

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION No. 1533
(TO BE ANSWERED ON 01.08.2025)**

DIGITAL TRANSMISSION INITIATIVES

1533. SHRI MUZIBULLA KHAN:

Will the Minister of **Information and Broadcasting** be pleased to state:

- (a) the number of Doordarshan and All India Radio stations in Odisha;
- (b) whether all districts are covered;
- (c) the new digital transmission initiatives;
- (d) the availability of local language content; and
- (e) the future plans to expand broadcast services?

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS**

(DR. L. MURUGAN)

(a) to (e) There are 3 Doordarshan Kendras and 28 broadcasting stations of All India Radio (AIR), which are operational in the state of Odisha. The broadcasting stations cover all populated areas of the districts of Odisha, through terrestrial and satellite broadcasting.

Digital transmission of Akashvani Stations of Odisha has started through online live streaming of 14 channels of Akashvani Stations in Odisha, which can be accessed through Prasar Bharati website and NewsOnAIR Mobile App.

DD Odia, a 24x7 dedicated channel for the state of Odisha, telecasts content mainly in Odia language. In addition, it also telecasts in other local languages such as Sambalpuri and Santhali.

DD Odia is also uploaded on its YouTube channel. Since May 2025, DD Odia has been upgraded to High Definition (HD) on DD Free Dish. The programs of All India Radio originating from Odisha are broadcast in Odia, and also in other tribal languages as well as local dialects.

Some of the new age initiatives undertaken to expand the reach of Doordarshan and All India Radio include:

- Prasar Bharati's OTT platform "WAVES" launched in 2024
 - It is a multi-genre digital streaming aggregator platform providing infotainment content in multiple Indian Languages
 - Various channels of Doordarshan and AIR network are also integrated into WAVES
- DD Free Dish (Free-to-Air Direct-To-Home)
 - It has grown significantly from 104 channels in 2019 to 510 channels at present

- Includes 92 private channels, 50 Doordarshan channels, and 320 educational channels.
- 48 Akashvani radio channels, including FM Gold, Rainbow, and Vividh Bharati, are available

By serving Indian audiences, including significant viewership in rural areas, these contribute to wider access to news, information, educational programming and also private channels.

Further, for expansion of Akashvani Broadcast services in Odisha, projects for setting up of 5 kW FM Transmitter at Balasore and 1 kW FM Transmitter at Bonaigarh (Sundergarh) have been approved.
