

**GOVERNMENT OF INDIA  
MINISTRY OF HOME AFFAIRS  
RAJYA SABHA  
UNSTARRED QUESTION NO. 1991**

**TO BE ANSWERED ON THE 6<sup>TH</sup> AUGUST, 2025/ SRAVANA 15, 1947 (SAKA)**

**NATIONAL NARCOTICS HELPLINE 'MANAS'**

**1991 #      SHRI RAMESWAR TELI:**

**Will the Minister of Home Affairs be pleased to state:**

- (a) the objective behind launching the national narcotics helpline 'MANAS';**
- (b) the manner in which drug-related issues may be reported through the MANAS helpline;**
- (c) the manner in which citizens may effectively utilise the MANAS helpline; and**
- (d) the outcomes observed since the launch of the MANAS helpline, the details thereof?**

**ANSWER**

**MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS  
(SHRI NITYANAND RAI)**

**(a) & (b): MANAS (Madak-Padarth Nished Asoochna Kendra) Helpline-1933 was launched on 18th July 2024 by the Government to empower citizens to fight against the drug menace and to function as a secure, citizen-centric platform to enable anonymous reporting of drug trafficking, illicit cultivation, and related offences. It also extends support for counselling and rehabilitation, thereby strengthening the participation of**

**citizens in combating the drug menace. Developed as a unified, secure and bilingual digital platform, MANAS offers citizens a seamless, confidential and multi-channel interface to report drug-related issues and access rehabilitation resources. Citizens can reach out to MANAS Helpline through the following channels:**

- a) Toll-Free Number : 1933**
- b) Official Web Portal: [www.ncbmanas.gov.in](http://www.ncbmanas.gov.in)**
- c) Email : [info.ncbmanas@gov.in](mailto:info.ncbmanas@gov.in)**
- d) UMANG Mobile App**

**(c): Citizens can utilise the MANAS Helpline for:**

- a) Anonymously report any information related to drug trafficking, storage, manufacturing or cultivation.**
- b) Seek counselling and rehabilitation guidance through integrated transfer to Ministry of Social Justice & Empowerment (MoSJE) Helpline 14446.**
- c) Access awareness resources (posters, videos, brochures) via the MANAS web portal for public outreach.**

**d) Engage in awareness activities, through quizzes, poster-making, and reel-making contests on the MyGov platform, amplifying the Drug-Free Bharat campaign.**

**(d): Since its launch, the MANAS Helpline has seen significant results (till July 2025):**

**a) 70,000 citizens reached MANAS Helpline 1933 for reporting drug trafficking, illicit cultivation, or seeking rehabilitation support.**

**b) 6,152 actionable drug-related tips were escalated to Narcotics Control Bureau (NCB) Zonal Units and State/UT Anti-Narcotics Task Force (ANTFs), resulting in 36 Narcotic Drugs and Psychotropic Substances (NDPS) cases.**

**c) 7,100 calls were related to de-addiction and rehabilitation, while 56,700 calls addressed miscellaneous issues.**

**d) The Helpline also drove large-scale public engagement via the MyGov platform in which 2,013 citizens participated in the Drug-Free India Quiz and 835 posters and 522 reels were submitted as part of awareness contests.**