

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA  
UNSTARRED QUESTION NO: 1885  
TO BE ANSWERED ON 16.12.2025**

**PROMOTION OF ABHA USAGE IN RURAL AND TRIBAL AREAS**

**#1885. SHRI MADAN RATHORE:**

**SHRI SHAMBHU SHARAN PATEL:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the Government's strategy to ensure last-mile connectivity in rural and tribal areas and promote Ayushman Bharat Health Account (ABHA) usage;
- (b) the manner in which the Digital Health Incentive Scheme has increased ABDM adoption among private and small/medium healthcare providers and the status of the next phase of the plan;
- (c) the manner in which the concept of 'privacy by design' and explicit consent has boosted public trust and how data protection compliance is being monitored; and
- (d) the measurable improvements recorded in the efficiency and coverage of the National Immunization Programme since the national scale-up of the U-WIN platform?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE  
(SHRI PRATAPRAO JADHAV)**

(a) to (d): The Ayushman Bharat Digital Mission (ABDM) supports creation of digital health ecosystem that enables continuity of care across primary, secondary and tertiary healthcare in a seamless manner. It aids availability of health care services particularly in remote and rural areas through technology interventions like telemedicine.

The Digital Health Incentive Scheme (DHIS) was launched in January 2023 under which financial incentives are provided to both public and private healthcare facilities and healthtech companies to encourage participation in the ABDM ecosystem. The Digital Health Incentive Scheme has accelerated ABDM adoption among private and small or medium healthcare providers by reducing the financial burden of digitisation and encouraging the use of ABDM-compliant digital platforms. It has also encouraged health-tech solution providers to onboard a larger number of clinics, hospitals and diagnostic centres, thereby expanding the network of ABDM-enabled facilities. As a result, adoption among private and smaller providers has grown steadily, contributing to wider coverage and interoperability under ABDM. As on 10th Dec 2025, an amount of Rs. 104.28 crores has been disbursed to health facilities and Digital Solution Companies under the DHIS.

'Privacy by Design' is one of the key guiding principles of Ayushman Bharat Digital Mission (ABDM) and is implemented following the principles of federated digital architecture. ABDM facilitates secure data exchange between the intended stakeholders on ABDM network after the

patient's consent. Several guidelines and notifications have been issued under ABDM, which set out the minimum standards for data privacy and protection. These include Health Data Management Policy, Data Privacy Policy and ABDM Health Records (PHR) Mobile App Privacy Policy. The Health Data Management Policy specifies that no data shall be shared with any other entity without consent of the individual. This transparent, consent-based architecture has helped reassure citizens that their sensitive medical information remains under their control, thereby boosting trust and encouraging wider adoption of digital health services. As on 10th Dec 2025, nearly 83.8 crore ABHAs have been created and about 79.52 crore health records have been linked to ABHA. Around 9.54 crore individuals have availed quick OPD registration services by securely sharing their ABHA profiles with health facilities.

Under the National Health Policy 2017 the target of more than 90% Full Immunization Coverage has been achieved. Further, the National Full Immunization Coverage for the current financial year (April-October) is 98.7% and about 25.5 lakh ABHAs have been created by UWIN and nearly 8.1 lakh vaccination certificates issued under UWIN have been linked with ABHA.

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