

**GOVERNMENT OF INDIA**

**MINISTRY OF AYUSH**

**RAJYA SABHA**

**UNSTARRED QUESTION NO. 1768**

**TO BE ANSWERED ON 05.08.2025**

**Ayush Gram campaign in Gujarat**

**1768 Dr. Parmar Jashvantsinh Salamsinh:**

Will the Minister of *Ayush* be pleased to state:

(a) whether Government is implementing to promote Ayush Grams in villages;

(b) if so, the number of village, received Ayush Gram under this campaign so far, particularly in Gujarat; and

(c) the major challenges faced during the implementation of this campaign, particularly in Panchmahal District, Gujarat?

**ANSWER**

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH**

**(SHRI PRATAPRAO JADHAV)**

(a) to (c) Under Centrally Sponsored Scheme of National Ayush Mission (NAM), there is provision of financial assistance for Ayush Gram covering 1-3 villages in a block. As per proposals received from State/UT Governments through State Annual Action Plans (SAAPs), 1429 units of Ayush grams have been approved to different States/UTs. Since implementation of NAM scheme comes under the purview of respective State/UT Governments, accordingly, coverage of villages also comes under their purview. However, as reported by State Government of Gujarat, 100 villages have been covered under Ayush Gram initiative. Further, as informed by State Government of Gujarat, major challenges faced during the implementation are due to limited awareness among rural population about Ayush systems in early stages, shortage of trained Ayush manpower in some interior tribal areas and logistical constraints in conducting regular outreach programs in remote villages.

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