

GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES, RIVER DEVELOPMENT & GANGA REJUVENATION
RAJYA SABHA

UNSTARRED QUESTION NO. 109

ANSWERED ON 01.12.2025

STATUS OF JAL SANCHAY JAN BHAGIDARI CAMPAIGN

109. # SMT. DARSHANA SINGH

Will the Minister of **Jal Shakti** be pleased to state:

- (a) whether Government has launched the Jal Sanchay Jan Bhagidari Abhiyan to make water conservation a mass movement in the country;
- (b) the number of water structures constructed or rejuvenated in the State of Uttar Pradesh so far under this campaign;
- (c) whether Government has linked this campaign with Jal Jeevan Mission or Atal Bhujal Yojana; and
- (d) States in which the said campaign has been most effective, details of the successful examples from these States?

ANSWER

THE MINISTER OF STATE FOR JAL SHAKTI

(SHRI RAJ BHUSHAN CHOUDHARY)

(a) Yes, the Government has launched the Jal Sanchay Jan Bhagidari Abhiyan to make water conservation a mass movement in the country. The **Jal Sanchay Jan Bhagidari (JSJB)** initiative, launched on 6th September, 2024 under the *Jal Shakti Abhiyan: Catch the Rain* (JSA: CTR) campaign, is special effort to strengthen community and private sector participation in water conservation through the construction of low-cost artificial recharge structures such as rooftop rainwater harvesting systems, recharge pits and the revival of defunct borewells. Designed as a scalable and sustainable model for addressing declining groundwater levels at the micro level, JSJB incorporates advanced monitoring systems to support groundwater replenishment and promote responsible water use.

(b) Under the JSJB initiative, as of 20.11.2025, the number of water structures completed in Uttar Pradesh is 1,65,720.

(c) The artificial structures under the JSJB initiative are constructed in convergence with programmes/schemes, including MGNREGA, District Mineral Funds, Atal Bhujal Yojana, 15th Finance Commission and Jal Jeevan Mission for source sustainability.

(d) In the first edition of the JSJB initiative, states like Telangana, Chhattisgarh and Rajasthan have constructed artificial water recharge structures. A few successful examples are:

Bhadradi Kothagudem, Telangana emphasised the Whole of Government & Whole of Society approach to achieve water sufficiency through joint planning and execution.

Rajnandgaon, Chhattisgarh launched Mission Jal Raksha, focusing on defunct borewells and trench channelisation to revive groundwater sources.

Barmer, Rajasthan revived the traditional Tanka system, integrating heritage knowledge with modern design.
