

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
UNSTARRED QUESTION NO. 2883
TO BE ANSWERED ON 19TH AUGUST, 2025
“Exports of Ayush services”**

2883. Shri Subhash Barala and Shri Narhari Amin:

Will the Minister of *Ayush* be pleased to state:

- (a) whether the Ministry has evaluated the performance of Ayush Export Promotion Council (AYUSHEXCIL) which had been established in April 2022 and which is mandated with promoting exports of Ayurveda, Unani, Siddha, Sowa-Rigpa, Homeopathy and related services;
- (b) if so, the total export value (in Rs/US Dollar) of Ayush and herbal products during financial year 2023-24 along with the details of top five export destinations;
- (c) whether necessary steps are being taken to integrate India's Ayush systems with the global health intervention framework, in view of the establishment of WHO's Global Traditional Medicine Centre (GTMC) at Jamnagar and the MoU signed with WHO on ICHI module in May 2025; and
- (d) if so, the planned outcomes and timelines set for leveraging these platforms?

**ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)**

(a) Yes. Ayush Export Promotion Council (AYUSHEXCIL) was launched at Global Ayush Investment and Innovation Summit held in Gandhinagar, Gujarat on April 20, 2022. It is notified by Directorate General of Foreign Trade (DGFT), Ministry of Commerce & Industry and supported by Ministry of Ayush.

AYUSHEXCIL is aimed to oversee exports of products of Ayurveda, Siddha, Sowa-Rigpa, Unani and Homoeopathy, and address trade issues pertaining to these sectors. It mandates to facilitate capacity building of its members on export procedures, organize business to business meetings, international events, road shows, seminars and workshops on the export of Ayush products and to safeguard the scientific research in the field of Ayush healthcare.

Committee of Administration (CoA) is the governing body of AYUSHEXCIL, responsible for administering its general affairs, determining and executing its work programmes, managing finances and staff, overseeing sub-committee reports, collaborating with national and international bodies, conducting elections, framing rules, and undertaking all lawful acts in the interest of the Council.

Ministry of Ayush has nominated senior officers in the CoA of AYUSHEXCIL to enable the Ministry to evaluate performance and contribute in strategizing the goals of AYUSHEXCIL.

Recently, an audit has been conducted for AYUSHEXCIL from 4th to 8th August, 2025.

(b) The total export value of Ayush and herbal products during financial year 2023-24 is USD 651172561 and the details of top five export destinations are as under:

S. No.	Name of the Country	Export value (in USD)
1.	USA	183494144
2.	Germany	62706059
3.	Italy	36255641
4.	United Arab Emirates	25126803
5.	France	16237548

Source: Directorate General of Commercial Intelligence and Statistics (DGCIS)

(c) and (d) Yes. The Government is actively working to integrate India's Ayush systems with the global health intervention framework. The establishment of World Health Organization's Global Traditional Medicine Centre (GTMC) at Jamnagar in the year 2022 serves as an international hub for research, innovation, and policy dialogue on traditional medicine.

Further, an Agreement has been signed with WHO in May 2025 for developing the ICHI (International Classification of Health Interventions) module to facilitate standardized global coding of Ayush interventions. These platforms are meant to enhance international acceptance, improve clinical data comparability, and support integration of Ayush into public health systems, with phased outcomes in the future.
