

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
RAJYA SABHA
UNSTARRED QUESTION NO. 2055
ANSWERED ON 06.08.2025

SKILL DEVELOPMENT OPPORTUNITIES IN PURI DISTRICT, ODISHA

2055 SHRI SUBHASISH KHUNTIA:

Will the Minister of Skill Development and Entrepreneurship be pleased to state:

- (a) whether Government has identified skilling needs specific to Puri's coastal economy;
- (b) details of any fisheries, hospitality, or tourism related training centres in Puri district;
- (c) the number of youth trained and placed through PMKVY in Puri;
- (d) whether any coastal skilling clusters are being developed; and
- (e) plans to integrate traditional skills like Pattachitra and handicrafts into skilling programs?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI JAYANT CHAUDHARY)

(a): As per a Skill Gap study conducted by the State of Odisha in 2021 under Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP) scheme of MSDE, skilling needs of Puri are aligned to its economic strength. Requirements of skilled manpower was identified in various sectors including tourism and hospitality, traditional crafts like *pattachitra* and appliqué work.

(b) to (d): Under the Government of India's Skill India Mission (SIM), the Ministry of Skill Development and Entrepreneurship (MSDE) delivers skill, re-skill and up-skill training through an extensive network of skill development centres under various schemes, viz. Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Jan Sikhshan Sansthan (JSS), National Apprenticeship Promotion Scheme (NAPS) and Craftsman Training Scheme (CTS) through Industrial Training Institutes (ITIs), to all the sections of the society across the country. The SIM aims at enabling youth of India to get future ready, equipped with industry relevant skills. As on 30th June 2025, overall 41,235 candidates have been trained under PMKVY in Puri District of Odisha.

Amongst the schemes of MSDE, placements were tracked under the Short-Term Training component of PMKVY in the first three versions (PMKVY 1.0, PMKVY 2.0 and PMKVY 3.0) implemented from 2015-16 to 2021-22. Under PMKVY (1.0, 2.0, and 3.0), 2,570 candidates have been reported placed in Puri district of Odisha. Under PMKVY 4.0, the focus is on empowering the trained candidates to choose their varied career path and they are suitably oriented for the same. Further, various IT tools like Skill India Digital Hub (SIDH) also gives this opportunity.

The training centres under various schemes of MSDE are set up or engaged on need basis. The details of training centres set up or engaged (as on 30.06.2025) under various schemes of MSDE in Odisha and its Puri district are as under:

	PMKVY 4.0 Centres (STT +SP)*	JSS Centres	NAPS Establishments	ITIs
Odisha	239	29	768	500
Puri District	10	01	50	16

* Short-Term Training (STT) and Special Projects (SP)

(e): The courses offered under schemes of MSDE cover the traditional sectors like Handicraft and Textiles, as well the new-age /future skills courses like AI/ML and Robotics. Under PMKVY, the job roles offered in the Handicraft & Carpet sector include Applique Artisan; Ceramics and Terracotta Toy Maker – Artisan; Engraving/ Carving/ Etching Assistant; Inlay Artisan – Stone Craft; Hand Embroiderer (Traditional), etc. Under JSS Scheme, the number of courses offered has been increased from 28 to 51 in 2025-26. Out of these 51 courses, 7 courses are related to handicrafts sector, i.e, Assistant Hand Embroider -(Phulkari / Chickankari / Kashmiri / Zari Zardozi / Kantha); Assistant Artisan- Bamboo Craft; Stringing/ Beading Artisan (Fashion Jewellery); Handcrafted Candle Maker; Advanced Potter (Kumhar); Creative Malakar; and Creative Soft Toy Maker. Under CTS, the courses offered in traditional crafts include Basohli Painting Artist; Carpet Weaving Artisan-Handloom; Hand Embroidery Artisan, Paper Mache Artisan; Shawl Weaving Artisan; Traditional Phulkari Artisan; Wood Carving Artisan, etc.

MSDE is also implementing skilling component under PM Vishwakarma scheme for upskilling the Vishwakarmas with the knowledge of modern tools and techniques, coupled with credit support for expanding their business. Out of 18 trades covered under PM Vishwakarma scheme, seven trades pertain to handicrafts i.e., Malakaar, Basket Maker/ Basket Weaver: Mat maker/ Coir weaver/ Broom maker, Sculptor/Stone carver/Stone Breaker, Potter, and Doll & Toy Maker.
