

Government of India Ministry
of Commerce and Industry
Department of Commerce

RAJYA SABHA
UNSTARRED QUESTION No.1483
ANSWERED ON 12/12/2025

DISTRICT EXPORT HUBS IN KERALA

1483. SHRI SANDOSH KUMAR P:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the list of identified export products selected from each district in Kerala under the District Export Hubs Scheme;
- (b) the total funds allotted to the state of Kerala under the District as Export Hubs scheme;
- (c) the total funds allotted and disbursed to Kannur district under District Exports Hubs Schemes; and
- (d) the main measurable impacts of the District Export Hubs Scheme in Kerala?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRI JITIN PRASADA)

(a) to (d) Districts as Export Hubs (DEH) is an initiative of the Department of Commerce designed to identify district-specific products and services with export potential and promote them through convergence of support from various departments and agencies.

DEH is aimed at strengthening the export ecosystem at the district level by addressing bottlenecks, improving market access, and enhancing value addition, the initiative involves no dedicated budgetary allocation or financial assistance component.

To implement this initiative, the Government has identified potential products and services across all districts in consultation with stakeholders, established an institutional mechanism through State Export Promotion Committees (SEPC) and District Export Promotion Committees (DEPC), and prepared District Export Action Plans (DEAPs) for 590 districts, detailing supply-chain challenges and interventions while outlining each district's export potential and key products under the DEH initiative.

The list of identified export products selected from each district in Kerala under the District Export Hubs initiative is as below:

District	Products/Services Identified
ALAPPUZHA	Coir products
ERNAKULAM	Marine products, spice products, chemical products, Engineering products
IDUKKI	Spice product , Tourism
KANNUR	Textiles, Handlooms
KASARAGOD	Food products
KOLLAM	Cashew products
KOTTAYAM	Rubber products
KOZHIKODE	Footwear products
MALAPPURAM	Food products
PALAKKAD	Engineering products, food products
PATHANAMTHITTA	Tourism services
THIRUVANANTHAPURAM	Medical devices
THRISSUR	Machineries, handicrafts
WAYANAD	Spice products, Tea, Coffee
