

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION No. 2322**

TO BE ANSWERED ON 08.08.2025

EXPENDITURE BY GOVERNMENT ON ADVERTISEMENTS

2322. SHRI DEREK O' BRIEN

Will the Minister of INFORMATION & BROADCASTING be pleased to state:

- (a) the details of the expenditure incurred on advertisements by the Union Government in last five years, year-wise;
- (b) the details of the expenditure incurred on celebration of 11 years in Government; and
- (c) the details of expenditure by the Union Government on publicity campaigns through newspapers and television media in last five years, year-wise?

ANSWER

**MINISTER OF STATE FOR INFORMATION & BROADCASTING; AND
PARLIAMENTARY AFFAIRS**

(DR. L. MURUGAN)

(a) to (c): The Central Bureau of Communication (CBC) issues advertisement on behalf of various Ministries/Departments related to schemes/programmes and other initiatives of Government of India.

The details of the expenditure incurred on these advertisements are available on the website of CBC i.e. www.davp.nic.in.
