

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
UNSTARRED QUESTION No. 691
ANSWERED ON 25/07/2025

EXPORT PROMOTION MISSION

691. SHRI MASTHAN RAO YADAV BEEDHA:

Will the Minister of Commerce and Industry be pleased to state:

- (a) whether Government has conducted any study/research into India's present exports and mechanisms to increase the same;
- (b) if so, the list of commodities/items/materials that Government will be focussing on to increase exports via Export Promotion Mission;
- (c) whether Government has set any targets for increasing exports via Export Promotion Mission, if so, the details thereof, if not, reasons therefor; and
- (d) whether Government has taken any steps to increase awareness regarding the Export Promotion Mission across the country, if so, the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) The Directorate General of Foreign Trade (DGFT), under the Department of Commerce, conducted a study in 2024–25 on 'Trade Finance in India' to identify challenges in export financing and explore possible responses. In addition, various Export Promotion Councils (EPCs) have undertaken studies on issues and opportunities related to e-commerce exports. The Department of Commerce also holds periodic consultation meetings with EPCs, industry associations, financial institutions, and relevant government departments to deliberate on strategies for strengthening India's export ecosystem.

(b) & (c) The draft framework of the EPM reflects a flexible, demand-driven approach and outlines preliminary focus areas based on stakeholder inputs and policy priorities. It does not propose a fixed list of commodities/items/materials for increasing the exports or set any targets. These elements continue to be examined as part of the ongoing inter-ministerial consultation and finalisation process, and may evolve accordingly.

(d) Consultation meetings with EPCs, financial institutions, and industry bodies are being undertaken to support the formulation of the EPM framework and gather stakeholder feedback. Broad-based awareness initiatives across the country shall be considered following the formal approval of the Export Promotion Mission framework.
