

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 971
TO BE ANSWERED ON 09/12/2025**

“Support to Odisha’s tribal women and SHGs in cultivating medicinal products”

971. Smt. Sulata Deo:

Will the Minister of *Ayush* be pleased to state:

- (a) whether the Ministry plans to support Odisha’s tribal women and Self Help Groups (SHGs) in cultivating, processing, and marketing medicinal herbs and herbal products; and
- (b) if so, the details thereof, if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) & (b) Presently, National Medicinal Plants Board (NMPB), Ministry of Ayush, Government of India is implementing Central Sector Scheme on “Conservation, Development and Sustainable Management of Medicinal Plants” throughout the country including Odisha to promote the cultivation of medicinal plants wherein following activities are supported:

- (i) Information Education & Communication (IEC) activities like Training / Workshops / Seminars/ Conferences etc.
- (ii) *In-situ* conservation / *Ex-situ* conservation.
- (iii) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).

- (iv) Research & Development.
- (v) Promotion, marketing and trade of medicinal plants produce.
- (vi) Forward and backward linkage in supply chain of medicinal plants (Integrated Component) under which the following activities are supported:
 - Infrastructure for Quality Planting Material to raise the planting material of medicinal plants for cultivation.
 - Information Education Communication (IEC) activities to aware the farmers.
 - Infrastructure for Post-Harvest Management and Marketing to increase the marketability of the medicinal plants, adding value to the produce, increasing profitability and reducing losses.
 - Quality Testing and Certification of raw material.

To provide a platform for trade of Medicinal Plants & to provide easy market access National Medicinal Plants Board (NMPB), Ministry of Ayush has launched “e-CHARAK” mobile application as well as web portal for the promotion and marketing of medicinal plants/herbs. “e-CHARAK” is a platform to enable information exchange between various stakeholders mainly farmers involved in the medicinal plants sector across the country. The “e-CHARAK” application is available in different local languages and it also provides fortnightly market price of 100 MPs from 25 herbal markets across India. Besides this, during the financial year 2023-24 and 2024-25, RCFC-ER, NMPB, Jadhavpur University as a part of Annual Activities, has done several works including distribution of QPM, Training Programmes, Stakeholders Meet and creation of common facility center in the tribal districts of Odisha, benefitting the tribal women.

Further, as per information received from Ministry of Agriculture & Farmers Welfare, under Mission for Integrated Development of Horticulture (MIDH) –a Centrally Sponsored Scheme is being implemented for holistic growth of the horticulture sector covering fruits, vegetables, root and tuber crops, mushrooms, spices, flowers, aromatic and medicinal plants, coconut, cashew, cocoa and bamboo. All States and UTs including Odisha are covered under MIDH.

Under MIDH scheme, provision has been made for providing assistance for area expansion of short duration medicinal plants i.e. non-perennial in nature and non-tree species. Details of cost norms along with the pattern of assistance are at **Annexure-I**

As per the information received from Ministry of Rural and Development, Medicinal Plantation is a permissible activity under Mahatma Gandhi National Rural Employment Guarantee

Act (MGNREGA). A joint guideline for convergence with National Medicinal Plants Board (NMPB), Ministry of Ayush and Department of Rural Development, Government of India to promote medicinal plants under Mahatma Gandhi NREGS had been shared with all States/ UTs for promotion of medicinal plantation in the community and individual land. The Details is given at **Annexure II**.

Name of the Component	Cost Norms	Pattern of Assistance
Medicinal Plants (Mulethi, Shatavari, Kalihari, Shwet Musali, Guggal, Manjishtha, Kutki, Atees, Jatamansi, Ashwagandha, Brahmi, Tulsi, Vidarikand, Pippali, Chirata, Pushkarmool)	Rs. 1.5 Lakh/ha	<p>Assistance @ 40% in general areas for an area upto 2 ha.on pro rata basis for meeting the expenditure on planting material and cost of material for integrated nutrient management (INM) / Integrated Pest Management (IPM) <i>etc.</i> in 2 instalments of 60:40</p> <p>In the case of NE & Himalayan States, Scheduled areas including TSP (Tribal Sub Plan) areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% for an area upto 2 hectare on pro rata basis.</p>

District-wise details of medicinal plantation works taken up in the State of Odisha since inception (as on 4th December 2025)

S No.	District	Completed		Ongoing	
		Number of works	Exp. In Rs. Lakh	Number of works	Exp. In Rs. Lakh
1	ANGUL	16	31.29	26	40.45
2	BARGARH	6	4.12	1	0.92
3	BHADRAK	2	4.94	3	5.15
4	BOLANGIR	11	58.56	9	38.2
5	BOUDH	0	0	0	0
6	CUTTACK	0	0	1	0.32
7	DHENKANAL	5	0.36	0	0
8	GAJAPATI	2	5.22	0	0
9	GANJAM	122	78.79	29	22.59
10	JAGATSINGHAPUR	36	7.67	4	3.01
11	JAJPUR	0	0	0	0
12	KALAHANDI	1	0.32	0	0
13	KANDHAMAL	0	0	1	6.56
14	KENDUJHAR	1	1.89	0	0
15	KHORDHA	3	0.95	1	0.13
16	KORAPUT	3	1.6	0	0
17	MALKANGIRI	5	30.96	3	11.17
18	MAYURBHANJ	3	4.55	13	9.37
19	NABARANGAPUR	1	0.2	0	0
20	NAYAGARH	0	0	2	5.56
21	NUAPADA	11	4.85	5	5.75
22	PURI	0	0	0	0
23	RAYAGADA	0	0	1	0.29
24	SONEPUR	0	0	0	0
25	SUNDARGARH	2	14.72	1	0
	Total	230	250.99	100	149.47