

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO.1872
TO BE ANSWERED ON 16TH DECEMBER, 2025**

TOBACCO CONTROL CAMPAIGNS AND THEIR IMPACT

1872 SHRI RAVI CHANDRA VADDIRAJU:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the whether Government has reviewed the overall impact of the Tobacco-Free Youth Campaign 2.0 and other recent tobacco control initiatives across the country;
- (b) if so, the details thereof, including improvements in enforcement, cessation services and reduction in tobacco use among youth; and
- (c) if not, the reasons therefor and whether Government proposes to set up a uniform system to monitor outcomes of such campaigns in all States and Union Territories?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a) to (c): Yes, the Government has reviewed the progress and impact of the Tobacco-Free Youth Campaign 2.0 and other recent tobacco control initiatives. The TFYC 2.0 was successfully conducted with the major emphasis on awareness generation, strengthening enforcement of tobacco control laws and community level activities specifically targeting the youth. The TFYC is done in line with the thrust areas of National Tobacco Control Programme i.e. school programmes, awareness generating programmes, workshop in education institutes and IEC activities etc. As per data reported, in the TFYC 2.0, more than 1,80,000 challans are issued for various types of violations under the COTPA, 2003 & PECA, 2019.

Apart from the activities undertaken under TFYC, the States/UTs conduct enforcement drive for stringent implementation of Tobacco Control laws and also undertake various activities for combating tobacco use throughout the year under National Tobacco Control Programme.

Over the years, with the integrated efforts of National Tobacco Control Programme, National Medical Commission (NMC) and National Dental Commission (NDC), 670 Tobacco Cessation Centres (TCCs) have been increased to more than twice the number. TCCs provide tobacco cessation counselling along with pharmacological therapy.
