

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2213 #
ANSWERED ON 18.12.2025

PROMOTION OF TOURISM IN KASHMIR

2213 # SHRI IMRAN PRATAPGARHI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the new schemes launched by Government to promote tourism in Kashmir during the recent years;
- (b) whether Government has announced any new tourist destinations in the region during the last five years; and
- (c) the details of budgetary expenditure incurred on these schemes and the proposed sites thereunder along with the extent of benefits generated for local employment and the economy?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The Ministry of Tourism promotes tourism destinations and experiences of the country in a holistic manner, including Jammu & Kashmir region through various initiatives in important and potential markets (in overseas and in India) under the existing Domestic Promotion & Publicity including Hospitality (DPPH) and Overseas Promotion and Publicity (OPP) Scheme.

(b) and (c): The Ministry of Tourism through its central sector schemes of Swadesh Darshan (SD), Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development (ACATID) complements the efforts of tourism infrastructure development in the country by extending financial assistance to the SGs/UTAs.

The details of the projects and funds sanctioned by the Ministry of Tourism under the above-mentioned Schemes in Jammu & Kashmir region is at **Annexure**. The Ministry has not conducted any study in the recent past to capture data related to employment generated through schemes.

ANNEXURE

STATEMENT IN REPLY TO PARTS (b) AND (c) OF RAJYA SABHA UNSTARRED QUESTION NO.2213# ANSWERED ON 18.12.2025 PROMOTION OF TOURISM IN KASHMIR RAISED BY SHRI IMRAN PRATAPGARHI

**(i) Details of Project sanctioned by the Ministry of Tourism in Jammu & Kashmir
(in ₹ Crore)**

S. No.	Sanction Year	Name of the Project	Sanctioned Cost	Amount Released
Swadesh Darshan Scheme				
1	2016-17	Development of Jammu-Srinagar-Pahalgam-Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh under Himalayan Circuit.	77.33	67.37
2	2016-17	Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama under Himalayan Circuit.	81.60	67.35
3	2016-17	Development of Tourist Facilities - Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package under Himalayan Circuit.	90.43	74.7
4	2016-17	Development of Tourist facilities at Mantalai and Sudhmahadev under Himalayan Circuit	91.99	91.93
5	2016-17	Development of Tourist facilities at Anantnag-Pulwama-Kishtwar-Pahalgam-Zaskar Padum - Daksum - Ranjit Sagar Dam under Himalayan Circuit.	86.39	69.95
6	2016-17	Development of Tourist Facilities at Gulmarg-Baramulla- Kupwara- Kargil - Leh under Himalayan Circuit.	91.84	85.80
PRASHAD Scheme				
7	2016-17	Development at Hazratbal Shrine, Srinagar.	40.46	34.30
Assistance to Central Agencies for Tourism Infrastructure Development Scheme				
8	2012-13	Sound and Light Show at Nigeen Lake.	5.00	3.08
