

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
RAJYA SABHA
UNSTARRED QUESTION No. 1176
TO BE ANSWERED ON 10TH DECEMBER 2025

PROMOTION OF ANIMAL HUSBANDRY IN MAYURBHANJ

1176 SMT. MAMATA MOHANTA:

Will the Minister of ***FISHERIES, ANIMAL HUSBANDRY AND DAIRYING*** be pleased to State:

- (a) whether any programme is being run to expand high-quality breeds, vaccinations and veterinary services to increase milk production in Mayurbhanj;
- (b) whether Government is providing special grants or training to promote poultry, goat and sheep rearing; and
- (c) whether there is any proposal to organize capacity-building camps at the district level to provide animal husbandry-based self-employment opportunities to rural youth?

ANSWER

**MINISTER OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(SHRI RAJIV RANJAN SINGH ALIAS LALAN SINGH)**

(a) In order to supplement the efforts made by the State to expand high-quality breeds, vaccinations and veterinary services to increase milk production, the Department of Animal Husbandry and Dairying (DAHD), Government of India is implementing the following schemes across the country, including in Mayurbhanj district of Odisha:

1. RGM is implementing for the development and conservation of indigenous breeds, the genetic upgradation of bovine population, and the enhancement of milk production and productivity. The major initiatives under the scheme include:

(i) **Nationwide Artificial Insemination Programme:** The programme aims to expand AI coverage and provide quality Artificial Insemination Services using semen from high genetic merit bulls at the farmers' doorstep, free of cost. As on date, 14.56 crores Artificial Inseminations have been performed covering 9.36 crore animals and benefiting 5.62 crores farmers across the country. In Odisha, 67.49 lakh Artificial Insemination have been performed, covering 49.74 lakh animals and benefiting 30.94 lakh farmers. In Mayurbhanj district, 1.22 lakh Artificial Inseminations have been performed, covering 80,758 animals and benefiting 57,051 farmers.

(ii) **Sex Sorted Semen:** Sex-sorted semen technology has been introduced in the country to enable the production of female calves with up to 90% accuracy. Indigenously developed sex-sorted semen production technology has been launched, making this semen available to farmers at reasonable rates. To promote the use of sex-sorted semen, the Government is implementing the Accelerated Breed Improvement Programme (ABIP) and providing an incentive of up to 50% of the cost of sex-sorted semen on assured pregnancy. So far 69,914 artificial inseminations have been performed using sex-sorted semen in Odisha, including 3,574 AIs carried out in Mayurbhanj District.

(iii) **Multi-Purpose Artificial Insemination Technicians in Rural India (MAITRI):** MAITRIs are trained and equipped to deliver quality Artificial Insemination services at farmers' doorstep. As on date, 39810 MAITRIs have been trained and equipped across the country including 1500 MAITRIs inducted in Odisha.

(iv) Implementation of In-Vitro Fertilization (IVF) Technology: The Department of Animal Husbandry and Dairying, Government of India has established 24 IVF laboratories across the country. The Accelerated Breed Improvement Programme, leveraging IVF technology, has been launched to take advanced breeding methods to farmers' doorsteps, with an incentive of Rs. 5,000 provided for every assured pregnancy.

(v) Progeny testing and Pedigree selection programme: This programme aims to produce high-genetic-merit bulls, including bulls of indigenous breeds. Disease-free, high-genetic-merit bulls of indigenous breeds produced under the programme are supplied to semen stations across the country, including the semen station located at Cuttack in Odisha. So far, **4288** high-genetic-merit bulls have been produced and made available to semen stations for semen production.

(vi) Creation awareness among farmers: Under the scheme, fertility camps, milk yield competitions, calf rallies, farmers' training programmes, seminars, workshops, and conclaves have been to create awareness among farmers about the importance of indigenous bovine breeds.

2. Livestock Health and Disease Control Programme (LHDCP): LHDCP is implemented to provide prophylactic vaccination against animal diseases, support capacity building of veterinary services, strengthen disease surveillance, and upgrade veterinary infrastructure. In Odisha, vaccinations conducted include 4.84 crore for FMD, 11.28 lakh for Brucellosis, 99.20 lakh for Peste des Petits Ruminants (PPR) and 1.87 lakh for Classical Swine Fever (CSF). This includes 33.28 lakh FMD vaccinations, 60,419 Brucellosis vaccinations, 17.22 lakh PPR vaccinations, and 27,134 CSF vaccinations carried out in Mayurbhanj district.

In order to expand animal health services Department of Animal Husbandry and Dairying, Government of India has inducted Mobile Veterinary Units (MVUs) in all the States at the rate of one MVU per lakh livestock population.

A new component of Pashu Aushadhi is added under the scheme to ensure availability of affordable generic veterinary medicine across the country through Pradhan Mantri Kisan Samridhi Kendras (PM-KSK) and Cooperative Societies. This will create an ecosystem for Generic Medicine which will be affordable and of good quality.

(b) Assistance is provided for various activities aimed at promoting Animal Husbandry through extension initiatives such as seminar, training and capacity-building programme, formation of Livestock Farmers Groups/Breeders' Association, and organization of various promotional events including livestock melas under the schemes implemented by the Department of Animal Husbandry and Dairying. These schemes include the Rashtriya Gokul Mission, Livestock Health and Disease Control Programme, National Programme for Dairy Development, and the National Livestock Mission. Under the Rashtriya Gokul Mission, funds are released to the States, including Odisha, for organization fertility camps, milk yield competitions, calf rallies, farmers' training programmes, seminars, workshops and conclaves to create awareness among farmers about the importance of indigenous bovine breeds.

Further, to promote poultry, goat and sheep rearing, the DAHD, Government is implementing the National Livestock Mission. The scheme focuses on entrepreneurship development and breed improvement in poultry, sheep, goat, piggery and fodder by providing the incentives to individual, FPOs, SHGs and Section 8 companies for entrepreneurship development, and to State Governments for establishing breed improvement infrastructure. As on date, 3,169 Sheep and Goat projects, 338 pig projects, 207 poultry projects and 129 feed and fodder projects have been approved. These initiatives are expected to generate 18,475 employments, impact 86,265 farmers, produce an estimated 4.65 lakh MT of fodder per annum, and support the induction of 14.06 lakh livestock including poultry.

(c) To raise awareness among the stakeholders in Odisha regarding the adoption of NLM-EDP projects, a state-level workshop titled "Entrepreneurship Development Programme" was organised in Bhubaneswar on January 11, 2024, with the participation of progressive farmers, potential entrepreneurs, banks, and district officers from across the State.

The Department of Animal Husbandry and Dairying, Government of India has organised two Virtual Awareness Programme through Common Service Centers (CSC) for Livestock farmers on enhancing livestock productivity and use of Ethno-Veterinary Medicines in the current year. Under these programmes, 627 Camps have been conducted across Odisha, including 30 camps in Mayurbhanj district.

In addition, support is provided for a wide range of activities aimed at promoting schemes and strengthening animal husbandry through Information, Education and Communication (IEC) initiatives such as seminars, training programmes, and capacity- building activities. This includes the formation of Livestock Farmers' Groups and Breeders' Associations, as well as the organization of various promotional events, including livestock melas.

During the current financial year, an amount of Rs. 15.00 lakh has been released to the Government of Odisha for conducting training for farmers under the various components of the National Livestock Mission (NLM).
