

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.1408#**  
ANSWERED ON 11.12.2025

**SUSTAINABLE DEVELOPMENT UNDER PRASHAD SCHEME**

1408# SHRI BRIJ LAL:

DR. ANIL SUKHDEORAO BONDE:

SMT. KIRAN CHOUDHRY:

SHRI BABURAM NISHAD:

Will the Minister of **TOURISM** be pleased to state:

- (a) the manner in which the Ministry is ensuring that Pilgrimage Rejuvenation and Spiritual Tourism Augmentation Drive (PRASHAD)'s integrated and sustainable development objectives are met at 54 sanctioned sites beyond infrastructure;
- (b) the mechanisms which exist for consulting local stakeholders and temple/shrine trusts to maintain the cultural and spiritual integrity of redevelopment projects;
- (c) whether the Ministry has initiated training programmes for service providers at PRASHAD destinations to improve tourism quality and ensure fair pricing; and
- (d) the manner in which sustainability of completed projects is ensured without continuous central funding?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive' (PRASHAD) has been launched by the Ministry of Tourism with the objective of integrated development of identified pilgrimage and heritage destinations. Under the scheme, Ministry of Tourism provides financial assistance to the State Governments and Union Territory Administrations for development of tourism infrastructure at important pilgrimage and heritage destinations. The vision of the scheme is to rejuvenate pilgrimage and spiritual experience of the tourists through availability of well-planned tourism infrastructure enabling tourist convenience, accessibility, security, cleanliness, experience and revitalize / preserve the soul of the pilgrimage/heritage city through integrated, inclusive, and sustainable developments that would spur employment opportunities for the local communities.

(b): In accordance with the Scheme Guidelines respective State Government /UT administration formulates comprehensive Detailed Project Report (DPR) for identified projects in consultations with the respective administration, local bodies, and other stakeholders (Shrine authorities/ religious trusts, NGOs, and societies etc. as applicable). The said consultations are undertaken to ensure that spiritual integrity and ingenuity of the sites are preserved and

maintained while developing various amenities for improving overall pilgrim/tourist experience.

(c): The Ministry of Tourism under the Scheme of "Capacity Building for Service Providers" (CBSP) provides education, training and certification to the tourism and hospitality service providers across the country including destinations covered under PRASHAD to cater the needs of destinations and to enhance Tourist experience.

(d): The respective State Governments/UT Administrations prepares their sustainable operation and maintenance plans as part of the project proposal submitted to the Ministry of Tourism. Further, the sustainability of the completed projects are ensured by the State Government/ UT administration concerned.

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