GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
STARRED QUESTION NO. *34
TO BE ANSWERED ON 3rd FEBRUARY 2026

Ayush Nivesh Saarthi

***34. Smt. Seema Dwivedi:**

Will the Minister of AYUSH be pleased to state;

(a) the outcomes achieved in facilitating investment through platforms such as AYUSH Invest Saarthi;
(b) the details of operational projects, participation of micro, small and medium enterprise (MSMEs) and employment generation thereunder;
(c) the major countries contributing to foreign direct investment (FDI) and research and development (R&D) collaboration in the AYUSH sector;
(d) whether there has been an increase in exports of AYUSH medicines and products under the AYUSH Invest Saarthi Platform; and
(e) if so, the details of the major countries importing AYUSH medicines and products under the said platform?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) to (e) A statement is laid on the Table of the House.

The Statement referred in reply to Rajya Sabha Starred Question No.34 for 03.02.2026

(a) Ministry of Ayush has launched Ayush Nivesh Saarthi portal on 29th May 2025 which aims to boost traditional medicine systems as a strong economic sector of the country. The portal has acted as a comprehensive investment facilitation platform, promoting opportunities in Ayush sector. It serves as a global hub for information related to trade in medicinal plants, derivatives & extracts and supports the growing export market for Ayush products encouraging research and development as well as collaborations between industry and academia.

Through Ayush Nivesh Saarthi Portal, Ministry of Ayush has consolidated existing policy frameworks & incentive structures, showcased investment ready projects and facilitated real time investor engagement under one unified interface.

(b) The Ayush Nivesh Saarthi Portal is primarily an investment facilitation and information dissemination platform, while it does not directly implement or monitor operational projects, the portal provides information and guidance to a wide range of stakeholders, including Micro, Small and Medium Enterprises (MSMEs), by showcasing investment opportunities, relevant policies, schemes and Ayush Statistics.

(c) Foreign Direct Investment (FDI) up to 100% is permitted through the automatic route in the Ayush sector, encouraging global investment. Majorly FDI in Ayush sector has been received from countries like Mauritius, Singapore, France and Malaysia.

Ministry of Ayush has signed 27 Country to Country MoUs for Cooperation in field of Traditional Medicine, 54 Institute to Institute level MoUs with foreign institutes for undertaking Collaborative Research/Academic collaboration. The details are attached at Annexure-A and Annexure-B respectively.

(d) & (e) The Ayush Nivesh Saarthi Portal serves as an investment facilitation and trade promotion platform. While the portal itself does not directly track or attribute export figures to individual transactions, its launch has strengthened visibility of the Ayush sector in global markets and supported exporters through dissemination of country-wise market intelligence, standards, and incentive schemes. Major importing countries of Ayush medicines and products, include the United States of America, European Union countries, United Arab Emirates, France, Russia, UK, and South-East Asian nations as per data available with Directorate General of Commercial Intelligence and Statistics (DGCI&S), Ministry of Commerce and Industry.

Annexure-A

List of MoUs/ Agreements signed with Foreign Countries for Cooperation in Ayush

S.No	Title of MoU	Country
1.	MoU between the Government of the Republic of India and the Republic of Angola on cooperation in the Field of Ayurveda and other Traditional Systems of Medicine.	Angola
2.	MoU between the Government of the Republic of India and the Government of the People's Republic of Bangladesh on Cooperation in the Field of Traditional System of Medicine and Homoeopathy.	Bangladesh
3.	MoU between the Government of the Republic of India and the Government of Plurinational State of Bolivia on Cooperation in the Field of Traditional System of Medicine and Homoeopathy.	Bolivia
4.	MoU between the Ministry of Ayush of the Government of the Republic of India and the Ministry of Health of the Federative Republic of Brazil on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Brazil
5.	MoU between Ministry of Ayush of the Republic of India and National Administration of Traditional Chinese Medicine of the People's Republic of China Concerning Cooperation in Traditional Medicine.	China
6.	MoU between the Ministry of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy of the Republic of India, and the Ministry of Health and Social Protection of the Republic of Colombia, regarding Cooperation on Traditional Systems of Medicine of India.	Colombia
7.	MoU between the Ministry of Ayush and the Ministry of Public Health of the Republic of Cuba on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Cuba
8.	MoU between the Government of the Republic of India and the Government of Republic of Equatorial Guinea on Cooperation in the Field of Traditional Systems of Medicine.	Equatorial Guinea
9.	MoU between the Government of the Republic of India and the Government of Republic of Gambia on Cooperation in the Field of Traditional Systems of Medicine.	Gambia
10.	Joint Declaration of Intent between the Ministry of Ayush of the Republic of India regarding Cooperation in the Sector of Alternative Medicine and the Federal Ministry of Health of the Federal Republic of Germany.	Germany
11.	MoU between the Ministry of Health and Family Welfare of the Republic of India and the Ministry of Human Resources of	Hungary

	Hungary on Cooperation in the Field of Traditional Systems of Medicine	
12.	MoU between the Government of the Republic of India and the Government of Islamic Republic of Iran on Cooperation in the Field of Traditional Systems of Medicine	Iran
13.	MoU between Ministry of Ayush of the Republic of India and the Kanagawa Prefectural Government of Japan in the field of Healthcare and Wellness	Japan
14.	MoU between the Ministry of Ayush of the Government of the Republic of India and the Ministry of Health of the Republic of Kazakhstan on cooperation in the Field of Ayurveda and other Traditional Systems of Medicine.	Kazakhstan
15.	MoU between the Government of the Republic of India and the Government of Malaysia on Cooperation in the Field of Traditional Systems of Medicine.	Malaysia
16.	MoU between the Government of the Republic of India and the Government of Mauritius on Cooperation in the Field of Traditional Systems of Medicine.	Mauritius
17.	MoU between the Government of the Republic of India and the Government of Mongolia on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Mongolia
18.	MoU between Ministry of Ayush, India and Department of Traditional Medicine, Ministry of Health and Sports, Myanmar on Cooperation in the Field of Traditional Systems of Medicine.	Myanmar
19.	MoU between the Government of the Republic of India and the Government of Nepal on Cooperation in the Field of Traditional Systems of Medicine.	Nepal
20.	Mou between the Government of the Republic of India and The Government of Republic of Guinea on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Republic of Guinea
21.	MoU between the Government of the Republic of India and the Government of St. Vincent and the Grenadines on Cooperation in the field of Traditional System of Medicine.	Saint Vincent & the Grenadines
22.	MoU between the Government of the Republic of India and the Government of Sao Tome & Príncipe on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Sao Tome & Príncipe
23.	MoU between the Government of the Republic of India and the Government of Republic of Suriname on Cooperation in the Field of Traditional Systems of Medicine	Suriname
24.	MoU between the Government of the Republic of India and the Government of the United Republic of Tanzania on Cooperation in the Field of Traditional System of Medicine and Indian Ayurveda.	Tanzania
25.	MoU between the Government of the Republic of India and the Government of Republic of Trinidad and Tobago on Cooperation in the Field of Traditional Systems of Medicine.	Trinidad and Tobago
26.	MoU between the Government of the Republic of India and the Government of Turkmenistan on Cooperation in Yoga and Traditional Systems of Medicine.	Turkmenistan

27.	MoU between The Republic of Zimbabwe (Represented herein by the Minister of Health and Childcare) and The Republic of India (Represented herein by the Minister of Ayush) on Cooperation in the Field of Traditional Systems of Medicine and Homoeopathy.	Zimbabwe

Annexure-B

Details of Institute–to–Institute level MoUs

Sl. No.	Details of MoU	Country
1.	MoU on cooperation in the field of Research and Education in Homeopathy Medicine was signed between Central Council for Research in Homoeopathy (CCRH) and Universidad Maimonides, Buenos Aires, Argentina.	Argentina
2.	MoU between Rashtriya Ayurved Vidyapeeth (RAV) and Fundacion De Salud Ayurveda Prema, Argentina.	Argentina
3.	MoU on cooperation in the field of Research in Homeopathy was signed between Central Council for Research in Homoeopathy (CCRH) and National Institute of Integrative Medicine (NIIM), Australia.	Australia
4.	MoU between All India Institute of Ayurveda (AIIA) and Wester Sydney University (WSU), Australia.	Australia
5.	MoU on collaboration in the field of Ayurveda was signed between All India Institute of Ayurveda (AIIA) and the Medical University of Graz, Graz Austria.	Austria
6.	MoU between Central Council for Research in Unani Medicine (CCRUM) and Hamdard University Bangladesh.	Bangladesh
7.	Agreement on cooperation in the field of Research and Education in Homoeopathy between Central Council for Research in Homoeopathy (CCRH) and Federal University of Rio De Janerio (FURJ), Brazil.	Brazil
8.	MoU between All India Institute of Ayurveda (AIIA) and Future Vision Institute, Brazil and University of Sao Paulo Brazil.	Brazil
9.	MoU between All India Institute of Ayurveda (AIIA), The Federal University of Rio De Jenerio (UFRJ) and The Brazilian Academic Consortium for Integrative Health (CABSIN), Brazil.	Brazil
10.	MoU between All India Institute of Ayurveda (AIIA) and Sri Vajera Foundation and Associated Institutions.	Brazil
11.	MoU between Central Council for Research in Homoeopathy (CCRH) and College of Homeopaths of Ontario (CHO), Canada.	Canada
12.	MoU between Central Council for Research in Ayurvedic Science (CCRAS), on Behalf of All Research Councils, Ministry of AYUSH(Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy), Government of India located in New Delhi, (“CCRAS”) and The Governors of the University of Alberta as Represented by the Integrative Health Institute Located in Edmonton, ALBERTA, Canada.	Canada
13.	MoU between All India Institute of Ayurveda (AIIA) and University Health Network (UHN), Canada.	Canada
14.	MoU between All India Institute of Ayurveda (AIIA) and The University General Hospital in La Reunion - CHU de La Reunion in the field of Ayurveda.	Chu de La Reunion

15.	MoU between All India Institute of Ayurveda (AIIA) and Kvarner Health Tourism Cluster, Croatia.	Croatia
16.	MoU between All India Institute of Ayurveda (AIIA) and University of Medical Sciences of Havana (UCMH), Havana Cuba The Establishment of an Academic Collaboration In Ayurveda.	Cuba
17.	A Tripartite MoU between Charles University Czech Republic with National Institute of Ayurveda (NIA), Jaipur and Morarji Desai National Institute of Yoga (MDNIY) New Delhi was signed on 17.07.2024 on the Establishment of Academic Collaboration in Ayurveda and Yoga.	Czech Republic
18.	MoU between Morarji Desai National Institute Of Yoga (MDNIY) Ministry of Ayush, Govt of India New Delhi and Divine Values School, Ecuador (DVSE).	Ecuador
19.	MoU between Scientific Society for Homoeopathy (WissHom), Germany and Central Council for Research in Homoeopathy (CCRH).	Germany
20.	MoU on cooperation and collaboration in the field of Ayurveda between the All India Institute of Ayurveda, (AIIA), Ministry of Ayush and European Academy of Ayurveda (Birstein), (REAA) Germany.	Germany
21.	MoU between Central Council for Research in Ayurvedic Sciences (CCRAS), Ministry of Ayush and Department of Neurology and Complementary Medicine, Lutheran, Hospital Hattingen, Germany for Cooperation in the field of Research and Education in Ayurveda.	Germany
22.	MoU between Fizz, Frankfurt, Germany and All India Institute of Ayurveda (AIIA).	Germany
23.	MoU between Central Council for Research in Ayurvedic Sciences (CCRAS), Ministry of Ayush, and The Institute for Social medicine, Epidemiology and the Health Economics, Charite University Medical Centre, Berlin Germany.	Germany
24.	Institute for the History of Medicine, Robert Bosch Foundation, Stuttgart, Germany on Cooperation in the Field of Development of Museum on AYUSH System and Archives on Homoeopathy.	Germany
25.	MoU between All India Institute of Ayurveda (AIIA), Ministry of Ayush, Government of the Republic of India and Charité Universitätsmedizin Berlin on Academic and Research collaboration in Ayurveda.	Germany
26.	MoU between Institute of Teaching & Research in Ayurveda (ITRA), Ministry of Ayush, Government of the Republic of India and institute of Traditional and Alternative Medicine, PMB 31, Ho, Ghana.	Ghana
27.	MoU between Central Council for Research in Ayurvedic Sciences, (CCRAS) Ministry of Ayush Government of the Republic of India and University of Debrecen, Hungary (UD) on the Intention of Establishment of European Institute of Ayurvedic Sciences (EIAS), Hungary.	Hungary
28.	MoU between Indonesian Food Drug Authority of The Republic of Indonesia and Pharmacopoeia Commission for Indian	Indonesia

	Medicine & Homeopathy, Ministry of Ayush, of the Republic of India on cooperation in the field of Traditional Medicine Quality Assurance.	
29.	MoU on Cooperation in Research and Development in the field of Ayurvedic Science was signed between Central Council for Research in Ayurvedic Sciences (CCRAS) and the Medical Research Infrastructure and Health Services fund of the Tel Aviv Sourasky medical Institute (TASMC), Israel	Israel
30.	MoU on Cooperation in the field of Research in Homeopathic Medicine was signed between Central Council for Research in Homoeopathy (CCRH) and Centre for Integrative Complementary Medicine, Shaare Zedek Medical Center, Jerusalem, Israel.	Israel
31.	MoU Between Morarji Desai National Institute of Yoga (MDNIY) and Sarv Yoga International Italy.	Italy
32.	MoU between Shimane University, Japan and All India Institute of Ayurveda (AIIA).	Japan
33.	MoU with Japan	Japan
34.	MoU between All India Institute of Ayurveda (AIIA) and National Institute of Advanced Industrial Science and Technology (AIST).	Japan
35.	India Yoga Center (IYC), Korea.	Korea
36.	MoU between National Institute of Ayurveda (NIA) and Universiti Tunku Abdul Rahman, Kaula Lumpur, Malaysia in the field of Education, Training, Research, Publication and Popularization of Ayurveda in Malaysia.	Malaysia
37.	MoU Between Institute of Teaching and Research in Ayurveda (ITRA) and National Institute of Health, Republic of Peru.	Peru
38.	MoU between National Institute of Ayurveda (NIA) Jaipur and Philippines institute of traditional and Alternative Healthcare, (PITHAC)Philippines	Philippines
39.	Agreement on Co-operation in collaborative research in the field of Ayurveda and Siddha between Central Council for Research in Ayurvedic Sciences (CCRAS), Romanian Society of Medicine and Suraj Ayurveda Clinic and Research Centre Pune.	Romania
40.	MoU Between Morarji Desai National Institute of Yoga (MDNIY) Ministry of Ayush, Govt of India New Delhi and Leaders Development Institute (LDI), Ministry of Sports Saudi Arabia.	Saudi Arabia
41.	MoU Between Central Council for Research in Unani Medicine (CCRUM) and Allied Health professions Council of South Africa (AHPCSA).	South Africa
42.	MoU between All India Institute of Ayurveda (AIIA), Goa, Ministry of Ayush, Government of the Republic of India and University of the Free State on the Establishment of an Academic collaboration in Traditional Medicine.	South Africa

43.	MoU on cooperation in the field of Unani medicine was signed between Central Council for Research in Unani Medicine (CCRUM) and State Educational Establishment "Tajik State Medical University named AbualiIbn Sino".	Tajikistan
44.	MoU between National Institute of Ayurveda (NIA) and Department of Thai Traditional and Alternative Medicine.	Thailand
45.	MoU between Central Council for Research in Homoeopathy (CCRH) and Royal London Hospital for Integrated Medicine, UK.	United Kingdom
46.	MoU on Establishment of an Academic Collaboration in Ayurveda between All India Institute of Ayurveda (AIIA) and College of Medicine (UK) was signed during the visit of Hon'ble PM of India to UK.	United Kingdom
47.	An Agreement signed between All India Institute of Ayurveda (AIIA), Ministry of Ayush and London School of Hygiene & Tropical Medicine (LSHTM), UK for undertaking research on Ashwagandha for promoting recovery from Covid-19 in the UK.	United Kingdom
48.	MoU between Central Council for Research in Ayurvedic Sciences (CCRAS), Ministry of AYUSH (on behalf of all the research councils- CCRAS, CCRUM, CCRS, CCRH, CCRYN) and the University of Mississippi, USA, on behalf of National Centre for Natural Products Research (NCNPR) for cooperation in the field of traditional medicine.	USA
49.	United States Pharmacopoeia Convention and Pharmacopoeia Commission of Indian Medicine.	USA
50.	MoU between Pharmacopoeia Commission for Indian Medicine & Homoeopathy (PCIM&H) and Central Council for Research in Homoeopathy (CCRH) with Homoeopathic Pharmacopoeia Convention of the United States (HPCUS).	USA
51.	MoU on the establishment of an academic collaboration in Ayurveda has been signed between All India Institute of Ayurveda (AIIA), Ministry of Ayush and Spaulding Rehabilitation Hospital, USA.	USA
52.	MoU between Central Council for Research in Ayurvedic Sciences (CCRAS), Ministry of Ayush and OCCAM, National Cancer Institute National Institutes of Health Department of Health and Human Services, Government of the United States of America.	USA
53.	MoU between National Institute of Ayurveda (NIA) & the University of West Indies for Collaboration in the field of Education, Training, Research, Treatment, Publication etc.	West Indies
54.	MoU between Council for Research in Ayurvedic Sciences (CCRAS) and PHFI for Ayush- WHO-PHFI collaborative project entitled Assessment of integration of AYUSH System into the public health system for combating COVID-19.	WHO