

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
(DEPARTMENT OF SPORTS)

RAJYA SABHA
UNSTARRED QUESTION NO-3353
ANSWERED ON- 21/08/2025

Khelo Bharat Niti 2025

3353 # Shri Aditya Prasad:
Shri Kesridevsinh Jhala:

Will the Minister of Youth Affairs and Sports be pleased to state:

- (a) the measures proposed under Khelo Bharat Niti, 2025 to improve the quality and availability of coaches at the grassroots, national and international levels;
- (b) the targets set through Khelo Bharat Niti, 2025 to improve India's performance in international sports events such as the Olympics and the Asian Games;
- (c) the provisions made in the said policy to encourage private sector participation, especially through Corporate Social Responsibility (CSR) funds; and
- (d) the initiatives taken under the said policy to promote sports among persons with disabilities and economically weaker sections?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS
(DR. MANSUKH MANDAVIYA)

- (a): Khelo Bharat Niti (KBN), 2025 proposes various measures to improve the quality and availability of coaches, which includes to establish an athlete-centric sports development framework for creation of an accessible and efficient sports support ecosystem for athletes including comprehensive coaching, scientific support and streamlined mechanisms for addressing athlete issues; to focus on continuous skill upgradation of coaches through certification and re-certification through accredited national and international training programs, workshops and online modules; emphasis on integrating modern training methodologies, sports science, technology and data analytics into coaching curricula; and encouraging partnerships with global sports institutions and federations to facilitate knowledge exchange and exposure to best practices.
- (b): Improving performance of any country, including India, is a continuous process. However, the Khelo Bharat Niti outlines various provisions for boosting India's performance in international sports events, including Olympics and Asian Games, by expanding grassroots talent identification, providing world-class training and infrastructure, integrating sports

science and medicine, focusing on priority medal sports, and offering strong athlete welfare and support systems. The KBN-2025 is not just a policy- it is a mission to transform India into a global sporting powerhouse. It blends vision with practicality, inclusivity with excellence and national pride with global ambition. The NSP 2025 provides a structured foundation, to:

- Identify and Nurture Talent Early: Through district/block-level scouting and institutional support from schools and colleges.
- Strengthen Elite Training Systems: With scientific coaching, international exposure and focused funding mechanisms.
- Enhance Para-Sports: Creating dedicated infrastructure and support pathways to boost India's performance in Paralympic and other disability sports.
- Support Competition Readiness: Frequent leagues and competitions to foster a competitive spirit and provide regular opportunities for athletes.
- Provide Athlete Welfare: Better nutrition, medical care, mental conditioning and incentives will create a supportive ecosystem for peak performance.

(c): Under the Khelo Bharat Niti-2025, the private sector is envisioned as a key partner in the holistic promotion of sports through strategic investments, infrastructure development, and athlete support. The policy encourages corporate funding including through Corporate Social Responsibility (CSR) and public-private partnerships (PPPs) for building sports infrastructure, conducting training programs, organizing leagues, and supporting athletes or teams.

(d): With the objective to establish comprehensive sports programs for all participation groups, including persons with disabilities and economically weaker sections in sports, from grassroots to elite levels, the Khelo Bharat Niti-2025 has provisions to establish dedicated sports facilities with services tailored to their specific needs to foster inclusivity and increase participation in sports among women, persons with disabilities and economically weaker sections in sports. These inclusive infrastructures help reduce barriers and encourage active participation. It also has provisions to organize regular sporting leagues, designed specifically for these groups, to enhance engagement and provide sustained opportunities for involvement.
