

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1772
TO BE ANSWERED ON 16.12.2025**

PROMOTION OF AYUSH-BASED IMMUNITY PROGRAMMES

1772. SHRI I.S. INBADURAI:

Will the Minister of AYUSH be pleased to state:

- (a) whether formulations like Kabasura Kudineer and Nilavembu Kudineer were promoted for immunity enhancement during the COVID-19 pandemic in the southern States and whether Government has implemented nationwide immunity-boosting programmes through Ayush systems using similar formulations;
- (b) the concrete measures taken to strengthen and widely promote these Ayush immunity initiatives across States;
- (c) the funds allocated during the last three years and the current year for promoting Ayush-based immunity programmes, year-wise and State-wise; and
- (d) the monitoring and evaluation mechanisms adopted to assess the impact and effectiveness of these programmes?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)**

(a): Ministry of Ayush launched a nationwide campaign in 2021 to distribute its proven poly herbal Ayurvedic drugs AYUSH 64 and Sidha drug Kabasura Kudineer for the benefit of the vast majority of out of hospital COVID patients in response to the second surge of COVID-19 infection in the country.

(b) to (d): Under Central Sector Scheme for “Promotion of Information, Education and Communication (IEC) in AYUSH”, the Ministry undertakes various activities for promotion and creation of awareness amongst the citizens about the efficacy of the Ayush systems, their cost effectiveness and the availability of Ayurveda, Siddha, Unani & Homoeopathy drugs services and other solutions by utilizing various communication channels for this purpose.

Ministry of Ayush is also implementing Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments and providing financial assistance to them as per the proposals submitted through their respective State Annual Action Plans (SAAPs). Under NAM, States/UTs are implementing different activities like supply of essential drugs/medicines to the patients, Public Health Outreach Activity, School Health Programme, AYUSH Gram etc. to promote holistic treatment under Ayush so as to improve the general health and immunity. The details relating to financial assistance released by Ministry of Ayush under the National Ayush Mission to various State Governments/ Union Territories during last three financial years are given in Annexure.

Budget allocation of IEC Scheme for the last three years and current year is as follows:

YEAR	BE (In Crores)
2022-23	43.88
2023-24	41.00
2024-25	43.20
2025-26	43.20

The implementation of these schemes is monitored under the Output Outcome Monitoring Framework (OOMF) and the effectiveness of these programmes is reflected in improved health indicators of the targeted beneficiaries under these schemes.

Annexure

Annexure referred to in reply to Parts (b) to (d) of Rajya Sabha Unstarred Question No. 1772 for 16.12.2025 by Shri I. S. Inbadurai regarding “Promotion of ayush-based immunity programmes”

(Rs. In Lakhs)

S No	Name of States/UTs	Allocated/Released in 2022-23	Allocated/Released in 2023-24	Allocated/Released in 2024-25
1	Andaman & Nicobar Islands	142.39	407.29	542.75
2	Andhra Pradesh	0.00	0.00	2497.19
3	Arunachal Pradesh	402.04	1186.04	1498.84
4	Assam	1011.77	3471.45	6511.87
5	Bihar	0.00	1161.06	0.00
6	Chandigarh	189.73	226.32	447.58
7	Chhattisgarh	0.00	2151.43	3194.06
8	Dadra & Nagar Haveli and Daman & Diu	0.00	408.45	690.73
9	Delhi	0.00	0.00	0.00
10	Goa	142.29	628.30	610.67
11	Gujarat	1908.62	2961.42	2623.10
12	Haryana	1219.91	3026.59	1371.90
13	Himachal Pradesh	3873.58	3659.22	2899.09
14	Jammu & Kashmir	4895.09	7510.36	4361.60
15	Jharkhand	7752.57	2390.42	3217.06
16	Karnataka	1714.09	5031.54	6067.28
17	Kerala	4399.83	7989.40	11037.96
18	Ladakh	72.27	47.32	190.29
19	Lakshadweep	116.32	332.01	220.48
20	Madhya Pradesh	1716.00	6120.00	8169.59
21	Maharashtra	0.00	2235.54	2681.16
22	Manipur	1723.00	0.00	1276.67
23	Mizoram	117.27	1057.86	1101.48
24	Meghalaya	796.84	1722.60	1520.48
25	Nagaland	495.78	1016.97	1342.11
26	Odisha	0.00	0.00	2369.21
27	Puducherry	623.95	197.08	683.40
28	Punjab	0.00	109.85	1701.10
29	Rajasthan	0.00	3731.51	15051.80
30	Sikkim	626.06	492.37	434.78
31	Tamil Nadu	2428.69	6635.76	7380.32
32	Telangana	0.00	1225.17	2491.38
33	Tripura	1030.90	566.99	815.77
34	Uttar Pradesh	14437.60	12418.60	13903.18
35	Uttarakhand	1855.80	3234.38	2441.12
36	West Bengal	1056.58	3379.39	2308.43
	Total	54748.94	86732.67	113654.42