

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 685.
TO BE ANSWERED ON FRIDAY, THE 05TH DECEMBER, 2025.**

GI TAG TO PRODUCTS FROM TAMIL NADU

685. SHRI K.R.N. RAJESHKUMAR:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) whether any concrete steps have been taken by the Union Government to expedite the inclusion of 'Kanniyakumari Nannari' in the GI registry, if so, the details thereof, and if not, the reasons therefor;
- (b) district-wise and year-wise data on the total number of GI tags granted to products from State of Tamil Nadu in the past five years; and
- (c) the steps taken by the Union Government to recognize, protect, and promote valuable indigenous products from State of Tamil Nadu, ensuring that the State's initiatives in safeguarding these products receive timely and effective national recognition and support?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a): As per the records available with Geographical Indications Registry, under the Department for Promotion of Industry and Internal Trade (DPIIT), application for grant of GI to Kanniyakumari Nannari has been filed on 26th September, 2025 by Tamil Nadu Malaivazh Makkal Sangam, Kanniyakumari and Tamil Nadu State Council for Science and Technology, Chennai. A Formality Check has been done and its report has been issued to the applicants on 6th October, 2025; calling upon them to comply with the official requirements within one month. The Geographical Indications Registry is yet to receive the reply from the Applicants. On receipt of the reply from the applicants the matter would be proceeded further as per Geographical Indications of Goods (Registration and Protection) Act, 1999 and Rules.
- (b): District-wise and year-wise data on the total number of GI tags granted to the products from Tamil Nadu in the past 5 years is attached **Annexure - A**.
- (c): The recognition and protection of valuable indigenous products can be ensured through GI Tagging of the products as the Geographical Indications tagging is governed by the provisions of the Geographical Indications of Goods (Registration and Protection) Act, 1999, and the rules framed thereunder. The initiatives undertaken to promote these valuable indigenous GI-tagged products are furnished at **Annexure - B**.

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 685 FOR ANSWER ON 05.12.2025.

SL No	App No	Name	Date of Filing	Goods	State	Certificate No	Registered Date	Financial Year
1	616	Kodaikanal Malai Poundu	01.06.2018	Agricultural	Tamil Nadu	346	30.07.2019	2019-2020
2	550	Palani Panchamirtham	15.06.2016	Food Stuff	Tamil Nadu	350	14.08.2019	2019-2020
3	400	Dindigul Locks	29.01.2013	Handicraft	Tamil Nadu	358	30.08.2019	2019-2020
4	422	Kandangi Saree	16.05.2013	Handicraft	Tamil Nadu	359	30.08.2019	2019-2020
5	403	Srivilliputtur Palkova	27.02.2013	Food Stuff	Tamil Nadu	360	12.09.2019	2019-2020
6	486	Kovilpatti Kadalai Mittai	03.07.2014	Food Stuff	Tamil Nadu	363	20.04.2020	2019-2020
7	423	Thanjavur Netti Works	22.05.2013	Handicraft	Tamil Nadu	367	14.09.2021	2020-2021
8	429	Arumbavur Wood Carvings	05.07.2013	Handicraft	Tamil Nadu	368	14.09.2021	2020-2021
9	424	Karuppur Kalamkari Paintings	28.05.2013	Handicraft	Tamil Nadu	373	14.09.2021	2021-2022
10	431	Kallakurichi Wood Carving	05.07.2013	Handicraft	Tamil Nadu	374	14.09.2021	2021-2022
11	675	Kanniyakumari Clove	30.10.2019	Agricultural	Tamil Nadu	406	14.09.2021	2021-2022
12	467	Narasinghapettai Nagaswaram	31.01.2014	Handicraft	Tamil Nadu	420	21.01.2022	2021-2022
13	720	Ramnathapuram Mundu Chilli	16.11.2020	Agricultural	Tamil Nadu	441	22.02.2023	2022-2023
14	788	Vellore Spiny Brinjal	29.10.2021	Agricultural	Tamil Nadu	442	22.02.2023	2022-2023
15	428	Myladi Stone Carvings	28.06.2013	Handicraft	Tamil Nadu	443	31.03.2023	2022-2023
16	488	Manapparai Murukku	07.07.2014	Food Stuff	Tamil Nadu	444	31.03.2023	2022-2023
17	529	Ooty Varkey	03.08.2015	Food Stuff	Tamil Nadu	445	31.03.2023	2022-2023
18	561	Manamadurai Pottery	28.07.2016	Handicraft	Tamil Nadu	446	31.03.2023	2022-2023
19	574	Thaikkal Rattan Craft	31.01.2017	Handicraft	Tamil Nadu	447	31.03.2023	2022-2023
20	711	Salem Sago (Javvarisi)	05.10.2020	Food Stuff	Tamil Nadu	461	31.03.2023	2022-2023
21	719	Authoor Vetrilai	11.11.2020	Agricultural	Tamil Nadu	464	31.03.2023	2022-2023
22	734	Cumbum Panneer Thratchai	01.01.2021	Agricultural	Tamil Nadu	468	31.03.2023	2022-2023
23	766	Negamam Cotton Saree	29.06.2021	Handicraft	Tamil Nadu	471	31.03.2023	2022-2023
24	789	Sholavandan Vetrilai	29.10.2021	Agricultural	Tamil Nadu	473	31.03.2023	2022-2023
25	800	Marthandam Honey	29.11.2021	natural	Tamil Nadu	474	31.03.2023	2022-2023

26	698	Jaderi Namakatti	28.08.2020	Handicraft	Tamil Nadu	486	31.07.2023	2023-2024
27	757	Kanyakumari Matti Banana	29.04.2021	Agricultural	Tamil Nadu	489	31.07.2023	2023-2024
28	762	Chedibutta Saree	15.06.2021	Handicraft	Tamil Nadu	491	31.07.2023	2023-2024
29	691	Udangudi Panangkarupatti	16.06.2020	Food Stuff	Tamil Nadu	505	03.10.2023	2023-2024
30	740	Madurai Marikolunthu (Davana)	11.02.2021	Agriculture	Tamil Nadu	661	27.03.2025	2024-2025
31	754	Vilachery Clay Toys	23.04.2021	Handicraft	Tamil Nadu	662	27.03.2025	2024-2025
32	816	Thovalai Maanika Maalai	13.01.2022	Handicraft	Tamil Nadu	688	31.03.2025	2024-2025
33	817	Kumbakonam Vetrilai (Kumbakonam Betel Leaf)	13.01.2022	Agriculture	Tamil Nadu	689	31.03.2025	2024-2025
34	836	Panruti Palappazham (Panruti Jack Fruit)	18.02.2022	Agriculture	Tamil Nadu	690	31.03.2025	2024-2025
35	837	Panruti Cashew	18.02.2022	Agriculture	Tamil Nadu	691	31.03.2025	2024-2025
36	881	Puliyankudi Acid Lime	25.04.2022	Agriculture	Tamil Nadu	692	31.03.2025	2024-2025
37	883	Virudhunagar Samba Vathal	25.04.2022	Agriculture	Tamil Nadu	693	31.03.2025	2024-2025
38	920	Chettikulam Small Onion	04.07.2022	Agriculture	Tamil Nadu	694	31.03.2025	2024-2025
39	1051	Ramanadu Chithiraikar Rice	02.02.2023	Agriculture	Tamil Nadu	697	31.03.2025	2024-2025

ANNEXURE REFERRED TO IN REPLY TO PART (c) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 685 FOR ANSWER ON 05.12.2025.

2022-23
India GI fair (26th-28th Aug, 22): <ul style="list-style-type: none"> 3-day event was organized at the India Expo Center & Mart, Greater Noida
GI Mahotsav (16th -21st Oct, 22): <ul style="list-style-type: none"> A weekly event was conducted at Trade facilitation Center, Varanasi Various knowledge sessions were organized for the GI holders with DPIIT officials
Exclusive GI pavilion (14th -27th Nov, 22): <ul style="list-style-type: none"> Exclusive GI pavilion was set up at IITF 2022 which was organized by ITPO at Pragati Maidan
Promotional Videos <ul style="list-style-type: none"> To popularize GIs of India, 17 promotional videos covering various Indian GIs were prepared in collaboration with TV History 18 Aired videos on various channels of TV History 18 network such as History TV18 -SD, History TV18 – HD
Social media campaign on GIs: <ul style="list-style-type: none"> DPIIT undertook a social media campaign to promote India's GIs 'Gift a GI' campaign launched during festive seasons to encourage purchase of GI products 'Spot the GI' launched to spread awareness on GIs through interesting factoids CIPAM ran a campaign on 'Winter GI Accessories'
GI Pavilion (14th –18th Mar, 23): <ul style="list-style-type: none"> DPIIT has set up a 'GI Pavilion' for 55 GI registered products at AAHAR 2023 at Pragati Maidan The 37th International food & hospitality fair themed 'Invaluable Treasures of Incredible India' shows Participation of women entrepreneurs/artisans
2023-24
Engagement with States & UTs: <ul style="list-style-type: none"> State Governments and Administration of Union Territories are currently hosting events to create awareness about GIs amongst both consumers & producers Assisting in capacity building and hand-holding of respective GI producers and facilitate sale & marketing of GIs
EPCH GI Fair India (20th –24th Jul, 23): 2nd edition of GI Fair India 2023' at India Expo Centre & Mart, Greater Noida
Radio Mirchi (17th –31st Aug, 23): Promotion of GI by Radio Mirchi Brewery was held for 15 days
UP International Trade Show (21th–25th Sep, 23): UP International Trade Show at Indian Expo Centre & Mart, Greater Noida
GI Mahotsav at Srinagar (2nd –8th Oct, 23): A weeklong GI Mahotsav at Srinagar as part of initiative for promotion of GI
GI Startup Challenge (29th -Dec'23 – 20th Feb, 24) : DPIIT in collaboration with Startup India had conducted GI Startup Grand Challenge on the Startup India portal to identify innovative solutions through start-ups for challenges within the GI ecosystem
Promotion of GI by India Today: DPIIT in collaboration with India Today Published GI related articles in three phases for promotion of GIs
Promotion of GI by National Geographic: DPIIT in collaboration with National Geographic Channel launched GI-based videos which included Production, Airing, Marketing and Licensing of 5 Documentary Films (8-10 mins) on GI Tagged Products in India and SAARC Markets
5-day International Hackathon at Kolkata (8 – 12 Mar, 24): West Bengal National University of Juridical Sciences (WB NUJS) conducted International Conference on Hackathon on Geographical Indication and related Traditional Knowledge Cultural Expressions

2024-25
GI Catalyst (12th July 2024) The 'GI Catalyst: Insight to Impact Summit', was held at Yashobhoomi on 12 th July 2024. This pivotal event, graced by senior officials from various ministries, focuses on enhancing India's GI Ecosystem through convergence and collaboration, promoting our rich culture and heritage.
Promotion of GI on Indian Airlines (Mar-Jul, 24) A total of 12 articles covering GI products from various parts of the country were published in inflight magazines of leading airlines such as Vistara, Air India, SpiceJet and Indigo (3 articles per airline).
GI-themed wedding videos by Outlook magazine: Promotion of GI products in collaboration with Outlook Group to leverage its multiple platforms to showcase documentaries on the geographical indications (GIs) of India through the concept of the "Weds in India" campaign.
Autumn Fair International at Birmingham (1 – 4 Sep, 24): EPCH with the approval and financial support from DPIIT, organised Indian GI Pavilion with Participation & Live Demonstration by GI producers in Autumn Fair International 2024 in Birmingham, United Kingdom
Bazaar Berlin 2024(6th –10th Nov, 24): DPIIT in association with Invest India organised India's GI Products at Bazaar Berlin 2024 at Berlin Fairground (Expo Center City) in Germany
Promotion of GI by National Geographic (Season 2): <ul style="list-style-type: none"> • After successfully airing Season 1 of 'GI Tag in India, Promotion of GI through Season 2, a 60-minute film narrated by Shekhar Kapoor, focusing on the success story of a GI product shop owner. • Broadcast on National Geographic Channel India (SD and HD) & in SAARC Countries in English, Hindi, Tamil, Telugu, Bengali, and Kannada languages. • Additionally, on YouTube.
Promotion through Entire Season 9 of MasterChef India: DPIIT has partnered with MasterChef India Season 9 on SonyLIV to promote Geographical Indications (GI). Through this collaboration, DPIIT aims to showcase India's rich culinary heritage by integrating GI-tagged products into the season's storyline, leveraging the wide reach and popularity of the show.
GI promotional activities in Delhi Metro: Undertaking GI promotional activities through Display Boards inside Delhi Metro coaches
GI promotional activities at airport: Performing GI promotional activities through Digital Screens, Digital Display Boards, Hoarding etc. at Srinagar, Udaipur, Varanasi, Delhi and Mumbai Airport
GI promotional activities at the Delhi airport: Setting up stores dedicated to the sale of GI products in association with the Central Cottage Industries Corporation Limited
GI Samagam at Bharat Mandapam, Delhi: Considering the importance of Geographical Indications and its enormous growth potential, DPIIT has organised "GI Samagam" on 22.01.2025. The event has brought together key stakeholders, Ministries/Departments, User Departments of Central and State Governments, Policy Makers, Industry Leaders, Artisans, Producers etc., across the GI ecosystem in India on a single platform to exchange ideas and deliberate upon the future growth and development of the sector.
