GOVERNMENT OF INDIA MINISTRY OF TEXTILES RAJYA SABHA

UNSTARRED QUESTION NO-1594 ANSWERED ON- 12/12/2025

DEVELOPMENT OF HANDLOOM, HANDICRAFT, COIR, SILK AND TEXTILE INDUSTRIES IN ODISHA

1594. SMT. MAMATA MOHANTA:

Will the Minister of TEXTILES be pleased to state:

- (a) whether Government is implementing special schemes to develop and promote the handloom, handicraft, coir, silk and textile industries in Odisha;
- (b) if so, the details of the total expenditure incurred by Government in these sectors in Odisha during last three years;
- (c) the district-wise details of the number of handloom weavers, handicraft artisans, silk producers, coir workers and beneficiaries in Odisha; and
- (d) the steps proposed to be taken by Government in future to promote manufacturing and export of traditional crafts of the State of Odisha, such as Sambalpuri, Bandha, Boudh, Dhenkanal, coir products etc?

ANSWER

THE MINISTER OF STATE FOR TEXTILES (SHRI PABITRA MARGHERITA)

- (a) & (b): The Government is focused on the holistic development of the entire textile value chain of the country including the State of Odisha and implements various schemes/ initiatives aimed at promoting the textile sector. The major schemes/initiatives include Production Linked Incentive (PLI) Scheme focusing on Man Made Fibre & Apparel, and Technical Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development, Skilling and Export Promotion; Silk Samagra-2 for comprehensive development of sericulture value chain; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program; National Handloom Development Program and National Handicraft Development Program (NHDP), Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for end to end support for handloom and handicraft sectors; etc. Under NHDP and CHCDS, need based financial assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural & technology support and research & development support, which benefit the traditional crafts and artisans throughout the country including Odisha. The allocation of funds is done scheme-wise, implemented on pan India basis.
- (c): A total of 1,17,836 handloom workers, 1,76,106 handicraft artisans and 17, 909 sericulture farmers are present in the state of Odisha. During the last three years, a total of 50,251 handloom workers, 9,524 handicraft artisans and 1116 trainees under the Coir Vikas Yojana benefitted in the State of Odisha.

(d): The National Handicraft Development Programme (NHDP) supports the development and promotion of handicrafts through need-based interventions. Under its Marketing Support & Services sub-component, artisans (including those from traditional crafts in Odisha) receive financial assistance to participate in exhibitions, buyer–seller and reverse buyer–seller meets — both in India and abroad — along with publicity and branding support. Under Silk Samagra-2, financial assistance for various silk weaving and processing components — e.g. dyeing units, finishing units, computer-aided textile design units, region-specific handlooms and electronic jacquards etc. is provided to support weavers across the country, including clusters in Odisha. Moreover, under the National Handloom Development Programme, the Government promotes registration of traditional handloom products such as the Sambalpuri Bandha Saree and related fabrics from Odisha under the Geographical Indications of Goods (Registration & Protection) Act, 1999, thereby offering legal protection and supporting their marketing and branding.
