GOVERNMENT OF INDIA

MINISTRY OF JAL SHAKTI

DEPARTMENT OF WATER RESOURCES, RIVER DEVELOPMENT & GANGA REJUVENATION

RAJYA SABHA

UNSTARRED QUESTION NO. 2800

ANSWERED ON 18.08.2025

SALIENT FEATURES OF JAL SHAKTI ABHIYAN

2800. SHRI G.C. CHANDRASHEKHAR

Will the Minister of JAL SHAKTI be pleased to state:

- (a) the salient features of the Jal Shakti Abhiyan (JSA);
- (b) the details of the focused intervention for the JSA;
- (c) the details of the funds sanctioned, allocated and utilised under this abhiyan within the State of Karnataka during the last three years; and
- (d) whether Government has taken measures to control ground water depletion and promote rain water harvesting/conservation through this abhiyan across the country, the details thereof?

ANSWER

THE MINISTER OF STATE FOR JAL SHAKTI

(SHRI RAJ BHUSHAN CHOUDHARY)

(a) & (b) Hon'ble Prime Minister in his Mann Ki Baat address in 2019 issued a clarion call for JanShakti4JalShakti, urging Jan Bhagidari and a mass movement for water conservation. He emphasized the power of collaboration, harnessing local communities and traditional wisdom to address India's water challenges. Building on this vision, the Ministry of Jal Shakti launched the Jal Shakti Abhiyan (JSA) in 2019 as a time-bound, mission-mode water conservation campaign in 256 water-stressed districts of the country. The Hon'ble Prime Minister launched "Jal Shakti Abhiyan: Catch the Rain" (JSA: CTR) in 2021 with the tagline "Catch the Rain – Where it Falls When it Falls". The Abhiyan was scaled up to cover all districts, blocks, and municipalities across the country.

Although JSA:CTR campaign is implemented nationwide, each edition has included a targeted focus since 2023 to maximize impact. The JSA: CTR 2023, with the theme "Source Sustainability for Drinking Water," prioritized 150 special focus districts identified by the Jal Jeevan Mission. The JSA: CTR 2024 campaign, themed "Nari Shakti se Jal Shakti," was carried out across the country with a special focus on 151 districts identified by the Central Ground Water Board (CGWB). The JSA: CTR 2025 was launched with the theme "Jal Sanchay Jan Bhagidari: Jan Jagrukta Ki Or" emphasizing deeper grassroots engagement, inter-sectoral convergence and innovative financing mechanisms with special focus on 148 districts identified by CGWB.

The five focus interventions of the JSA: CTR Campaign includes (1) water conservation and rainwater harvesting; (2) enumerating, geo-tagging & making inventory of all water bodies; reviewing and

updating the scientific plans prepared at the district level for water conservation (3) Setting up of Jal Shakti Kendras in all districts (4) intensive afforestation and (5) awareness generation to encourage responsible water-use behaviour across various sections of society.

The campaign emphasizes convergent financing from various schemes of the Central, State and local bodies like Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), Atal Mission for Rejuvenation and Urban Transformation (AMRUT), Per Drop More Crop, Repair, Renovation and Restoration Components under the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY), Compensatory Afforestation Fund Management and Planning Authority (CAMPA), Finance Commission grants etc.

Under the umbrella campaign of the Jal Shakti Abhiyan: Catch The Rain, communities, with active involvement of local authorities, have driven large-scale rainwater harvesting, groundwater recharge, rejuvenation of traditional water bodies, awareness creation, across urban and rural India. The Jal Shakti Abhiyan: Catch the Rain (JSA: CTR) has made remarkable strides in water conservation and resource management across the country by creation of check dams, gabion structures, contour trenching, gully plugs, water harvesting pits, Rooftop Rainwater Harvesting Structures (RWHS), removal of encroachments from water bodies, de-silting of tanks in rural areas to increase their storage capacity and shallow aquifers management in urban, to recharge ground water, enhance water table and mitigate urban flooding. It also facilitated repairs of step-wells and revitalized defunct bore-wells and unused wells to replenish aquifers - all with active community participation.

Under the Abhiyan, since 2019, over 1.8 crore water conservation works are completed, along with more than 141 crore afforestation activities. In addition, 712 Jal Shakti Kendras are established, and 639 District Scientific Water Conservation Plans are prepared, showcasing a robust framework for decentralized and effective water management. These initiatives reinforce the commitment to ensuring long-term, sustainable water resources for all. Intervention-wise details of the JSA: CTR campaign are provided in **Annexure-I.**

To further strengthen the momentum of Jal Shakti Abhiyan: Catch the Rain and to build upon the success of the Jal Sanchay model of South Gujarat, the "Jal Sanchay Jan Bhagidari (JSJB)" initiative with intensified community partnership, was launched in Surat, Gujarat in Sept' 2024. The key objective of the Jal Sanchay Jan Bhagidari initiative is to conserve every drop of water through collective efforts, adopting a whole-of-society and whole-of-government approach. By fostering community ownership, the initiative seeks to develop cost-effective, local solutions at the micro level for water conservation and ground water recharge.

This has emerged as an innovative initiative for tapping private sector resources, for construction of low-cost artificial recharge structures with focus on roof top rainwater harvesting structures, recharging of defunct bore wells and recharge pits.

National Water Mission (NWM) under the Ministry of Jal Shakti developed an incentive mechanism under the Jal Sanchay Jan Bhagidari (JSJB) campaign to recognize and promote district-level performance

in water conservation. The funds are earmarked exclusively for water conservation structures, awareness activities, and capacity building of stakeholders.

The focus is on innovative financing models like philanthropic contribution, individual donations and also Industrial CSR. Under this initiative local community, industries, prominent traders, RWAs along with government agencies are mobilised. People with resources are encouraged to build recharge structures in their states and villages of origin, partner ministries requested to saturate their office premises at regional levels too. A total of 27,62,620 artificial groundwater recharge and storage works were on-boarded under JSJB 1.0 as on 31st May 2025.

As part of the initiative and to address the challenges faced by States and local bodies in implementing rainwater harvesting systems, particularly in water-stressed regions, the Government of India has adopted a comprehensive, multi-pronged approach. As part of this strategy, Central teams consisting of Central Nodal Officers (CNOs) of the Rank of Additional Secretary/Joint Secretary/Director/Deputy Secretary and Technical Officers (TOs) from the organizations of DoWR, RD & GR (CWC, CGWB, NIH, CSMRS, CWPRS, etc.) are sent for field visits to the focused districts during the campaign for interaction with district authorities on Jal Shakti Abhiyan and to facilitate the districts and provide technical assistance. Further, State Nodal Officers are also appointed by all the states/UTs to oversee the implementation of the campaign at state level.

To further enhance outreach, the National Water Mission (NWM) collaborated with the Department of Youth Affairs, leveraging the network of Nehru Yuva Kendra Sangathan (NYKS) and its youth clubs for mobilizing grassroots participation in water conservation efforts under JSA: CTR.

As part of JSA: CTR, States and Union Territories have been requested to establish Jal Shakti Kendras (JSKs) in all districts. These Kendras function as resource and knowledge centres, providing information on water-related issues, showcasing best practices, offering technical support, and serving as local hubs for water conservation strategies.

Under JSA:CTR campaign, each district in the country was directed to prepare a District Scientific Water Conservation Plans(DSWCP) with the help of remote sensing images from NRSA and GIS mapping technology for identification of existing water bodies/Water Harvesting Structures(WHS) and for planning future WHS.

- (c) The intervention wise expenditure details for the State of Karnataka as per the JSA: CTR portal is attached at **Annexure-II**.
- (d) As per (a & b) above.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF UNSTARRED QUESTION NO. 2800 TO BE ANSWERED IN RAJYA SABHA ON 18.08.2025 REGARDING "SALIENT FEATURES OF JAL SHAKTI ABHIYAN".

Jal Shakti Abhiyan:Catch the Rain												
National Water Mission, Ministry of Jal Shakti Intervention-Wise Status Report (JSA 2019 - 2025)												
S.No.	Year	Water Conservation and Rain Water Harvesting	Renovation of Traditional Water Bodies	Reuse and Recharge Structures	Watershed Development	Total Water Related Works	Intensive Afforestation					
1	2019	273256	44497	142740	159354	619,847	123,599,566					
2	2021	1627677	295836	832596	1918913	4,675,022	367,660,580					
3	2022	1241770	267782	872489	1628706	4,010,747	783,836,035					
4	2023	1242357	283786	680256	1484611	3,691,010	55,026,292					
5	2024	1301806	308711	534564	2021450	4,166,531	64,845,783					
6	2025	700287	107760	170916	703393	1,682,356	17,408,545					
Total		6,387,153	1,308,372	3,233,561	7,916,427	18,845,513	1,412,376,801					
		Tota	712									
			639									

ANNEXURE-II

ANNEXURE REFERRED TO IN REPLY TO PART (c) OF UNSTARRED QUESTION NO. 2800 TO BE ANSWERED IN RAJYA SABHA ON 18.08.2025 REGARDING "SALIENT FEATURES OF JAL SHAKTI ABHIYAN".

	Jal Shakti Abhiyan:Catch the Rain													
	National Water Mission, Ministry of Jal Shakti													
Karnataka: Intervention-wise Expenditure : (DORD-MGNREGA) Expenditure (Rs. Lakhs)														
S. No.	Year	Water Conservation and Rainwater Harvesting	Renovation of Traditional Water Bodies	Reuse and Recharge Structures	Watershed Development	Intensive Afforestation	Grand Total							
1	2025	1740	791	385	1915	2071	6902							
2	2024	20417	8398	2275	19987	25700	76777							
3	2023	27956	9474	2420	26915	34,858	101623							
4	2022	57798	18259	5406	60346	62,380	204189							
5	2021	152232	55796	31124	145501	141261	525911							
Total		260,143	92,718	41,610	254,664	266,270	915,402							
