

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 1450
TO BE ANSWERED ON 01/08/2025

INTEGRATION OF MANDIS WITH e-NAM

1450. SMT. DARSHANA SINGH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the number of mandis integrated with the electronic National Agriculture Market (e-NAM) platform so far and the kind of growth recorded in digital transactions as a result of this integration;
- (b) the manner in which e-NAM platform has benefited rural farmers, particularly those residing in areas with limited infrastructure; and
- (c) the status of linking State-specific crops in Uttar Pradesh, such as Chandauli Black Rice, to the e-NAM platform and the impact of this integration on the marketing and pricing of such crops?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
(SHRI RAMNATH THAKUR)

(a): Till 30th June 2025, 1,522 mandis have been integrated with the electronic National Agriculture Market (e-NAM) platform. From June 2024 to June 2025, the platform recorded a 21% increase in trade volume and a 22% increase in trade value.

(b) & (c): e-NAM platform has benefited rural farmers by improved price discovery, reduced transaction costs, access to wider markets and improved income opportunities. The Platform has also brought more transparency, efficiency and promoted financial inclusion.

As a platform, e-NAM facilitates online trade of all the commodities, including black rice, which are traded in concerned Agricultural Produce Market Committee (APMC).
