Double Ikat Patan	Primary	Handloom
69	Patan	Cumin	Secondary	Agriculture
70	Patan	Isabgul	Tertiary	Agriculture
71	Patan	Patola	Others	Handloom
72	Porbandar	Marine (Queen Fish)	Primary	Marine
73	Rajkot	Engineering Goods/Machine products	Primary	Manufacturing
74	Rajkot	Single Ikat weaving	Secondary	Handicraft
75	Surat	Gems and Jewellery	Primary	Manufacturing
76	Surat	Zari and Zardozi	Secondary	Handicraft
77	Surat	Sadeli	Tertiary	Handicraft
78	Surendranagar	Single Ikat weaving	Primary	Handloom
79	Surendranagar	Tangaliya Shawl	Secondary	Handloom
80	Surendranagar	Spinning and Cotton Yarn	Tertiary	Textile

81	Tapi	Rice based products	Primary	Food Processing
82	Tapi	Bamboo Products	Secondary	Handicraft
83	Tapi	Peanuts	Tertiary	Agriculture
84	Tapi	Fruits	Others	Agriculture
85	Tapi	Lady Finger	Others	Agriculture
86	Vadodara	Pharmaceuticals	Primary	Others
87	Vadodara	Engineering Products	Secondary	Manufacturing
88	Valsad	Chemical Products	Primary	Others
89	Valsad	Mango	Secondary	Agriculture
90	Valsad	Prawns	Tertiary	Marine

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