

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
DEPARTMENT OF COMMERCE
RAJYA SABHA
UNSTARRED QUESTION NO-1480
ANSWERED ON 01/08/2025

IMPACT OF GeM PLATFORM

1480. SHRI AYODHYA RAMI REDDY ALLA:

Will the Minister of COMMERCE & INDUSTRY be pleased to state:-

- (a) whether Government e-Marketplace (GeM) platform can catalyse a paradigm shift in Government procurement, moving beyond mere digitization to fundamentally reimagine the procurement process and create new value propositions for stakeholders;
- (b) the manner in which the GeM platform can orchestrate a vibrant ecosystem of suppliers, buyers and other stakeholders, fostering collaboration, innovation and mutual benefit while ensuring transparency and accountability; and
- (c) the ripple effects the GeM platform have on the broader socio-economic landscape, influencing factors such as employment, entrepreneurship and regional development, and the manner in which these impacts can be measured and optimized?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY

(SHRI JITIN PRASADA)

(a) GeM has catalysed a paradigm shift in Government procurement by creating an end-to-end online Marketplace for Central and State Government Ministries / Departments, Central & State Public Sector Undertakings (CPSUs & SPSUs), Cooperatives, Autonomous Institutions and Local bodies, for procurement of common use goods & services. GeM is a paperless, cashless and contactless procurement platform enabling government buyers to directly purchase products and services from pan-India sellers and service providers through an online platform. GeM has created new value propositions for stakeholders by providing a unified, transparent, and efficient online marketplace for government procurement. GeM has reimaged the procurement process by providing the complete spectrum of activities-from vendor registration and item selection by buyers to receipt of goods and payment to sellers and service providers-on a single and integrated digital platform.

(b) GeM orchestrates a vibrant procurement ecosystem by connecting over 1.65 lakh Primary Buyers with a diverse pool of more than 23 lakh sellers and service providers. Through its technology-driven, category-based marketplace model, GeM enables seamless interaction, fair competition, and ease of doing business for all stakeholders.

(c) GeM provides equitable opportunity and market access to all class of sellers from all the parts of country and provides them an opportunity to participate in the public procurement process. The platform's socio-economic impact is evident through the following indicators related to sellers and service providers spread across the country:

- MSEs have been significant contributors, with over **10.75 lakh** registered enterprises. Orders worth **₹5.44 lakh crore**, comprising **36.92%** of the platform's cumulative GMV have been fulfilled by the MSEs on the GeM portal.
- More than **1.91 lakh MSEs** led by women entrepreneurs are registered on portal. Number of orders serviced by women led MSEs is more than **33.14 lakh** valued at over **₹56,192 crore**.
- **58,867 SC/ST** entrepreneurs have fulfilled more than **6.08 lakh** orders worth **₹12,400 crores**.
- GeM has helped more than **32,626** start-ups establish their presence in the Indian marketplace. These firms have processed orders worth more than **₹42,807 crore** in Gross Merchandise Value.
