## GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

## RAJYA SABHA UNSTARRED QUESTION NO. 2495 TO BE ANSWERED ON 11.08.2025

### IMPACT AND OUTREACH OF PM VISHWAKARMA YOJANA

2495. SMT. GEETA ALIAS CHANDRAPRABHA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether implementation of the PM Vishwakarma Yojana (PMVY), launched in September 2023 to support traditional artisans and craftspeople through skill training toolkit incentives and concessional credit, has been assessed till June 2025 for its impact on income enhancement and formalisation;
- (b) whether the State of Uttar Pradesh, which recorded over 28 lakh PMVY applicants and successfully registered over 43,000 artisans, has received proportional budgetary and training support;
- (c) measures being taken to improve inter-ministerial coordination between MSME, Skill Development, and Rural Development Ministries for better targeting of eligible Vishwakarmas; and
- (d) whether State Governments are involved in community-level awareness and mobilisation campaigns to increase registration and credit linkage?

#### ANSWER

# MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

- (a): PM Vishwakarma scheme was launched on 17.09.2023, for a period of five years (FY 2023-24 to 2027-28) to provide end-to-end support to artisans and craftspeople of 18 traditional trades who work with their hands and tools. Against the target of 30 lakh beneficiary registrations,29.98 lakhs i.e. 99.93% artisans/craftspeople have been successfully registered after three stage verification as PM Vishwakarma beneficiaries. Further, 22.62 lakh beneficiaries have been provided basic skill training, 4.69 lakh beneficiaries have been provided with concessional loans amounting to Rs. 4,041 crore and 6.11 lakh beneficiaries have been provided modern toolkits at their doorstep through India Post. Various benefits such as skill training, toolkit incentive, concessional loans etc. aim to help PMV beneficiaries to scale up their operations, modernize and upgrade their business. Also, all the beneficiaries are registered on the Udyam Assist Platform (UAP) of Ministry of MSME, recognising them as a formal enterprise, making them eligible for various government schemes such as Credit Guarantee scheme, and also considered for priority sector lending.
- (b): Under PM Vishwakarma, as of 06.08.2025; 31.87 lakh applications have been received from the State of Uttar Pradesh out of which 1.79 lakh artisans have been registered after three stage verification. PM Vishwakarma is a Central Sector scheme, hence State/UT-wise funds are not allocated.

- (c): To promote the inter-ministerial coordination and smooth implementation of PM Vishwakarma, National Steering Committee (NSC) which is co-chaired by Secretary, Ministry of Micro, Small and Medium Enterprises (MSME), Secretary, Ministry of Skill Development and Entrepreneurship (MSDE) and Secretary, Department of Financial Services (DFS) has been constituted. Representative from Ministry of Rural Development is also a Member in NSC. The scheme is monitored through regular meetings of the National Steering Committee (NSC).
- (d): Ministry of MSME has taken several initiatives to create awareness and outreach of PM Vishwakarma. Since the launch of PM Vishwakarma in September 2023, Ministry of MSME has conducted 814 awareness programmes/camps, 51 workshops, 50 trade fairs, 34 state level exhibitions and over 52 flash mobs across the country. Ministry of MSME also created awareness through social media, radio jingles, newspaper advertisements and outdoor publicity through hoardings, digital displays, audio announcements at railway stations and bus stops, etc. In addition, State Governments/ UT Administrations collaborate to disseminate awareness and facilitate registration under the scheme.

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