GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA UNSTARRED QUESTION NO. 2498 TO BE ANSWERED ON: 11.08.2025

PROMOTING INNOVATION AND COMPETITION IN MSME

2498. SHRI AMAR PAL MAURYA: SHRI MAYANKKUMAR NAYAK: SHRI SADANAND MHALU SHET TANAVADE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the progress made so far under the MSMEs Innovation Scheme especially in terms of nurturing innovative ideas, development of designs, and promotion of Intellectual Property Rights (IPR);
- (b) the number of IPRs promoted till date including details of patents, trademarks and design registrations; and
- (c) the number of Host Institutions (HIs) and Intellectual Property Promotion Centres (IPFCs) set up under the scheme and are actively supporting MSMEs?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

(a): The Ministry of Micro, Small and Medium Enterprises is implementing the MSME Innovative Scheme, which integrates three sub-components, namely: Incubation, Design, and IPR (Intellectual Property Rights). The scheme is aimed at developing innovation, design interventions, and intellectual property awareness and protection among MSMEs.

1. Under Incubation component:

The primary objective of the scheme is to support untapped creativity and to promote adoption of latest technologies in MSMEs that seek the validation of their ideas at the proof-of-concept level. Under this scheme, Financial Assistance is provided up to maximum of Rs. 15 lakh per idea to Host Institutions (HIs) for developing and nurturing the ideas. Till date, 1418 number of Ideas have been approved under the MSMEs Innovation Scheme.

2. Under Design component:

The objective of this component is to bring Indian manufacturing sector and Design expertise/ Design fraternity on to a common platform. It provides expert advice and cost-effective solution on real time design problems for new product development, its continuous improvement and value addition in existing/new products. It provides financial assistance to the Implementing Agency, for the design projects approved for any MSME, 75% (Micro) and 60% (Small & Medium) of the total project cost will be contributed by GoI up to a maximum of Rs. 40 lakh and the remaining project cost will be borne by MSMEs. This component also supports design work of students by providing financial assistance up to Rs. 2.5 lakh.

3. Under the IPR component:

The Ministry has taken several initiatives to promote and protect the intellectual property assets of MSMEs, including the following:

i. Reimbursement Support for IPR Filings:

Financial assistance is provided for reimbursement of expenses incurred by MSMEs for filing various types of IPRs, as per the following structure:

o Domestic Patent: ₹1.00 lakho Foreign Patent: ₹5.00 lakh

o Geographical Indication (GI): ₹2.00 lakh

o Design Registration: ₹15,000

o Trademark: ₹10,000

ii. For Promotion of Geographical Indication(GI) tagged products and support their market access:

• GI Mahotsavs (Exhibitions):

In order to promote GI-tagged products and support their market access, the Ministry is organizing three-day GI Mahotsavs across various regions. These events serve as a direct platform for registered GI users to display and sell their products, engage with B2B and B2C stakeholders, and enhance brand visibility.

• Support for International Market Exposure:

To promote global visibility and export potential of GI products, the Ministry is facilitating the participation of GI-authorized producers in international exhibitions. These platforms provide global exposure, networking opportunities, and foster collaboration and international trade.

(b): Under the IPR component, the Ministry has, till date, supported MSMEs in securing the following intellectual property rights:

o Trademarks: 2118

o Design Registrations: 134

o Patents: 354

(c): There is a total of 773 Host Institutions (HIs) under the Incubation component and 77 Intellectual Property Facilitation Centres (IPFCs) setup under IPR component actively supporting MSMEs.
