

GOVERNMENT OF INDIA
MINISTRY OF EXTERNAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO-1358
ANSWERED ON- 31/07/2025

DIPLOMATIC OUTREACH EVENT

1358. SHRI NIRANJAN BISHI

Will the Minister of EXTERNAL AFFAIRS be pleased to state :-

- (a) whether the Ministry would facilitate an Odisha-focused diplomatic outreach event like Odisha Global Investment and Cultural Forum in a foreign capital to attract investment and promote soft power; and
- (b) if so, the details thereof, if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS
(SHRI PABITRA MARGHERITA)

(a) & (b) Government of India facilitates state focused diplomatic outreach events including that of State of Odisha, in foreign countries to attract investment through India's Missions/Posts abroad. Government of India provides budgetary support to Indian Missions/Posts under budget head of States Facilitation Fund for this purpose. Missions/Posts also organise various state specific events showcasing cultural diversity, heritage, handicrafts and arts of the states in the host country to promote their soft power.
