

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.616
ANSWERED ON 04.12.2025

DEVELOPMENT OF COASTAL TOURISM IN ANDHRA PRADESH

616 SHRI MASTHAN RAO YADAV BEEDHA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government proposes to develop new coastal tourism circuits in Andhra Pradesh under Swadesh Darshan 2.0 scheme;
- (b) if so, the details thereof; and
- (c) whether the Nellore–Tada–Pulicat coastal stretch has been considered for development of eco-tourism?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UTA).

However, Ministry of Tourism through its different schemes provides financial assistance to the State Governments/UT Administrations for development of tourism infrastructure and experiences in the country. This financial support is provided on receipt of the project proposals under the relevant scheme, in synergy with the relevant scheme guidelines, availability of funds etc. Ministry of Tourism revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations and sanctioned 53 projects in the country. Further, Ministry has also sanctioned 36 projects under ‘Challenge Based Destination Development (CBDD)’, a sub-scheme of SD 2.0 scheme in the country.

The details of the projects sanctioned by the Ministry of Tourism under SD2.0 and CBDD initiatives in the state of Andhra Pradesh is as under:-

Scheme	Name of the project	Year of Sanction	Sanctioned Cost (Rupees in Crore)
Swadesh Darshan 2.0	Development of Suryalanka Beach Experience	2024-25	97.52
Swadesh Darshan 2.0	Borra Cave Experience at Araku	2023-24	29.88
CBDD	Ahobilam-A spiritual Odyssey	2024-25	25.00
CBDD	Enriching Buddhist Heritage and Cultural Experiences at Nagarjuna Sagar	2024-25	25.00
