

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION No. 1921
TO BE ANSWERED ON 06th AUGUST, 2025

Capacity Building Via RICM & PGDM-ABM Programme

1921 Dr. Medha Vishram Kulkarni:

Shri Narayana Koragappa:

Shri Narhari Amin:

Shri Lahar Singh Siroya:

Shri Sadanand Mhalu Shet Tanavade

Will the Minister of COOPERATION be pleased to state:

- (a) The objectives and target outcomes of the All India Council for Technical Education (AICTE)-approved Post Graduate Diploma in Management-Agri Business Management (PGDM-ABM) launched by the Regional Institute of Cooperation Management (RICM);
- (b) whether there is any collaboration with the industry, academic or agricultural stakeholders to ensure placement and entrepreneurial linkages for graduates;
- (c) if so, the details thereof;
- (d) the details of the budgetary allocation made under the programme and the details of the funds utilized so far;
- (e) whether the RICM is undertaking training and capacity-building programmes in rural and semi-urban areas; and
- (f) if so, the details thereof?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a) : The objectives and target outcomes of the All India Council for Technical Education (AICTE)-approved Post Graduate Diploma in Management-Agri Business Management (PGDM-ABM) launched by the Regional Institute of Cooperation Management (RICM) are as follows:

Objectives:

- (i) To develop competent agri-business managers with decision-making and leadership capabilities.
- (ii) To equip students with managerial skills relevant to agriculture, cooperatives, and allied sectors.
- (iii) To promote applied learning through case studies, field exposure, and institutional linkages.

(iv) To support agri-based organizations with consultancy and policy-oriented solutions.

Target Outcomes:

- (i) To prepare agriculture graduates to become industry ready managerial professional for agriculture industry and allied agriculture industry.
- (ii) Build a cadre of trained managers for cooperatives, agro-enterprises, and rural development agencies.
- (iii) Encourage entrepreneurial initiatives in the agri-business ecosystem.
- (iv) Enhance policy contribution and institutional development through academic-industry collaboration.

This course is currently being offered by Regional Institute of Cooperative Management (RICM), Gandhinagar and Regional Institute of Cooperative Management (RICM), Chandigarh. Year-wise intake to the course and placements of the passout students are as follows:

- 1. RICM, Gandhinagar
- 2. RICM, Chandigarh

The PGDM-ABM course is being started with effect from this academic year with intake capacity of 30 students.

- (b) & (c) Yes. Collaboration with the industry, academic and agricultural stakeholders ensuring placement and entrepreneurial linkages for graduates are as under:

Industry Collaborations:

PGDM-Agri Business Management programme offered by RICMs under National Council for Cooperative Training (NCCT) has established active partnerships with prominent industry stakeholders for internships, field training, live projects, and placement support. Key industry collaborators include:

- Banaskantha District Co-operative Milk Producers' Union Ltd. (Banas Dairy), Palanpur, Gujarat
- Kaira District Co-operative Milk Producers' Union Ltd. (Amul Dairy), Anand, Gujarat
- Agricultural Produce Market Committee (APMC), Palanpur, Gujarat
- Adani Industries Ltd., Shantigram, Ahmedabad, Gujarat

Batch	Total Available seats	No. of enrolment	Placement of the students (No.)
2020-22	60	45	45
2021-23	60	39	39
2022-24	60	39	39
2023-25	60	43	43
2024-26	60	26	This course will conclude in 2026
Total	300	192	166

- IHSEDU Agrochem Pvt. Ltd.
- Dhanuka Agritech Ltd., Ahmedabad, Gujarat

- Gujarat Narmada Valley Fertilizer & Chemicals Ltd. (GNFC)

These organizations provide practical exposure to students and contribute to their professional development in areas such as dairy, agri-inputs, marketing, and agro-processing.

Academic Collaborations:

RICMs also collaborate with reputed academic and research institutions to promote knowledge-sharing, entrepreneurship development, and academic enrichment. Key academic collaborators include:

- Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune, Maharashtra
- Entrepreneurship Development Institute of India (EDII), Gandhinagar, Gujarat
- International Agribusiness Management Institute, Anand, Gujarat
- Institute of Rural Management Anand (IRMA), Gujarat
- Indian Institute of Management (IIM), Ahmedabad, Gujarat

These academic partnerships facilitate expert lectures, joint programmes, case study development, research collaboration, and entrepreneurial mentoring for students.

(d): The PGDM-Agri Business Management (PGDM-ABM) programme is a self-financed course, duly approved by the All India Council for Technical Education (AICTE). RICM Gandhinagar and RICM Chandigarh is offering PGDM-Agri Business Management (PGDM-ABM) programme. The grant-in-aid salary provided by the Government to RICM Gandhinagar is 168.96 lakhs and RICM Chandigarh is 189.75 lakhs in the FY 2024-25.

(e) & (f) Yes. RICMs (Bangalore, Chandigarh, Gandhinagar, Kalyani and Patna) undertake training and capacity- building programmes in rural and semi-urban areas. The details of Capacity Building Programs conducted by all five RICMs under NCCT is given below.

YEAR	Capacity Building Programs	No. of Participants
2022-23	928	51657
2023-24	1106	62781
2024-25	1113	82645
Total	3147	197083
