

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 1451
TO BE ANSWERED ON 01/08/2025

PLAN TO SCALE UP HORTICULTURE-BASED LIVELIHOOD CLUSTERS

1451. SMT SULATA DEO:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether there is any plan to scale up horticulture-based livelihood clusters in Kandhamal, Koraput and Mayurbhanj under Mission for Integrated Development of Horticulture (MIDH); and
- (b) if so, the details thereof, and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

(SHRI RAMNATH THAKUR)

(a) & (b): The Ministry of Agriculture & Farmers Welfare is implementing Cluster Development Programme (CDP) under Mission for Integrated Development of Horticulture (MIDH) through National Horticulture Board (NHB) with the aim to enhance the competitiveness of horticulture in the country through focused and regionally concentrated development, create a holistic ecosystem for horticulture-based development by leveraging geographical strengths and agri-horti potential.

As per the revised guidelines of Cluster Development Program, projects for High-Value Multi-Commodity Clusters and Peri-urban Clusters are to be selected on a challenge mode by the prospective bidders / developers themselves based on their strengths and the potential of the clusters. Interested and eligible parties can identify suitable clusters, demonstrate feasibility and viability of the proposed cluster as per the Revised Guidelines and submit their application in response to the rolling EoI advertised by NHB so that they can leverage the geographical specialization of horticulture clusters and promote a holistic, integrated and market-led development. The CDP 2.0 does not have any provision for prior identification of clusters by the Ministry or any other authority.
