

GOVERNMENT OF INDIA  
MINISTRY OF ROAD TRANSPORT AND HIGHWAYS

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 3127**  
ANSWERED ON - 20/08/2025

**EK PED MAA KE NAAM 2.0**

3127. SMT. MAYA NAROLIYA:  
SHRI BRIJ LAL:  
DR. ANIL SUKHDEORAO BONDE:  
DR. MEDHA VISHRAM KULKARNI:

Will the Minister of ROAD TRANSPORT AND HIGHWAYS be pleased to state:

- (a) the main objectives of 'Ek Ped Maa Ke Naam 2.0' campaign and the number of trees planted so far under this campaign, particularly in the State of Madhya Pradesh;
- (b) whether plantation drives have been conducted recently along major economic corridors passing through Madhya Pradesh (like Delhi–Mumbai Expressway, Bhopal–Indore Corridor etc.), if so, the details thereof; and
- (c) whether the Ministry is planning to institutionalize such green initiatives, if so, the details thereof?

**ANSWER**

THE MINISTER OF ROAD TRANSPORT AND HIGHWAYS

(SHRI NITIN JAIRAM GADKARI)

- (a) The 'Ek Ped Maa Ke Naam 2.0' is a nationwide campaign led by Government in the Ministry of Environment, Forests & Climate Change to inspire people to plant a tree to promote environmental consciousness. The main objectives of the campaign are to increase green cover, combat climate change and foster ecological restoration by inspiring individuals to connect emotionally with tree plantation, ensuring long term care and survival. Till date in the current monsoon season, about 39.89 lakh trees have been planted by the Government in the Ministry of Road Transport and Highways under this campaign, including about 4.20 lakh trees in the State of Madhya Pradesh.
- (b) The Government through its implementing agencies, has actively conducted plantation drives as the part of the Annual Plantation Action Plan and 'Ek Ped Maa Ke Naam 2.0' campaign along major economic corridors passing through Madhya Pradesh, including the Delhi-Mumbai Expressway and Bhopal-Indore Corridor. During the campaign, approximately 4.20 lakh saplings have been planted in Madhya Pradesh including along these corridors.
- (c) Government has already institutionalized green initiatives through various policies and programmes to ensure sustained environmental safeguards along the National Highways. The Green Highways (Plantation, Transplantation, Beautification & Maintenance) Policy, 2015 mandates plantation and maintenance of roadside trees, involving stakeholders such as private sectors, local communities, and state governments. Annual plantation targets are set under the Annual Plantation Action Plan, aligned with national campaign 'Ek Ped Maa Ke Naam'.

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