

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1420#
ANSWERED ON 11.12.2025

STANDARDIZATION OF HOMESTAY

1420# SHRI DHAIRYASHIL MOHAN PATIL:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether it is a fact that Government is running a registration and classification system under the guidelines of Incredible India Homestay scheme;
- (b) whether Government is planning to develop a national standardization framework to ensure uniformity across the country;
- (c) whether there is any proposal to develop region-specific homestay models for coastal and cultural regions like Konkan to ensure sustainable livelihood and environmental balance; and
- (d) whether there is any proposal to introduce a Homestay 2.0 policy incorporating digital integration, a national booking portal, skill training and safety standards and if so, the details of its implementation?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Yes. The Ministry of Tourism under its Common National Standards and Guidelines classifies Incredible India Bed & Breakfast Establishments and Homestay Establishments. During evaluation for classification, due preference is accorded to the homes which are able to provide Indian experience by way of Indian decor, authentic and exotic Indian cuisine etc. including those of the coastal and cultural regions of Konkan.

The registration and classification of homestays is processed through the National Integrated Database of Hospitality Industry (NIDHI which is now upgraded to NIDHI+), which is a technology driven system to facilitate digital integration of hospitality & tourism sector including homestays.

The Ministry of Tourism through its Incredible India website aims to enhance the digital outreach of the varied tourism offerings across the country, transforming it into a one-stop digital information and service platform that serves all hospitality, travel & tourism related needs of a tourist.

State Governments/UT Administrations have also taken their own initiatives such as the launch of Uttarastays (uttarastays.com) by Uttarakhand, which is a State government sponsored homestay booking platform developed to market and promote homestays in Uttarakhand.

In addition, the private players in the industry have launched various online portals or OTAs which offer booking facilities, including booking of homestays.
