

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 2254
TO BE ANSWERED ON THE 19/12/2025

FARMERS BENEFITED BY ORGANIC/NATURAL FARMING PROMOTION PROGRAMMES

2254. SHRI MALLIKARJUN KHARGE:

Will the minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the year-wise number of orders placed by customers on the Jaivik Kheti platform for last 5 years;
- (b) the total value of transactions processed on the platform, year-wise;
- (c) the number of farmers who have benefited from Jaivik Kheti platform since its inception, State/UT-wise;
- (d) the steps taken by Government to strengthen, upgrade or relaunch the portal, as committed in the 2020 Budget speech; and
- (e) the total funds allocated, sanctioned, released and utilized under organic farming related schemes during the last five years, with details of scheme-wise and State/UT-wise distribution?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

(SHRI RAMNATH THAKUR)

(a) to (d): The Jaivik Kheti Portal has been developed as a platform to provide information to farmers and to facilitate marketing of organic produces. The portal serviced 180 orders since its launch in 2018 and the transaction value was Rs 5.52 lakhs. The number of farmers registered on the Jaivik Kheti portal since its launch are 6.23 lakhs. To promote marketing for organic produce, the Government has launched PGS-India organic certification programme through Ministry of Agriculture and Farmers Welfare which enables farmers to get premium price for organic produce. Also, National Programme for Organic Production (NPOP) under Agricultural and Processed Food Products Export Development Authority (APEDA) promote third party certification for organic produce for export market.

Additional 185 Natural Farming Farmers Producer Organisations (FPOs) have been registered under central sector Scheme "Formation & Promotion of 10,000 FPOs". Of these, 76 FPOs are on Open Network for Digital Commerce (ONDC) for e-commerce.

(e): Organic farming is being promoted through Paramparagat Krishi Vikas Yojana (PKVY) in all the States/UTs except North Eastern States and Mission Organic Value Chain Development for North Eastern Region (MOVCDNER) for the North Eastern States since 2015-16. State-wise Allocation, release and Expenditure under PKVY and MOVCDNER Scheme from 2020-21 to 2024-25 is as per Annexure-I.

Annexure-I.

State-wise Allocation, Release and Expenditure under PKVY			
(Rs. In lakh)			
Year from 2020-21 to 2024-25			
Name of the State / UTS	Allocation	Release	Expenditure
Andhra Pradesh	17460.65	13774.83	11780.68
Bihar	9083.25	3605.31	2979.29
Chhattisgarh	15203.79	8003.61	7581.46
Gujarat	1372.21	488.10	378.10
Goa	2703.40	500.00	142.00
Haryana	1209.75	5.05	0.00
Jharkhand	6076.63	2398.86	2189.86
Karnataka	6849.42	5275.65	1077.90
Kerala	7656.82	4373.30	4023.71
Madhya Pradesh	23074.51	2111.04	764.00
Maharashtra	7408.27	4663.37	3460.25
Odisha	5426.03	3671.71	3612.24
Punjab	3349.06	2082.29	224.00
Rajasthan	19074.63	7781.58	7431.42
Tamil Nadu	4440.28	3623.98	3502.46
Telangana	2369.70	227.15	0.00
Uttar Pradesh	33792.45	21268.05	17881.05
West Bengal	4052.19	3393.14	2546.19
Himachal Pradesh	3932.50	2036.97	2034.24
Uttarakhand	27525.50	21079.27	20085.22
All NER	1052.87	781.37	7.57
All UTs	6828.49	1268.10	1035.90
Total	209942.42	112412.67	92737.50

State-wise Allocation, Release and Expenditure under MOVCDNER			
(Rs. In lakh)			
Year from 2020-21 to 2024-25			
Name of the State	Allocation	Released	Expenditure
Arunachal Pradesh	16667.79	11506.95	11502.04
Assam	16242.56	7275.06	6143.61
Manipur	22344.23	20031.96	18062.26
Meghalaya	12035.31	6237.06	4792.06
Nagaland	14176.09	10907.79	10907.79
Mizoram	11599.01	7918.2	6906.2
Sikkim	13502.57	8512.11	7808.81
Tripura	16602.69	9879.31	9303.49
Total	123170.25	82268.45	75426.27
