## GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

## RAJYA SABHA UNSTARRED QUESTION NO. 909 TO BE ANSWERED ON: 28.07.2025

#### ADDRESSING ISSUES OF MSMEs

### 909. DR. ASHOK KUMAR MITTAL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) reason for disproportionate focus of Government on headline numbers such as new MSMEs registrations on Udyam without addressing critical quality and survival metrics;
- (b) since many MSMEs classified as micro enterprises having annual turnover under ₹5 crore, reason for not having a differentiated policy framework which recognizes their unique operational limitations;
- (c) extent of accountability of Government for the failure to integrate MSMEs into global value chains, especially when exports from this sector have remained flat despite incentive; and
- (d) reasons for training and digital literacy programs still remaining sporadic, underfunded, or inaccessible, despite being declared essential for MSME modernization?

### ANSWER

# MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Udyam Registration Portal (URP) was launched on 01.07.2020 which is fully online, paperless Platform, for registration of Micro, Small and Medium Enterprises (MSMEs), based on self-declaration. Udyam serves as an important enabler for MSMEs and provides ease of doing business. It creates an entitlement for MSMEs and any registered enterprise is eligible to avail the benefits of various schemes, programmes and initiatives of the Government, subject to meeting the eligibility criteria.

Most of the Schemes of the Government of India like Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Scheme (CGS) for Micro and Small Enterprises (MSEs), Micro and Small Enterprises-Cluster Development Programme (MSE-CDP), Procurement and Marketing Support Scheme (PMSS), PM Vishwakarma Yojana, Pradhan Mantri Mudra Yojana provide support to Micro Enterprises. Under CGS, 79.14 lakh guarantees worth ₹4,72,624 crore were issued to Micro Enterprises as on 31.03.2025, which accounts for 69% of number of guarantees issued and 51% of the guarantee amount.

In addition to these initiatives, Udyam Assist Platform (UAP) was launched on 11.01.2023 by Ministry of MSME for those informal enterprises, which were unable to get registered on the URP due to lack of mandatory required documents. The Enterprises registered on UAP are eligible for Priority Sector Lending and marketing support.

(c): The Government has taken many initiatives to integrate MSMEs into Global Value Chains (GVCs) and promote exports from MSMEs. PMSS extends benefits to MSEs for market access through participation in Trade Fairs/ Exhibitions, Vendor Development Programmes, adoption of Modern Packaging Technique, e-Commerce platforms, etc. Further, MSME Competitive (Lean) focuses on enhancing the domestic and global competitiveness of MSMEs. ZED 2.0 Scheme has been launched for improved efficacy of certification levels and for enhancing quality and competitiveness.

Under International Cooperation Scheme of the Ministry, financial assistance is provided to facilitate participation of MSMEs in the international exhibitions/fairs/buyer-seller meets held abroad. Further, to enhance export opportunities for MSMEs, the Ministry of MSME has developed a dedicated support system for export promotion in MSME Sector by establishing 65 Export Facilitation Centres (EFCs) in its field organizations namely MSME-Development and Facilitation Offices, MSME Technology Centres and MSME Testing Centres.

- (d): The Ministry has taken a taken a number of steps to provide training to MSMEs and promote digitalization:
  - i. Entrepreneurship training is provided to help entrepreneurs improve their personal entrepreneurial skills and upscale their business or enterprise.
  - ii. Further, the Ministry of MSME has set up 27 Technology Centres to support MSMEs with the relevant technologies.
  - iii. Government e-Marketplace (GeM) is one of the digital platforms facilitating Public Procurement related transactions of MSME with government and cooperative buyers. As informed by GeM, on 30<sup>th</sup> June, 2025, 10,64,472 MSEs were registered as sellers with completed profiles on the GeM portal.
  - iv. Further, Udyam Registration portal has been integrated with portals of National Career Services, e-Shram of Ministry of Labour & Employment and Skill India Digital Portal.
  - v. To digitally empower MSEs, the Trade Enablement and Marketing Team Scheme has been launched.

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