

GOVERNMENT OF INDIA

MINISTRY OF AYUSH

RAJYA SABHA

ADMITTED UNSTARRED QUESTION NO.1774

TO BE ANSWERED ON 05.08.2025

“Conduct of awareness program about Ayush”

1774 Shri S. Selvaganabathy:

Will the Minister of *Ayush* be pleased to state:

- a) the details of awareness program conducted by Government among the citizens about Ayush systems during the last three years in each State/UTs;
- b) the details of conduct of Research and Development work in Ayush Systems at National/State Level; and
- c) whether sponsorship for conduct of any seminar/conferences to a private agency who are actively participating in propagating Ayush systems among the public, will be offered, if so, the details thereof?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH

(SHRI PRATAPRAO JADHAV)

- (a) The details are placed at Annexure A.

(b) The Ministry of Ayush is running/implementing a Central Sector Scheme namely AYURGYAN with the aim to support Education, Research & Innovation in Ayush by providing academic activities., training, Capacity Building, research & development activities in the field of all Ayush since 2021-22. The Scheme has 03 components viz. (i) Capacity Building & Continuing Medical Education in Ayush; (ii) Research & Innovation in Ayush from FY 2021-22; and (iii) Ayurveda Biology Integrated Health Research (ABIHR) has been added under the scheme from FY 2023-24. Under the Research & Innovation in Ayush and ABIHR components, financial assistant is provided for Ayush research projects focused on generating evidence-based validation of Ayush drugs and therapies, Efficacy, safety, Standardization, and quality control of Ayush products, Integration of the Ayush system of medicine with existing conventional therapies, Fundamental research in Ayush systems and High-end research to strengthen and advance Ayurveda Biology, covering fundamental, drug development, and clinical research. 29 & 06 projects were supported under Research & Innovation in Ayush and ABIHR respectively since inception of the scheme.

The Ministry of Ayush, Government of India, has also established 5 Research Councils and 12 National Institutes to promote evidence-based scientific research in traditional systems of medicine. One of the major bodies, the Central Council for Research in Ayurvedic Sciences (CCRAS), has been set up to undertake, coordinate, formulate, develop, and promote research on scientific lines in Ayurvedic sciences. Research activities under CCRAS are conducted through its 30 institutes and centres located across India, in collaboration with various universities, hospitals, and research institutions.

Similarly, in the field of Unani Medicine, the Central Council for Research in Unani Medicine (CCRUM) undertakes Research and Development (R&D) activities through a network of 24 institutes and centres at the national and state levels. The council's research programmes encompass clinical studies, drug standardization, fundamental and literary research, and the survey and cultivation of medicinal plants. Additionally, CCRUM is engaged in the quality control of Unani drugs and is actively involved in new drug development for lifestyle-related diseases. The Council has also documented the safety and efficacy of Unani Pharmacopoeia and classical

formulations, contributing to the scientific validation and rational use of Unani medicine.

In the field of Siddha medicine, the Central Council for Research in Siddha (CCRS) has undertaken several research initiatives. As per the details of the Intramural Research (IMR) projects, CCRS has completed 8 projects. CCRS has published 2 patents, 55 books, and over 800 research articles in peer-reviewed and indexed journals. The Council has also entered into Memoranda of Understanding (MoUs) with government organizations, colleges, and private institutions. These collaborations aim to promote rational use, clinical application, and the mainstreaming of Siddha medicine.

The National Institute of Siddha (NIS), Chennai, has conducted scientific validation of several classical Siddha formulations such as Thippili Nei, Panchatharai Kulambu, Sathisaranai Ver Chooranam, Vettiver Thylam, Chukku Legyam, Neer Adaippu Ennai, Milagu Legyam, Kadukkai Vadam, Ashvathi Chooranam, and Arootha Chooranam. These formulations have undergone standardisation and safety profiling, contributing to the evidence base for Siddha therapeutics. Furthermore, under various MoUs with reputed institutions, NIS has initiated or completed clinical trials for the treatment of conditions like diabetes mellitus, hypertension, psoriasis, and polycystic ovarian syndrome (PCOS).

In the field of Naturopathy and Yoga, the National Institute of Naturopathy (NIN), Pune, has set up a dedicated Research Department to strengthen evidence-based studies. Over 60 research papers have been published by the institute on topics including Naturopathy, Yoga, lifestyle disorders, and public health. NIN is actively aligning its research agenda to bridge traditional naturopathic approaches with evidence-based medical practices, thereby strengthening its contribution to integrated health systems.

In the North-East region, the North Eastern Institute of Ayurveda and Homoeopathy (NEIAH) is also contributing to public health research. An ongoing PHI project under the Ayurswasthya Yojana is focused on promoting Ayurveda-based interventions for Iron Deficiency Anaemia (IDA) among tribal females aged 18 to 45 years in Mawpat and Myllem Blocks of East Khasi Hills district, Meghalaya.

Additionally, NEIAH is collaborating with the Central Council for Research in Homoeopathy (CCRH) to implement a public health research programme on the use of Homoeopathy for improving menstrual health among adolescent school-going girls in the East Khasi Hills district. Other research projects being conducted at NEIAH include a clinical study to evaluate the efficacy of Lakshadi Guggulu and Haridra (Lakadong turmeric) in addressing Vitamin D deficiency in the context of Asthikshya conditions prevalent in the North Eastern region, as well as a pilot study on the efficacy of the olfactory route of administration of *Sabadilla officinarum* in managing allergic rhinitis.

The Morarji Desai National Institute of Yoga (MDNIY) has also been active in conducting Yoga-related research. The institute has completed several projects such as:

- a. A randomized controlled trial on the effect of the Yoga Break (Y-Break) Protocol at workplaces on stress-related psycho-biological parameters.
- b. Studies on the immediate and temporal effects of Bhramari Pranayama on autonomic and cardio-respiratory functions and mental health.
- c. Research on the impact of advanced Yogasana on lipid profiles across different age groups and genders.
- d. Investigations into the effects of Yogic practices on psychological, physiological, and biochemical parameters of Indian jail inmates.
- e. Comparative studies on the effects of three months of Yogasana and Pranayama practices on mental health.
- f. A pilot study comparing the effects of Suryanamaskar on body composition and physiological parameters among Yoga professionals and non-professionals.

(c) The Ministry implements the Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush to create awareness regarding Ayush Systems of Medicine including Ayurveda System of medicine. One of the component of the IEC Scheme is to provide financial assistance for organising

Seminars, Conferences, Symposiums, Workshops and conduct multimedia campaigns etc. to create awareness among citizens regarding Ayush System of health care.

Annexure A

Details of IEC activities:

i. National Level Arogya Fair

Financial Year	Number	Place
2022-23	3	1. Ujjain (Madhya Pradesh) 2. Bengaluru (Karnataka) 3. Guwahati (Assam)
2023-24	4	1. Jaipur (Rajasthan) 2. Thiruvananthapuram (Kerala) 3. Thane (Maharashtra) 4. New Delhi (Delhi)
2024-25	1	1. Dehradun (Uttarakhand)
2025-26 (till date)	1	1. Jaipur (Rajasthan)

ii. State Level Arogya Fair

Financial Year	Number	Place
2022-23	2	1. Varanasi (Uttar Pradesh) 2. Aizawl (Mizoram)
2023-24	1	1. Mon (Nagaland)
2024-25	3	1. Raipur (Chhattisgarh) 2. Nashik (Maharashtra) 3. Mon (Nagaland)
2025-26 (till date)	0	

iii. Ayurveda Parv/Yoga Fest

Financial Year	Number	Place
2022-23	14	<ol style="list-style-type: none"> 1. Thiruvananthapuram (Kerala) 2. Guwahati (Assam) 3. Jammu (J&K) 4. Siliguri (West Bengal) 5. Imphal (Manipur) 6. Shillong (Meghalaya) 7. Shirdi (Maharashtra) 8. Nagpur (Maharashtra) 9. Rajahmundry (Andhra Pradesh) 10. New Delhi (Delhi) 11. Rohtak (Haryana) 12. Puri (Odisha) 13. Meerut (Uttar Pradesh) 14. Chandigarh
2023-24	4	<ol style="list-style-type: none"> 1. Shrinagar (J&K) 2. Tirupati (Andhra Pradesh) 3. Panchkula (Haryana) 4. Udaipur (Rajasthan)
2024-25	5	<ol style="list-style-type: none"> 1. Hyderabad (Telangana) 2. Amritsar (Punjab) 3. New Delhi (Delhi) 4. Puri (Odisha) 5. Bhopal (Madhya Pradesh)
2025-26 (till date)	2	<ol style="list-style-type: none"> 1. Leh (Ladakh) 2. Mumbai (Maharashtra)

iv. Participation in Fairs/Melas/Exhibitions

Financial Year	Number	Event Name & Place
2022-23	14	<ol style="list-style-type: none"> 1. Confederation of Indian Industry (CII), Chandigarh Fair (Chandigarh) 2. India International Trade Fair 2022 (Pragati Maidan, New Delhi, Delhi) 3. Arogya Fair on the occasion of Naturopathy Day 2022 (Tanakpur, Uttarakhand) 4. Rise in UP 2022 (Ghaziabad, Uttar Pradesh) 5. 11th Mega Industrial Exhibition (Vadodara, Gujarat) 6. 12th East Himalayan Trade Fair (Shillong, Meghalaya) 7. 4th edition of Health Tech India (Delhi) 8. 2nd All India official Language Conference (Surat, Gujarat) 9. 5th Rashtriya Poshan Mah (Delhi) 10. 53rd Edition of International Film Festival of India (IFFI) (Goa) 11. State level Ayush Health “Arogya Mela” 2022-23 (Bharatpur, Rajasthan) 12. Science Technology Research and Entrepreneurship Enhancement (STREE 2020) National Conference & Expo (New Delhi, Delhi) 13. Bharat Parv 2023 (Red Fort, Delhi) 14. National Tribal Festival “Aadi Mahotsav” (Delhi)
2023-24	15	<ol style="list-style-type: none"> 1. Cow Based Global Investment Summit & Expo (Rajkot, Gujarat) 2. 26th National Health Exhibition (Kolkata, West Bengal) 3. IPU Health Mela (New Delhi, Delhi) 4. Aadi Mahotsav (Jamshedpur, Jharkhand)

		5. World Food India (New Delhi, Delhi) 6. India International Trade Fair (New Delhi, Delhi) 7. Arogya Fair on the occasion of Naturopathy Day 2023 (Tanakpur, Uttarakhand) 8. Odisha Ayush Expo (Bhubaneswar, Odisha) 9. Exhibition (Karnataka, Bengaluru) 10. Rise in India -Health & Wellness Expo (Ghaziabad, Uttar Pradesh) 11. North East Festival 2023 (New Delhi, Delhi) 12. Bharat Parv 2024 (Red Fort, Delhi) 13. Surajkund Mela 2024 (Faridabad, Haryana) 14. Aadi Mahotsav (New Delhi, Delhi) 15. Ayush Health “Arogya Mela”2024 (Dundu, Jaipur, Rajasthan)
2024-25	8	1. World Food India (New Delhi, Delhi) 2. India International Trade Fair (New Delhi, Delhi) 3. Surajkund Mela, 2025(Faridabad, Haryana) 4. Rise in India 2025 (Ghaziabad, UP) 5. Health Tech India 2025(New Delhi, Delhi) 6. Pravasi Bhartiya Diwas 2025 (Bhubaneswar, Odisha) 7. Bharat Parv 2025 (Delhi) 8. World Wetlands Day (Gonda, Uttar Pradesh)
2025-26 (till date)	0	

v. Providing Financial Assistance for organizing Workshop/Conference/Seminars etc. on Ayush System

Financial Year	Number of Workshop/Conference/Seminars etc. for which financial support has been provided
2022-23	6

2023-24	4
2024-25	5
2025-26 (till date)	1

vi. Webinar

2021-22 10 (during Covid period only)

vii. Media Activities:

Financial Year	Number	Subject
2022-23	6	<ol style="list-style-type: none"> 1. Outdoor Publicity for promotion of Global Ayush Investment and Innovation Summit (GAIIS). 2. Print Publicity for promotion of Global Ayush Investment and Innovation Summit (GAIIS) 3. Print Publicity for promotion of Global Centre for Traditional Medicine (GCTM) 4. Print Publicity for promotion of International Day of Yoga 2022 5. Print Publicity for promotion of Ayurveda Day 2022 6. Print Publicity through India International Trade Fair (IITF) 2022 tickets
2023-24	4	<ol style="list-style-type: none"> 1. Print Advertisement for International Day of Yoga 2023 2. Print Advertisement for National Dhanvantari Ayurveda Award 2023 3. Print Advertisement for an important event held at Guwahati 4. Print Publicity through India International Trade Fair (IITF) 2023 tickets
2024-25	5	<ol style="list-style-type: none"> 1. Print Advertisement for National Dhanvantari Ayurveda Award 2024

		2. Print Advertisement for International Day of Yoga 2024 3. Print Advertisement for Ayurveda Day 2024 4. Print Advertisement on the topic "five Guinness World Records on Desh ka prakriti parikshan" 5. Print Advertisement i.r.o. misleading ads about Ayush
2025-26 (till date)	2	1. Quarter Page Print Advertisement for International Day of Yoga 2025 2. Half Page Print Advertisement for International Day of Yoga 2025

viii. Important Days

Financial Year	Number	Place
2022-23	3	1. International Day of Yoga 2022 (Mysuru, Karnataka) 2. 5th Naturopathy Day 2022 (Pune, Maharashtra) 3. Unani Day 2023 (Bengaluru, Karnataka, New Delhi)
2023-24	4	1. World Homoeopathy Day 2023 2. International Day of Yoga 2023 (Jabalpur, Madhya Pradesh) 3. 7th Siddha Day 4. Unani Day 2024
2024-25	5	1. World Homoeopathy Day 2024 2. International Day of Yoga 2024 (Srinagar, J &K) 3. Ayurveda Day 4. Unani Day 5. Siddha Day
2025-26 (till date)	2	1. World Homoeopathy Day 2025 2. International Day of Yoga 2025 (Vishakhapatnam, AP)

ix. Special Event

Financial Year	Number	Event Name & Place
2022-23	1	1. Global Ayush Investment and Innovation Summit (GAIIS). (Gandhinagar, Gujarat)